

SOCIAL MEDIA ADS

PERFORMANCE

REPORT



Harsha Toyota Camry

AD INSIGHT

HARSHA TOYOTA 

DRIVE INTO *Awesome* OFFER



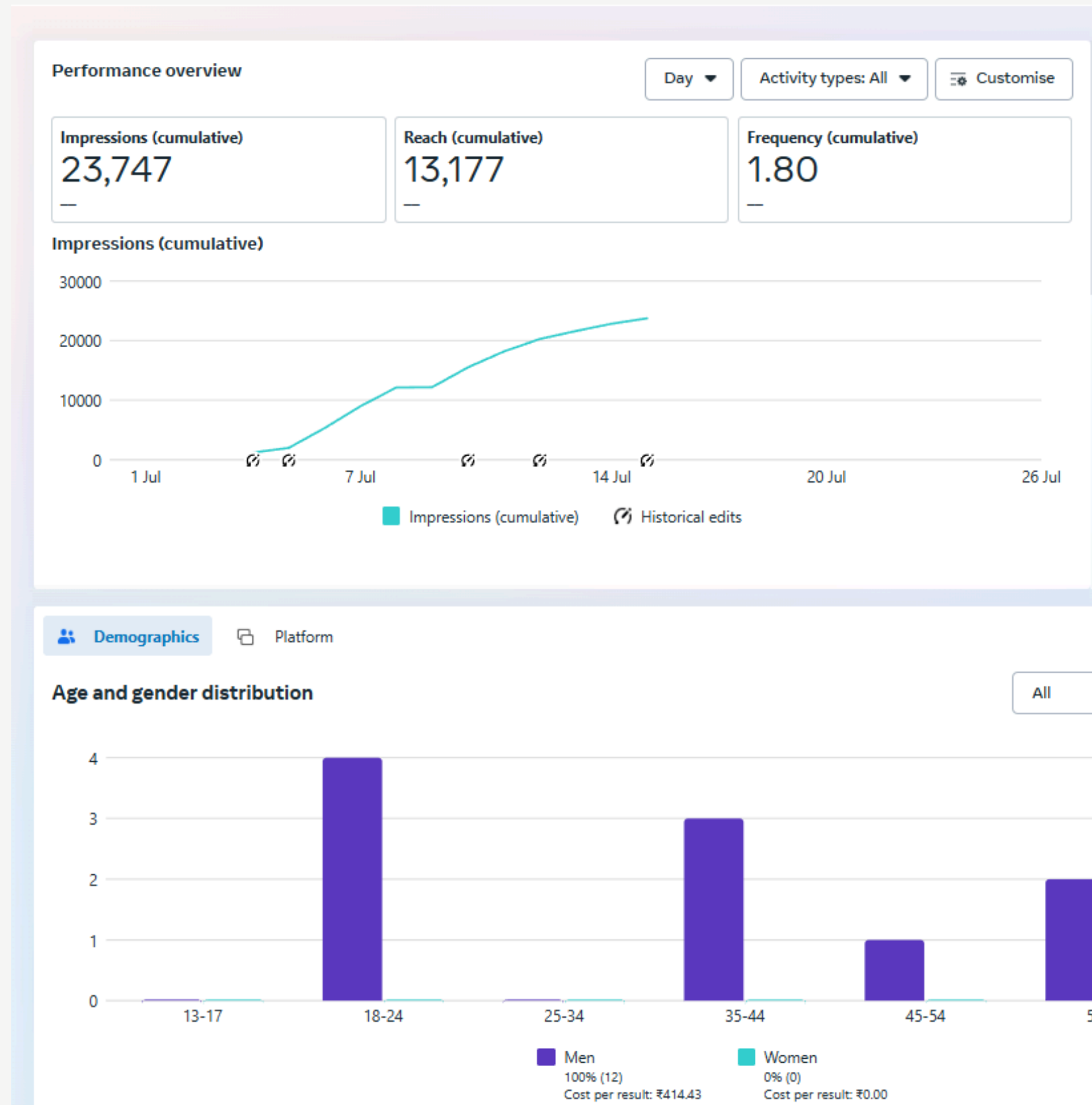
BENEFITS UPTO ₹ 22,500* **SMART EMI ₹ 95,969***

Price starts at ₹ 48.5 lakhs

ALL NEW CAMRY

HARSHA TOYOTA **For more details call 95660 23456**
 Guindy | Velappanchavadi | Pallavaram
 Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**

*T & C apply. Ex. Showroom Price.



Harsha Toyota Taisor

AD INSIGHT

HARSHA TOYOTA 

DRIVE INTO *Awesome* OFFER



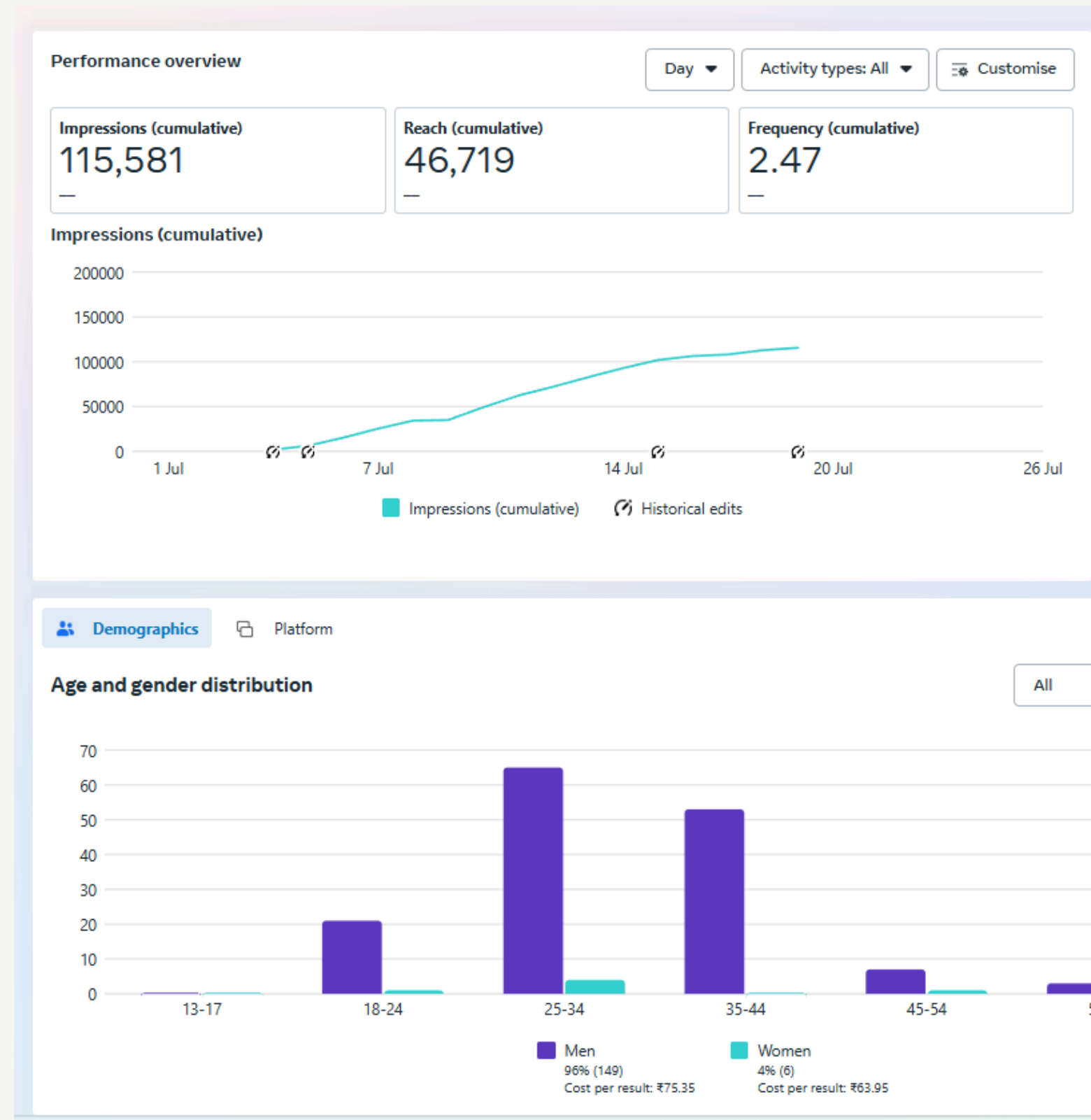
BENEFITS UPTO ₹152,932 **LOWEST EMI ₹14,333**

Price starts at ₹ 7.73 lakhs Mileage 22.8 kmpl **TAISOR**

For more details call **95660 23456**
044 3999 7999

HARSHA TOYOTA
 Guindy | Velappanchavadi | Pallavaram
 Retteri | Thiruvallur | Gummidipoondi | Avadi

*T & C apply. Ex-Showroom Price



Harsha Toyota Hilux

AD INSIGHT

HARSHA TOYOTA 

DRIVE INTO *Awesome* OFFER



BENEFITS UPTO ₹ 120,000 | **LOWEST EMI ₹ 49,861**

HILUX

Ex Showroom price ₹ 37,15,000 | Available in Diesel AT version with a powerful 2.8 Ltr engine


For more details call **95660 23456**
044 3999 7999

HARSHA TOYOTA | Guindy | Velappanchavadi | Pallavaram
 Retteri | Thiruvallur | Gummidipoondi | Avadi

Performance overview

Day ▾

Activity types: All ▾

 Customise

Impressions (cumulative)

144,630

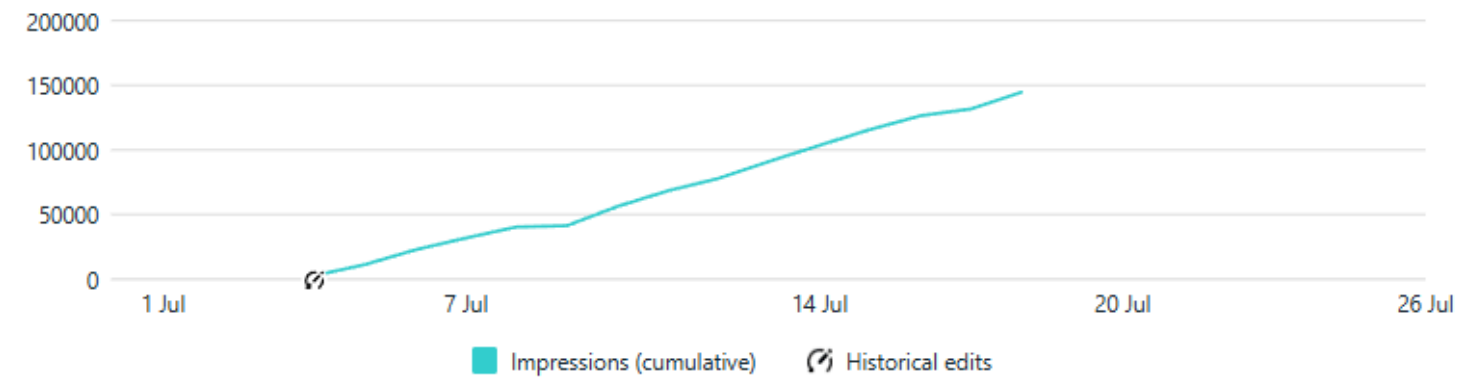
Reach (cumulative)

74,461


Frequency (cumulative)

1.94

Impressions (cumulative)

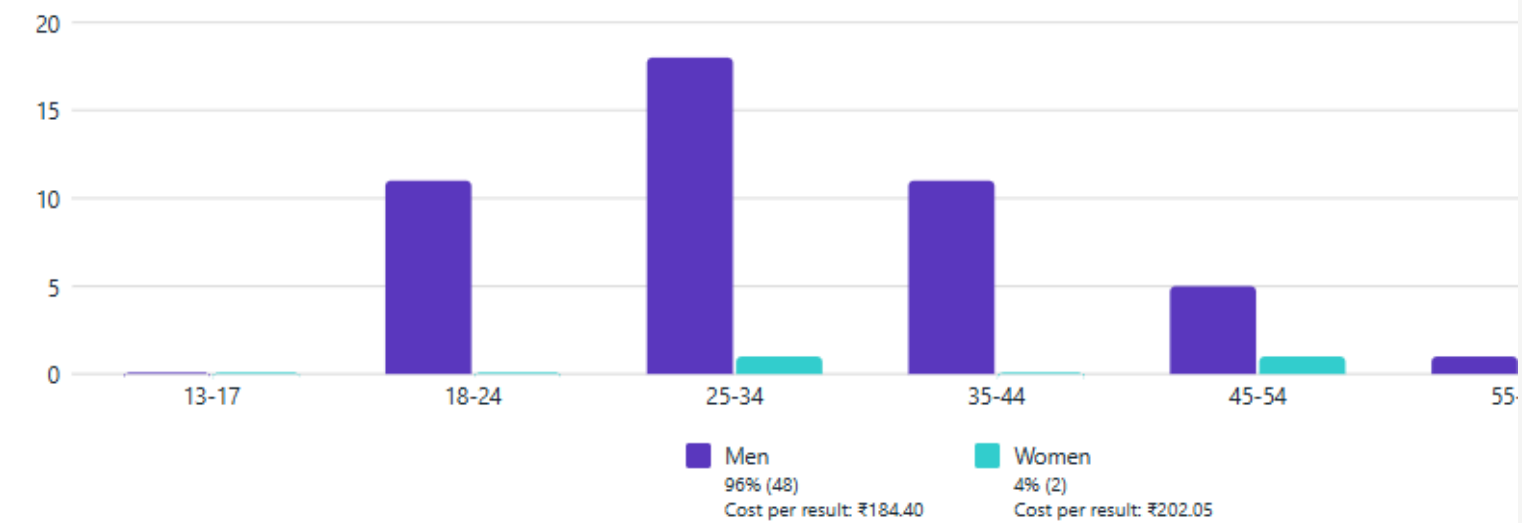


 Demographics

 Platform

Age and gender distribution

All



Harsha Toyota Urban Cruiser Hyryder

AD INSIGHT

HARSHA TOYOTA 

DRIVE INTO *Awesome* OFFER



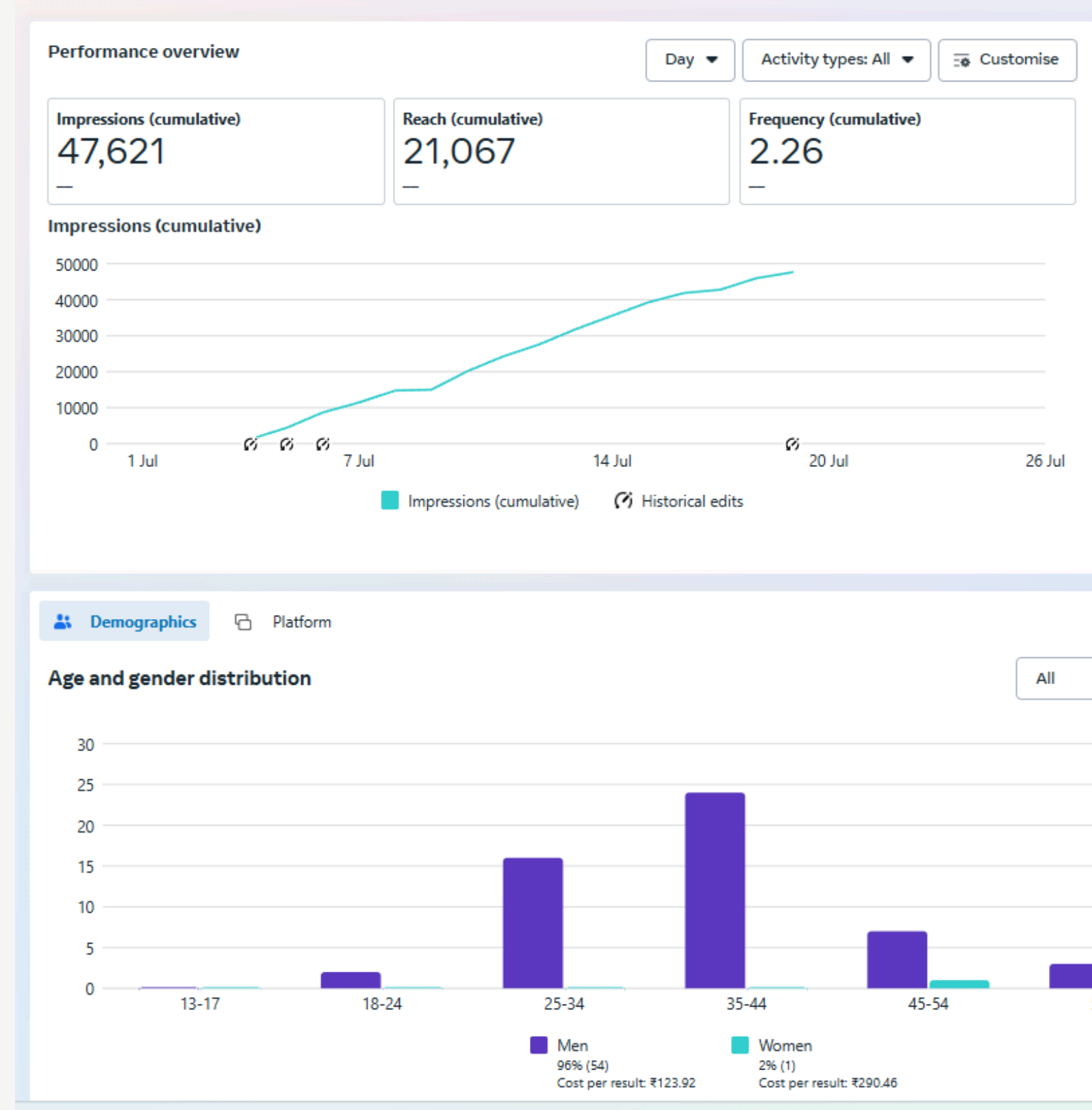
BENEFITS UPTO ₹192,700 **LOWEST EMI ₹21,222**

URBAN CRUISER HYRYDER

Price starts at ₹11.34 lakhs | Mileage 27.97 kmpl | Also Available in E-CNG

For more details call **95660 23456**
044 3999 7999

HARSHA TOYOTA
 Guindy | Velappanchavadi | Pallavaram
 Retteri | Thiruvallur | Gummidipoondi | Avadi



Harsha Toyota Glanza

AD INSIGHT

HARSHA TOYOTA 

DRIVE INTO *Awesome* OFFER



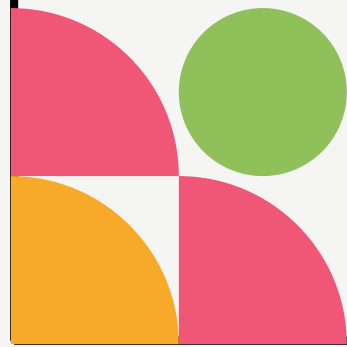
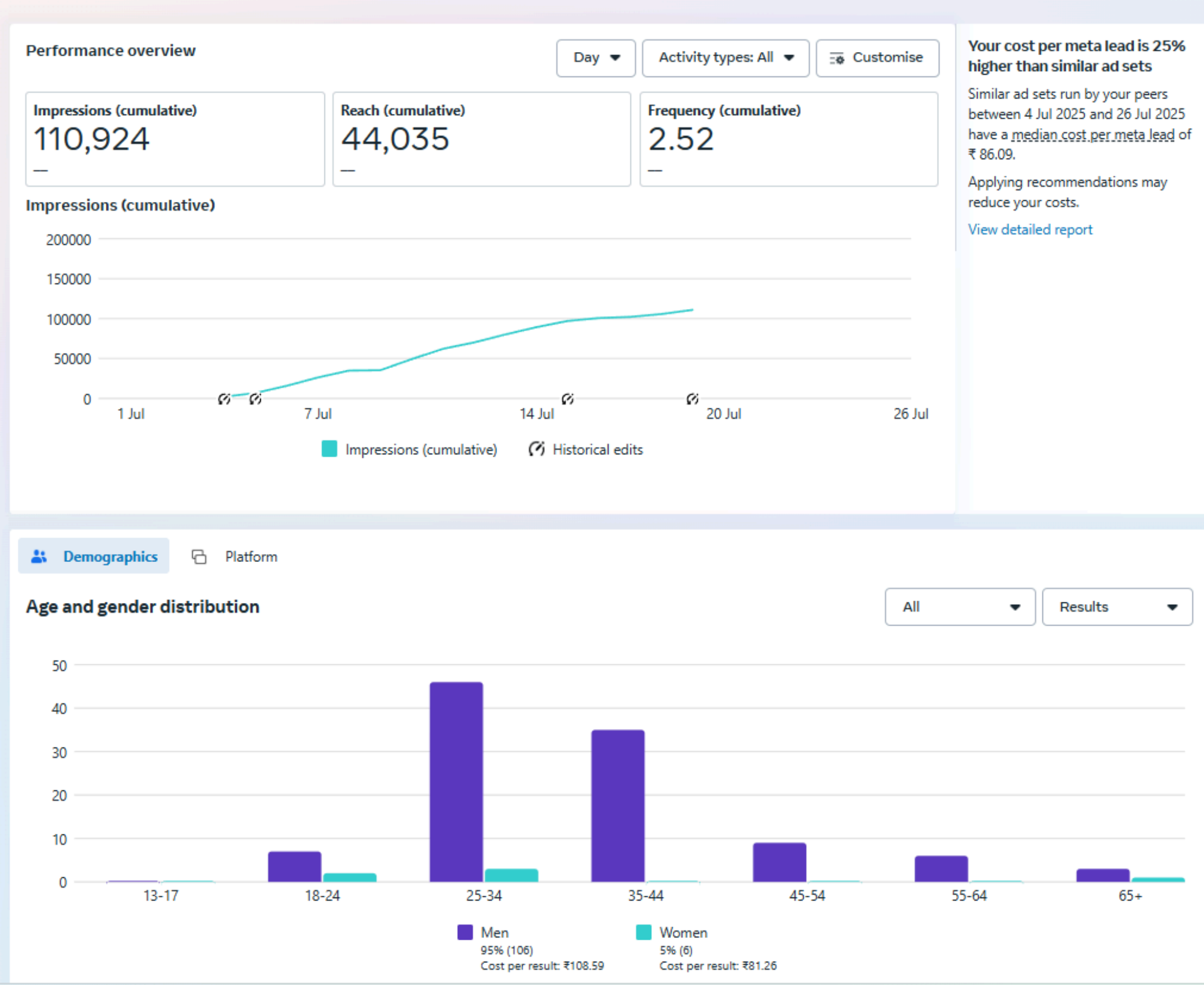
BENEFITS UPTO ₹1,86,544 **LOWEST EMI ₹12,777**

Price starts at ₹ 6.90 lakhs **Mileage 30.61 km/kg*** Also Available in **E-CNG**

THE COOL NEW TOYOTA GLANZA

For more details call **95660 23456**
044 3999 7999

Harsha Toyota | Guindy | Velappanchavadi | Pallavaram
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Toyota Hilux Aadi Offer

AD INSIGHT

HARSHA TOYOTA TOYOTA

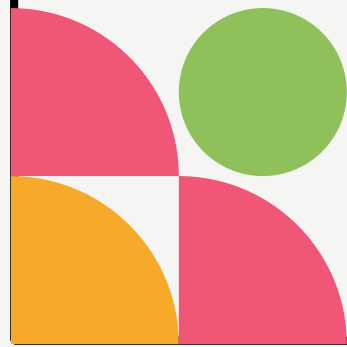
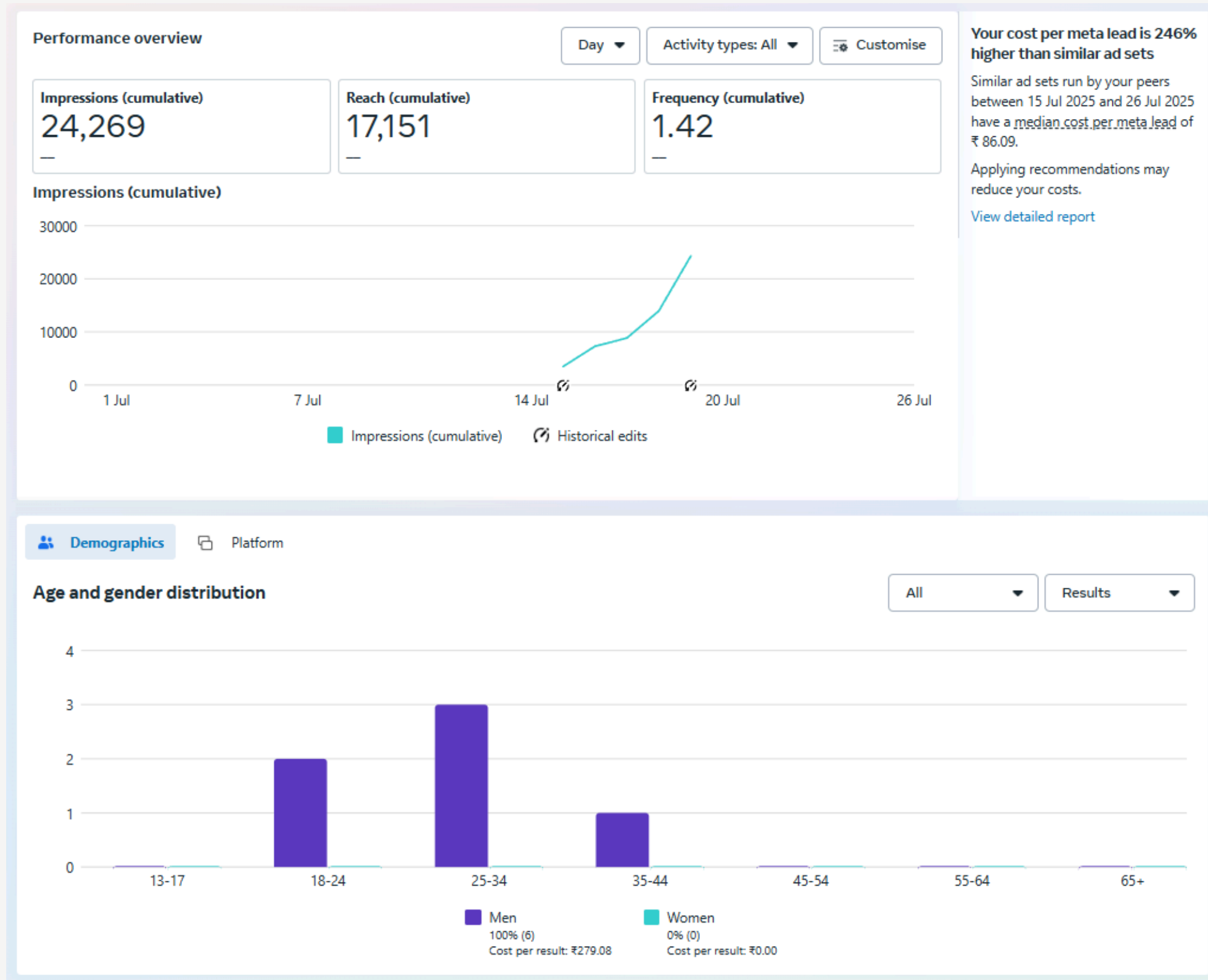
ஹர்ஷா அடி திருவிழா

BENEFITS UPTO ₹1,20,000

HILUX

Ex Showroom price ₹ 37,15,000 | Available in Diesel AT version with a powerful 2.8 Ltr engine

For more details call **95660 23456**
HARSHA TOYOTA Guindy | Velappanchavadi | Pallavaram Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**



Toyota Glanza & Taisor

AD INSIGHT

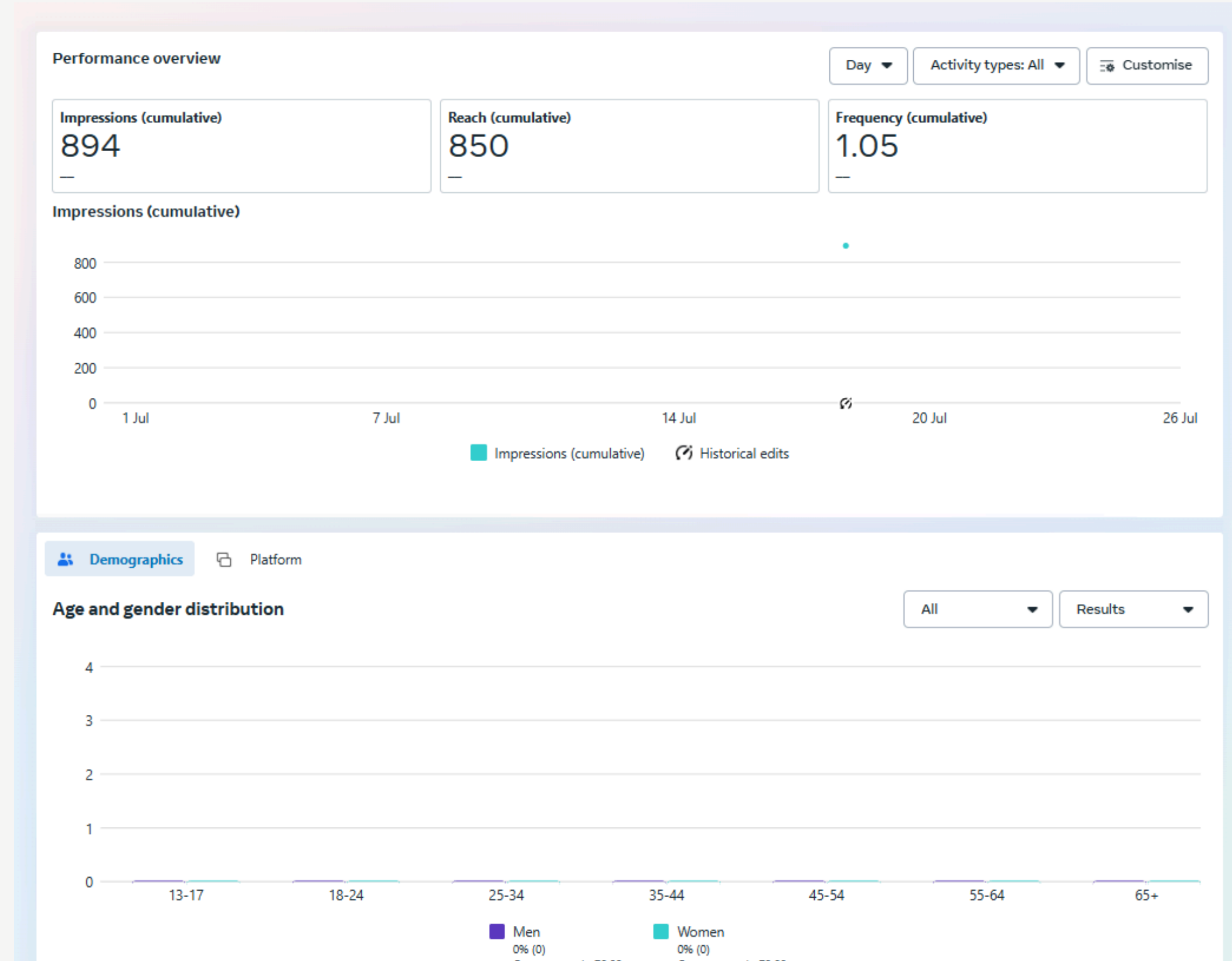
HARSHA TOYOTA

ஹர்ஷா டொயோடாவில்
திருவிழா
கொண்டாட்டம்

BENEFITS UPTO ₹ 1,86,544	BENEFITS UPTO ₹ 1,56,932
LOWEST EMI ₹ 12,777	LOWEST EMI ₹ 14,333

GLANZA **TAISOR**

For more details call **95660 23456**
 044 3999 7999
 Guindy | Velappanchavadi | Pallavaram
 Retteri | Thiruvallur | Gummidipoondi | Avadi



Harsha Toyota Hyryder Aadi Offer

AD INSIGHT

HARSHA TOYOTA

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ஆடி
திருவிழா

BENEFITS UPTO ₹1,92,700*

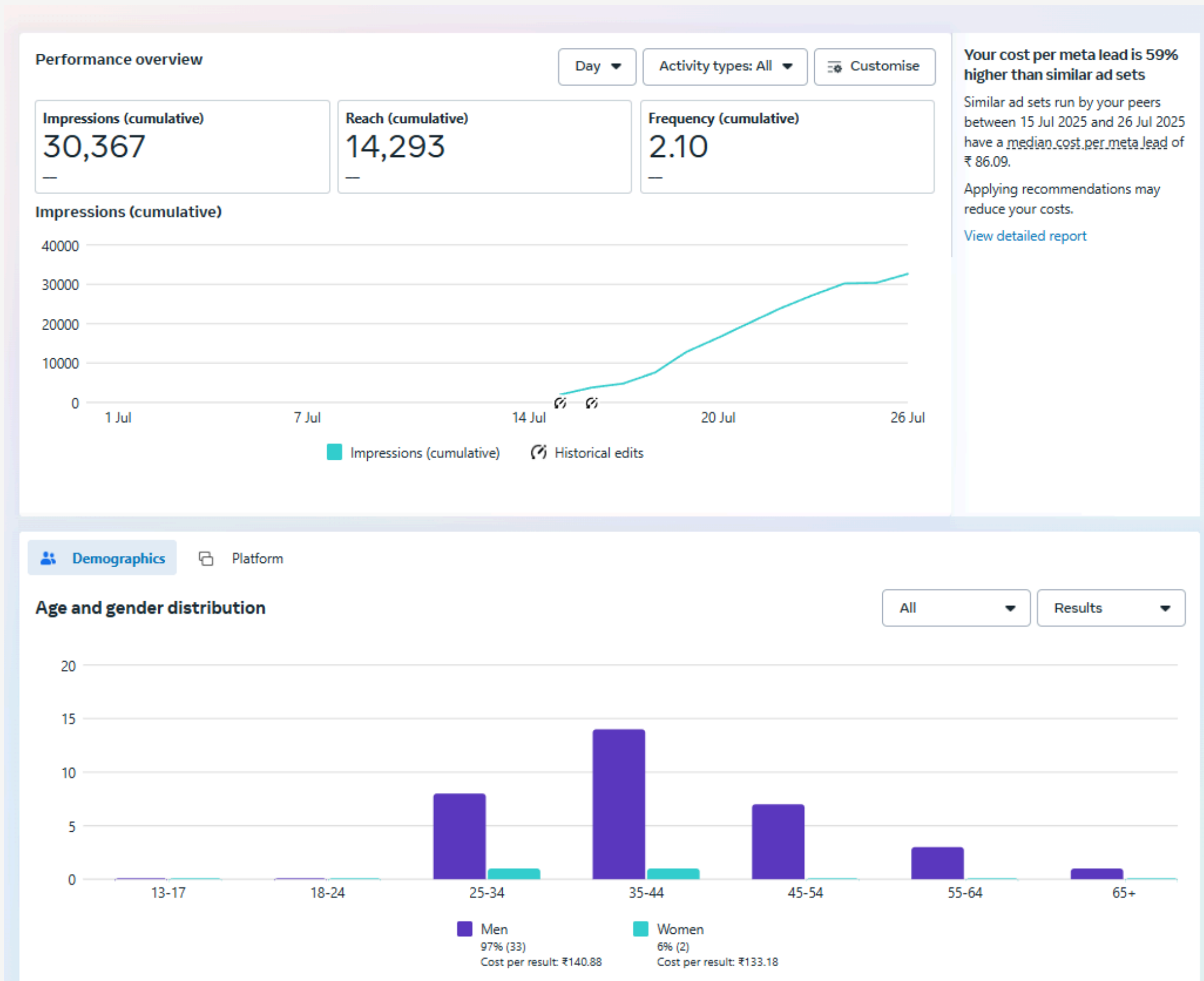
HYRYDER

Price starts at ₹ 11.34* lakhs | Mileage 27.97* kmpl | Also Available in E-CNG

For more details call **95660 23456**
044 3999 7999

Guindy | Velappanchavadi | Pallavaram
 Retteri | Thiruvallur | Gummidipoondi | Avadi

*T.S.C. apply. **E-Showroom Price



Harsha Toyota Glanza Aadi offer

AD INSIGHT

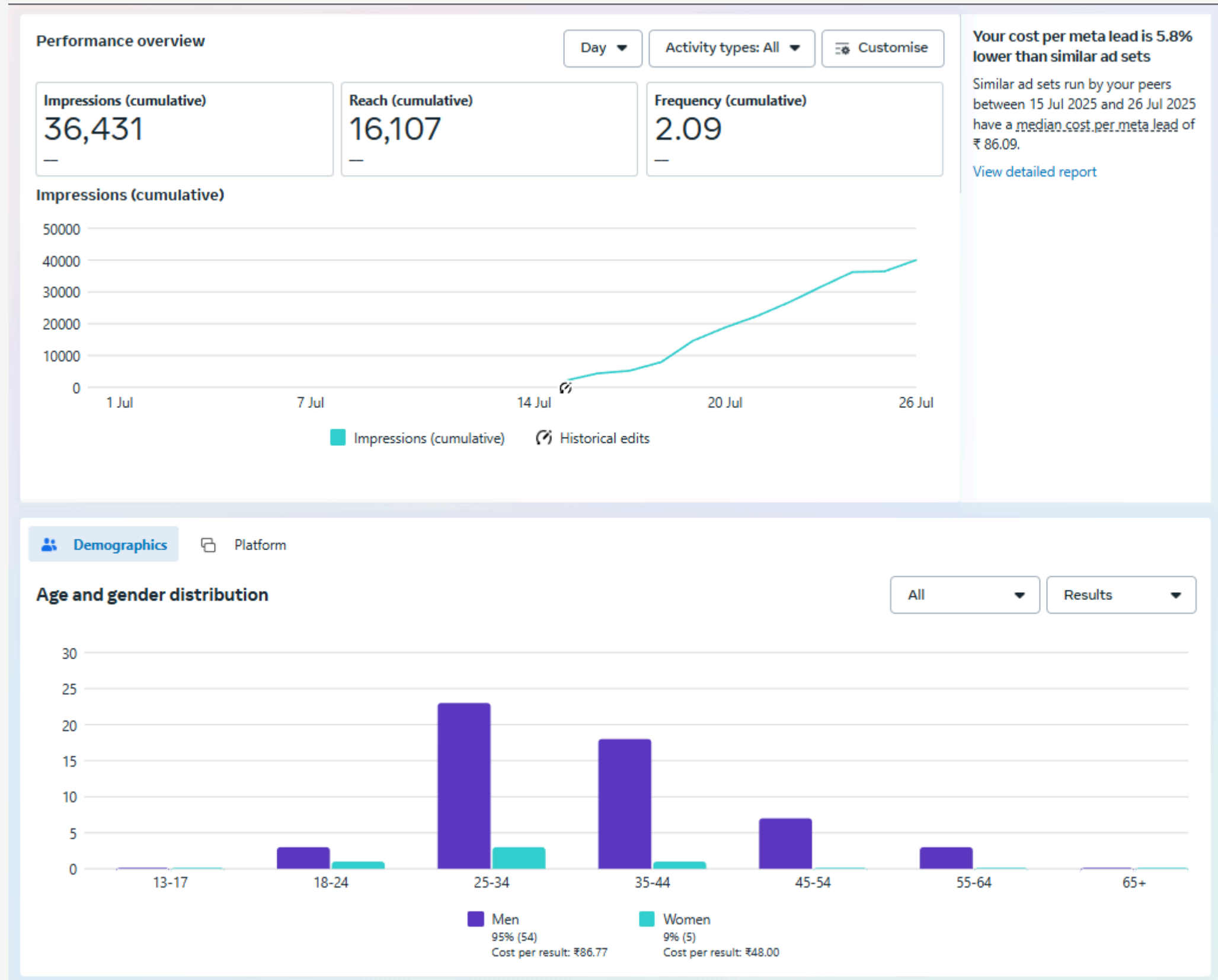
HARSHA TOYOTA 

ஹர்ஷா அடி திருவிழா

BENEFITS UPTO ₹ 1,86,544*

Price starts at ₹ 6.90 lakhs | Mileage 30.61 km/kg* | Also Available in E-CNG

HARSHA TOYOTA | Guindy | Velappanchavadi | Pallavaram | Retteri | Thiruvallur | Gummidipoondi | Avadi | **95660 23456** | **044 3999 7999**



Harsha Toyota Taisor Aadi offer

AD INSIGHT

HARSHA TOYOTA 

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அடி
திருவிழா

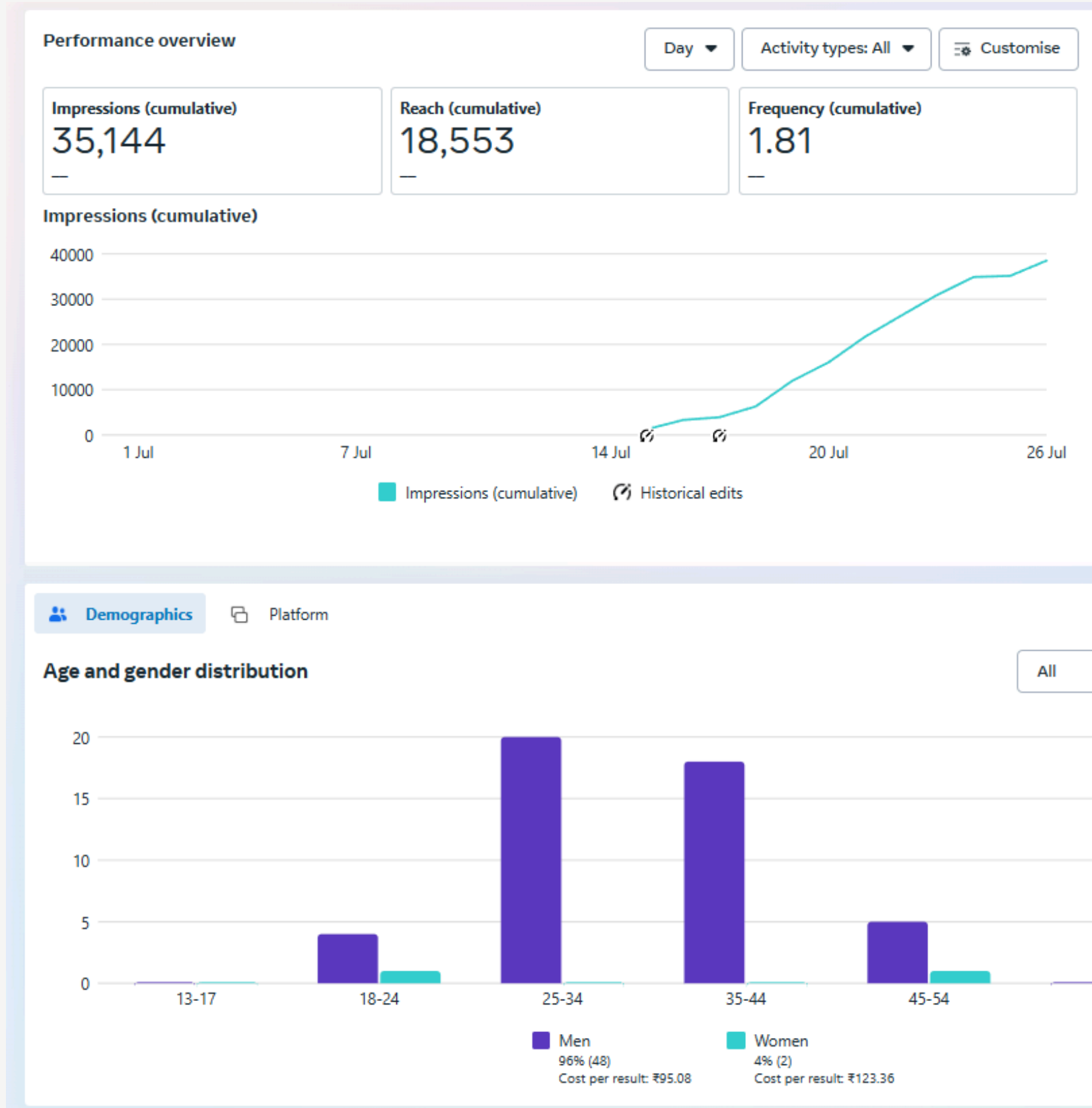
BENEFITS UPTO ₹1,52,932*

Price starts at ₹ 7.73 lakhs | Mileage 22.8 kmpl | **TAISOR**

For more details call **95660 23456**
044 3999 7999

Guindy | Velappanchavadi | Pallavaram
 Retteri | Thiruvallur | Gummidipoondi | Avadi

*T & C apply. Ex Showroom Price.



Harsha Toyota Camry Aadi offer

AD INSIGHT

HARSHA TOYOTA 

ஹர்ஷா ஆடி திருவிழா

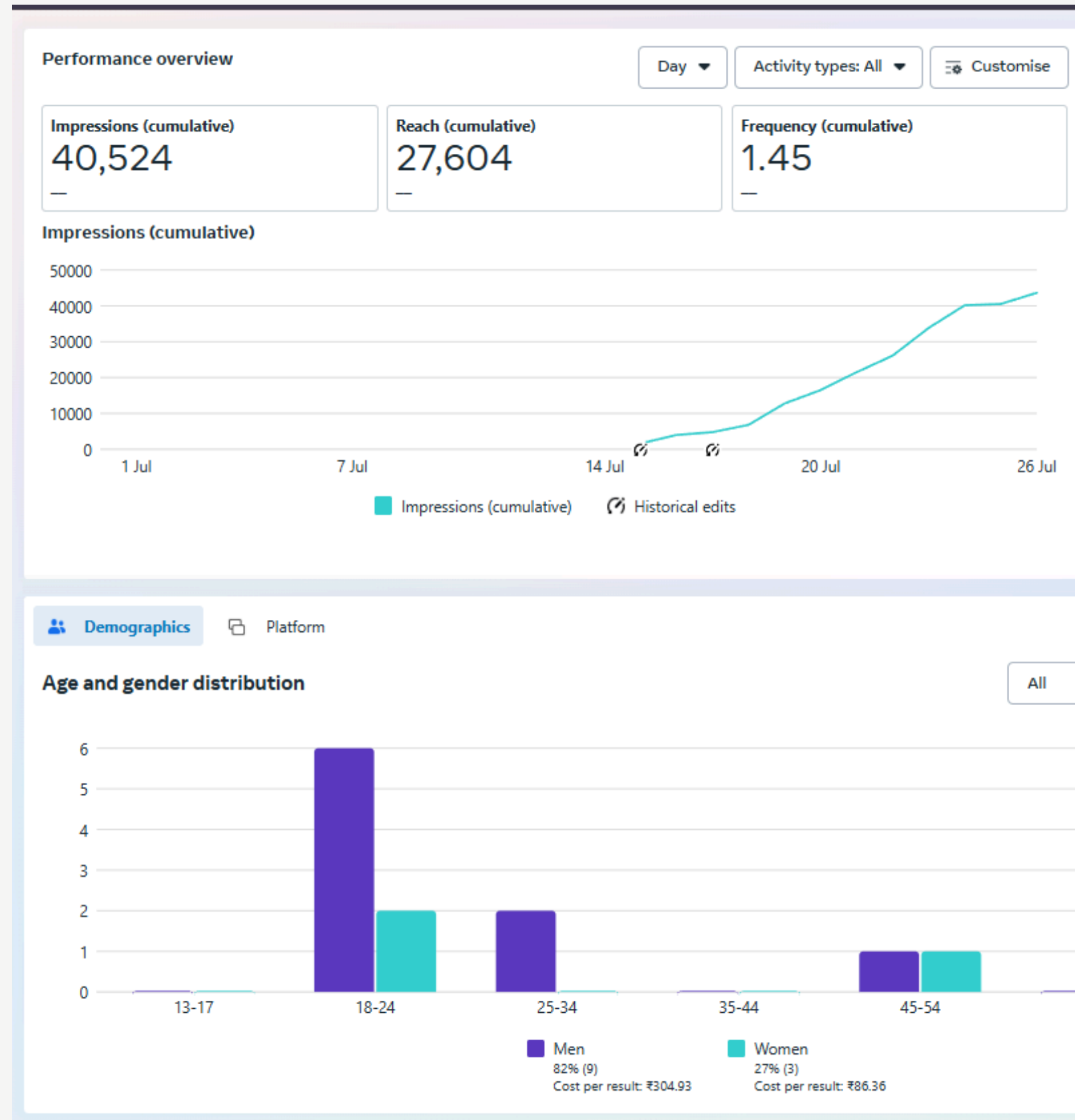
BENEFITS UPTO ₹ 22,500*

ALL NEW **CAMRY**

Price starts at ₹ 48 lakhs

For more details call **95660 23456**
044 3999 7999

Guindy | Velappanchavadi | Pallavaram
 Retteri | Thiruvallur | Gummidipoondi | Avadi



Harsha Toyota Innova Crysta

AD INSIGHT

HARSHA TOYOTA TOYOTA

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திருவிழா
ஆடி கொண்டாட்டம்

LOWEST EMI ₹39,111*

INNOVA UNMATCHED
CRYSTA UNRIVALED

For more details call
95660 23456
044 3999 7999

Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi

Performance overview

Day ▾

Activity types: All ▾

Customise

Impressions (cumulative)
139,045

Reach (cumulative)
75,061

Frequency (cumulative)
1.84

Impressions (cumulative)

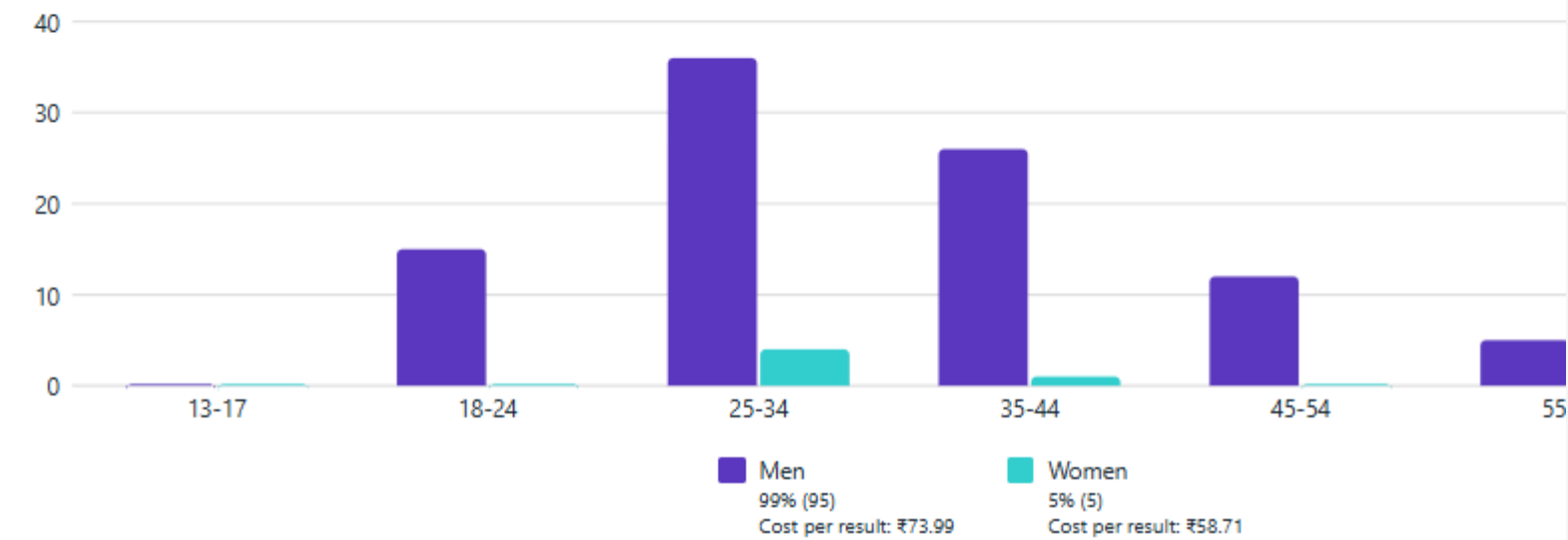


Demographics

Platform

Age and gender distribution

All



Harsha Toyota Hilux Hyryder

AD INSIGHT

HARSHA TOYOTA 

ஹர்ஷா டொயோடாவில்
ஆடி திருவிழா
கொண்டாட்டம்

BENEFITS UPTO
₹ 1,20,000

LOWEST EMI
₹ 49,861

BENEFITS UPTO
₹ 1,92,700

LOWEST EMI
₹ 21,222

HILUX **HYRYDER**

For more details call **95660 23456**
 Guindy | Velappanchavadi | Pallavaram
 Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**

Performance overview

Day ▾

Activity types: All ▾

 Customise

Impressions (cumulative)

34,327

Reach (cumulative)

22,137


Frequency (cumulative)

1.55

Impressions (cumulative)

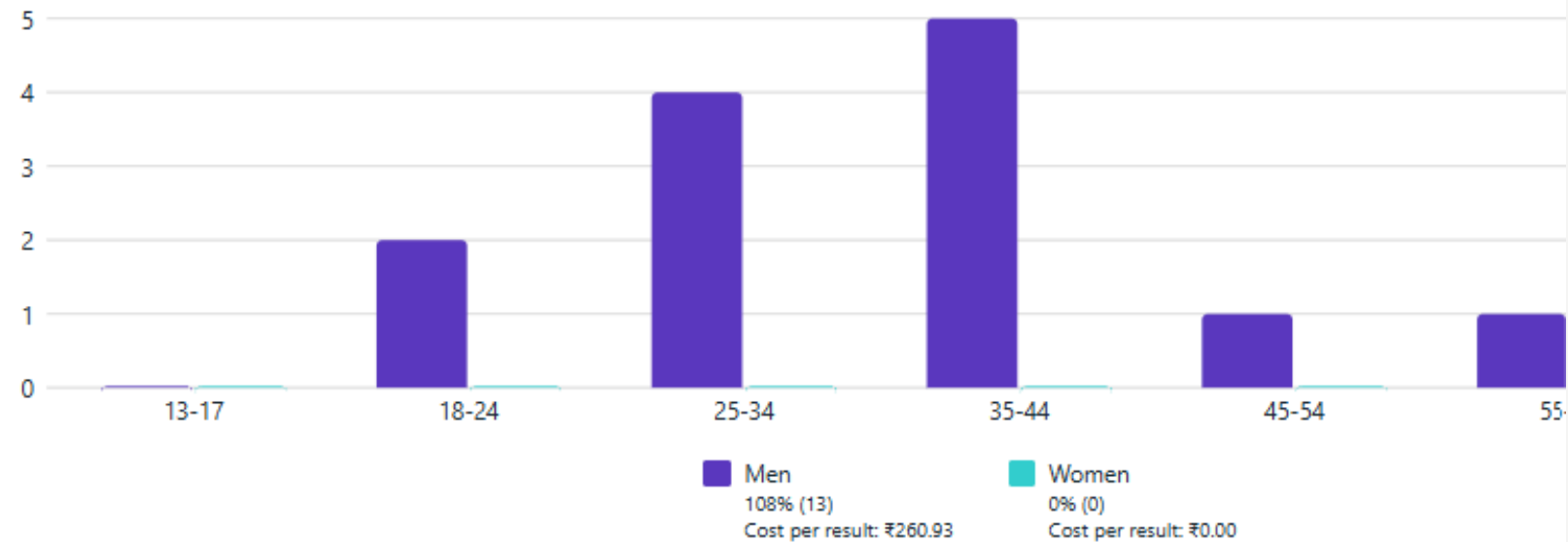


Demographics

 Platform

Age and gender distribution

All



Harsha Toyota Fortuner & Legender

AD INSIGHT

HARSHA TOYOTA

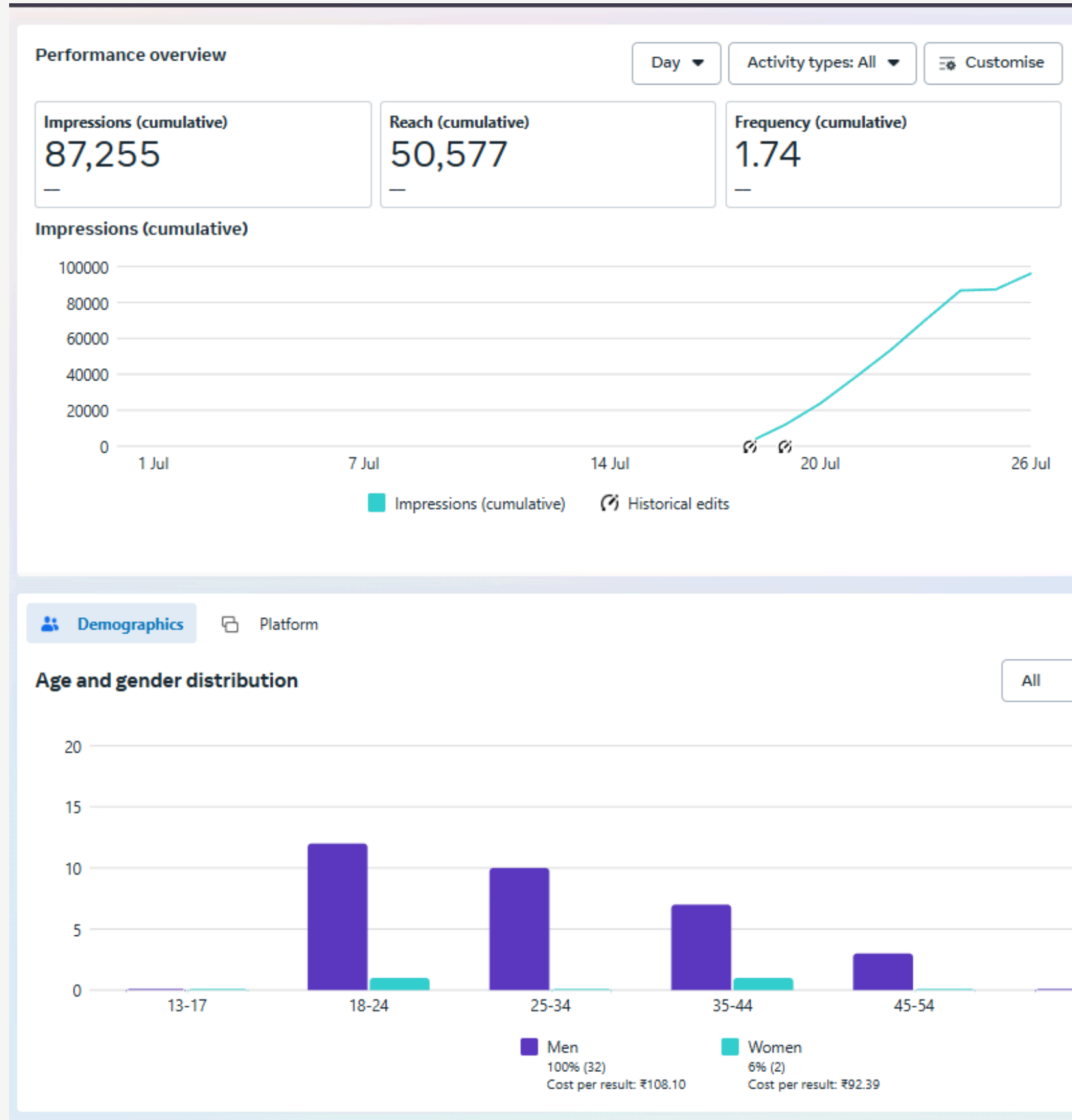
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திருவிழா
ஆடி கொண்டாட்டம்

LOWEST EMI ₹ 63,777*

LEGENDER FORTUNER
TRUE SUV. TRUE STYLE.

For more details call
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Harsha Toyota Camry

AD INSIGHT

HARSHA TOYOTA TOYOTA

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திருவிழா
ஆடி கொண்டாட்டம்

BENEFITS UPTO
₹ 22,500

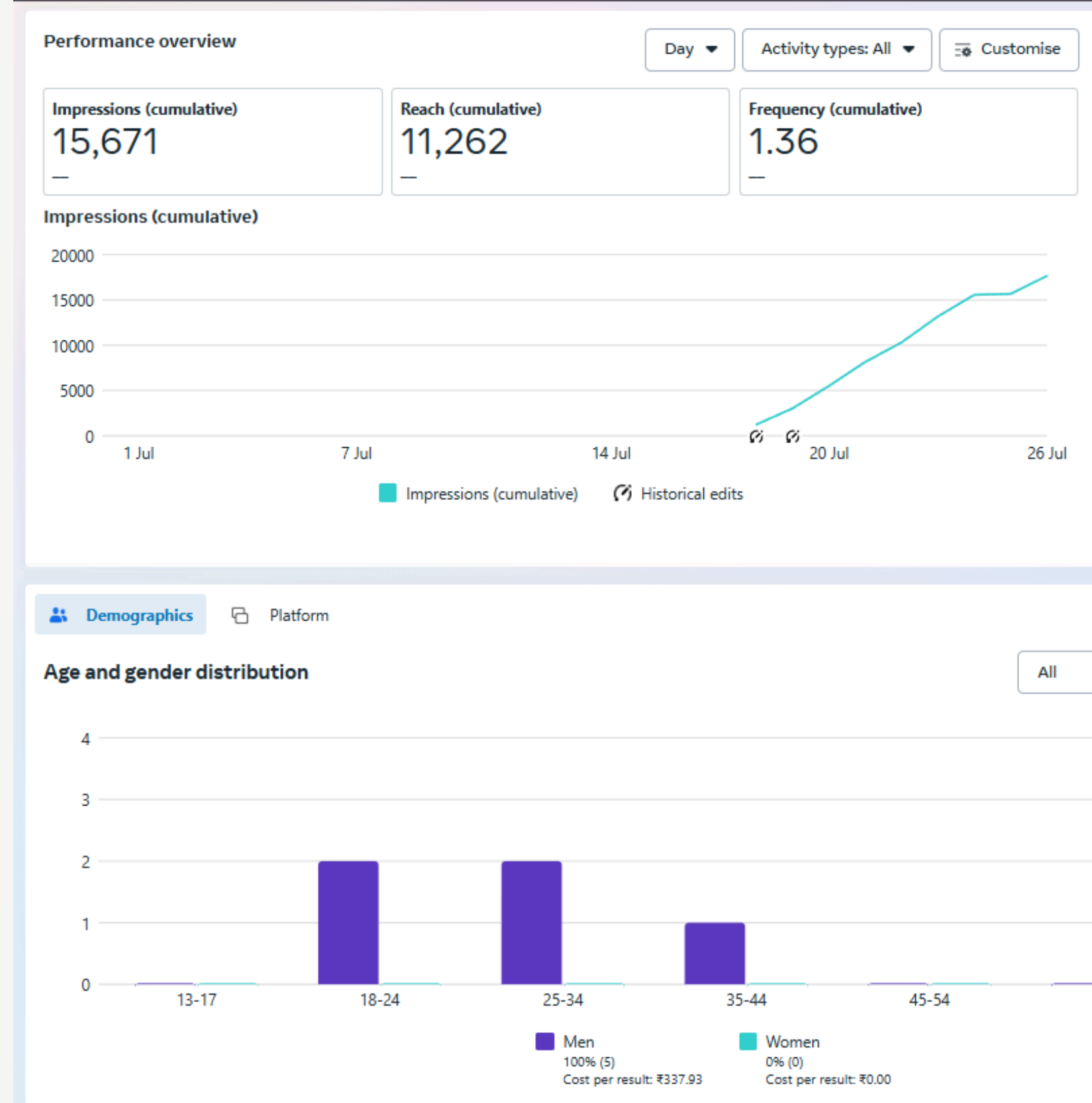
LOWEST EMI
₹ 95,969

Price starts at ₹ 48 lakhs

ALL NEW CAMRY

For more details call 95660 23456
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Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi





FUTURE STRATEGY

**Continuous monitoring & optimization to
improve performance.**

THANKYOU

