

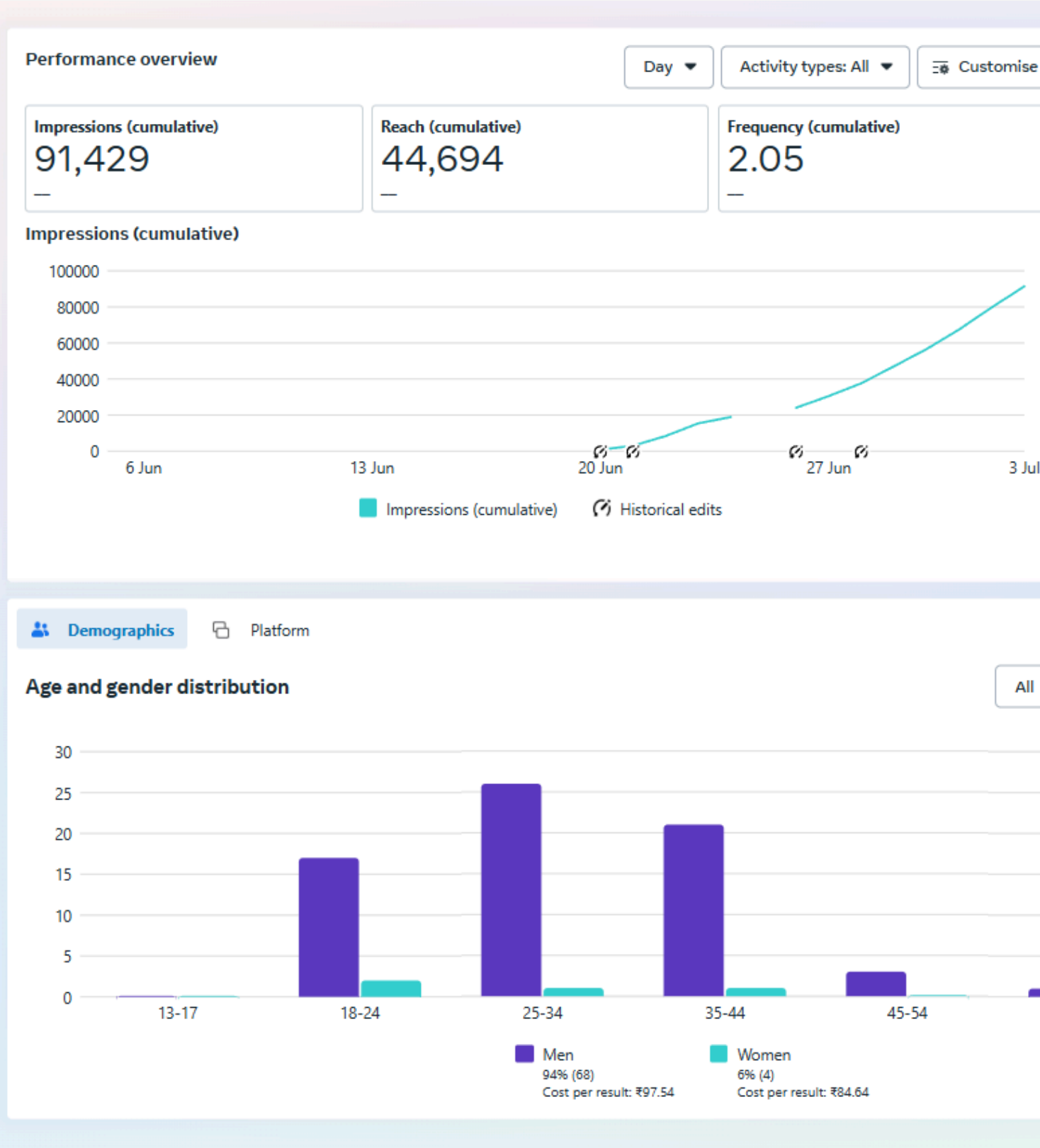
SOCIAL MEDIA ADS  
**PERFORMANCE**  
**REPORT**

**DATE: 06-JUNE-2025 TO 03-JULY-2025**



# Harsha Toyota

## AD INSIGHT



# Harsha Toyota Hyryder

## AD INSIGHT

HARSHA TOYOTA

TOYOTA

Big Wave

URBAN CRUISER  
HYRYDER

HARSHA TOYOTA  
JUNE *Awesome*  
OFFER

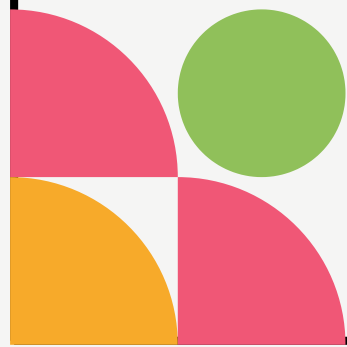
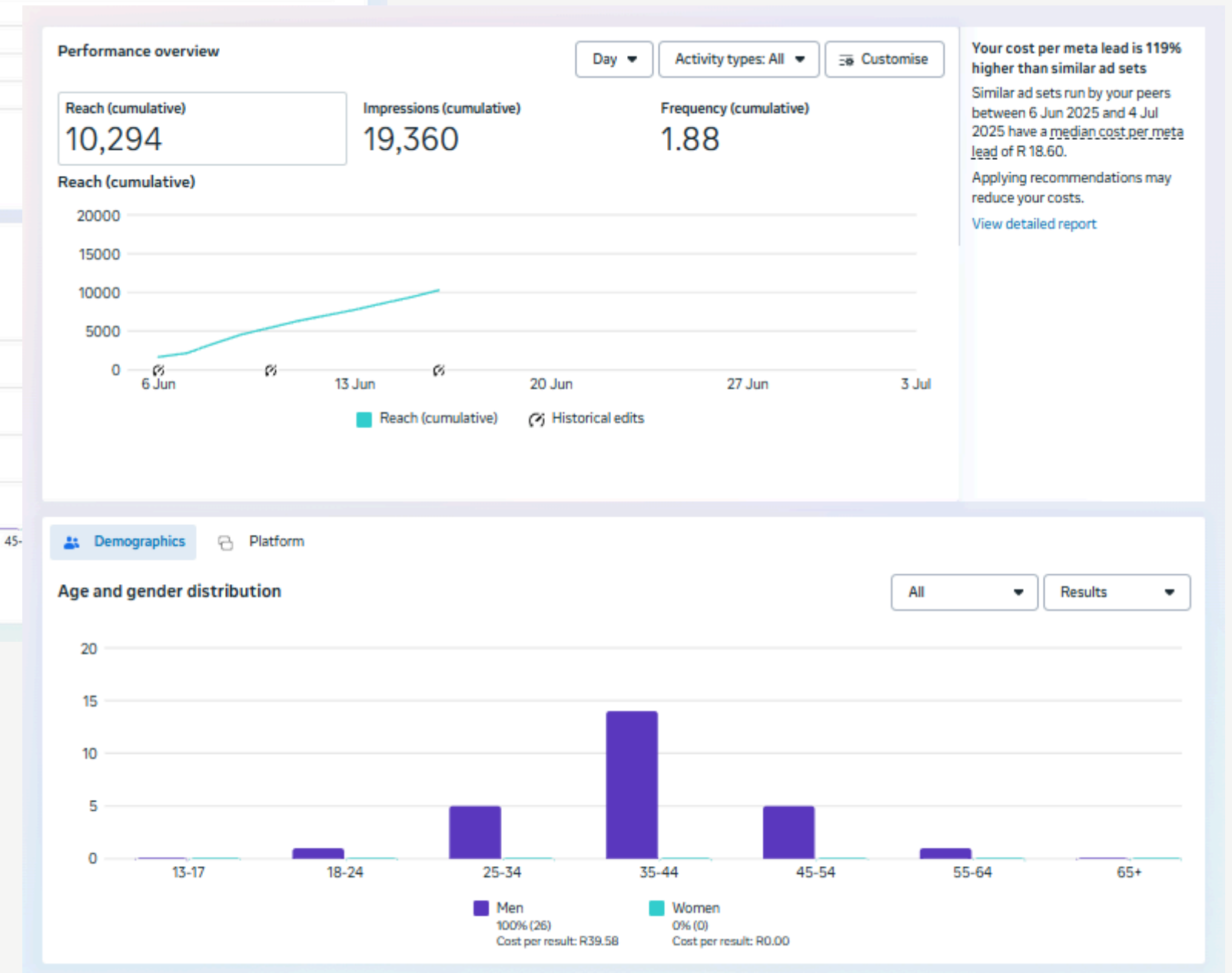
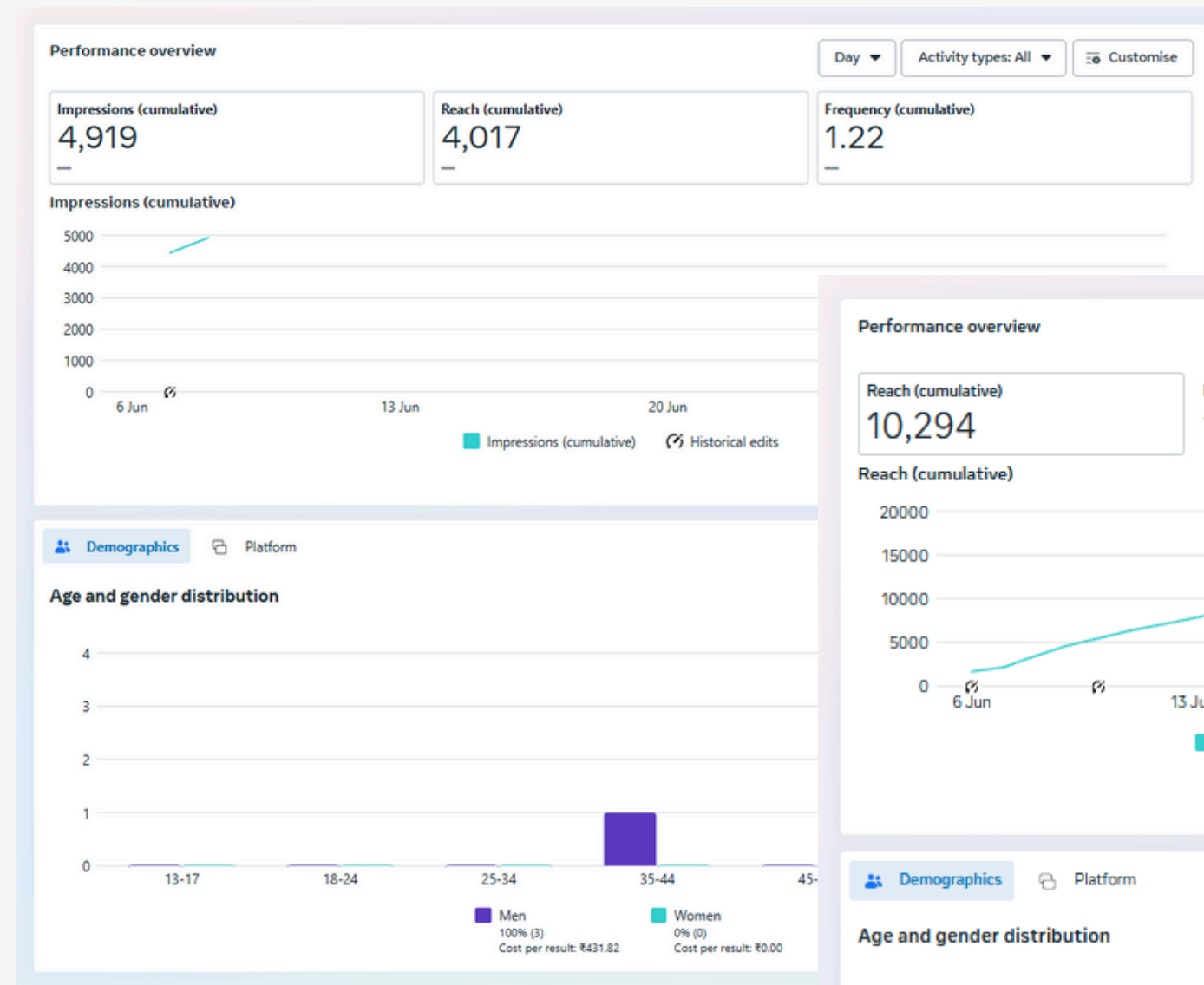
BENEFITS UPTO  
₹ 1,77,700

LOWEST EMI  
₹ 21,222



Price starts at ₹ 11.34 lakhs Mileage 27.97 kmpl Also Available in E-CNG

For more details call 95660 23456  
Harsha Toyota Guindy | Velappanchavadi | Pallavaram  
Retteri | Thiruvallur | Gummidipoondi | Avadi 044 3999 7999



# Harsha Toyota Hyryder

## 2ND AD INSIGHT

**HARSHA TOYOTA**

**Big Wave *Awesome* Offer**

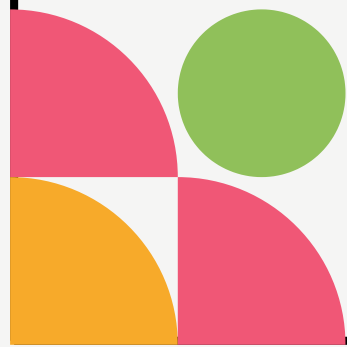
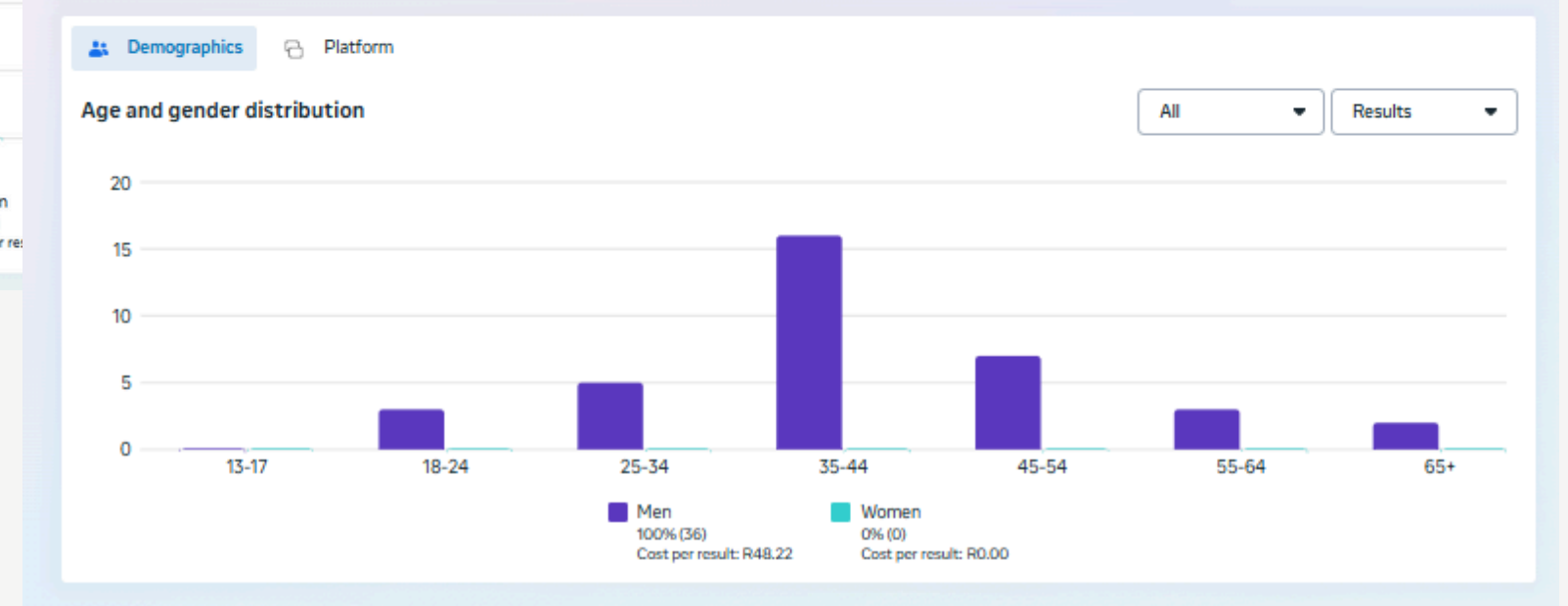
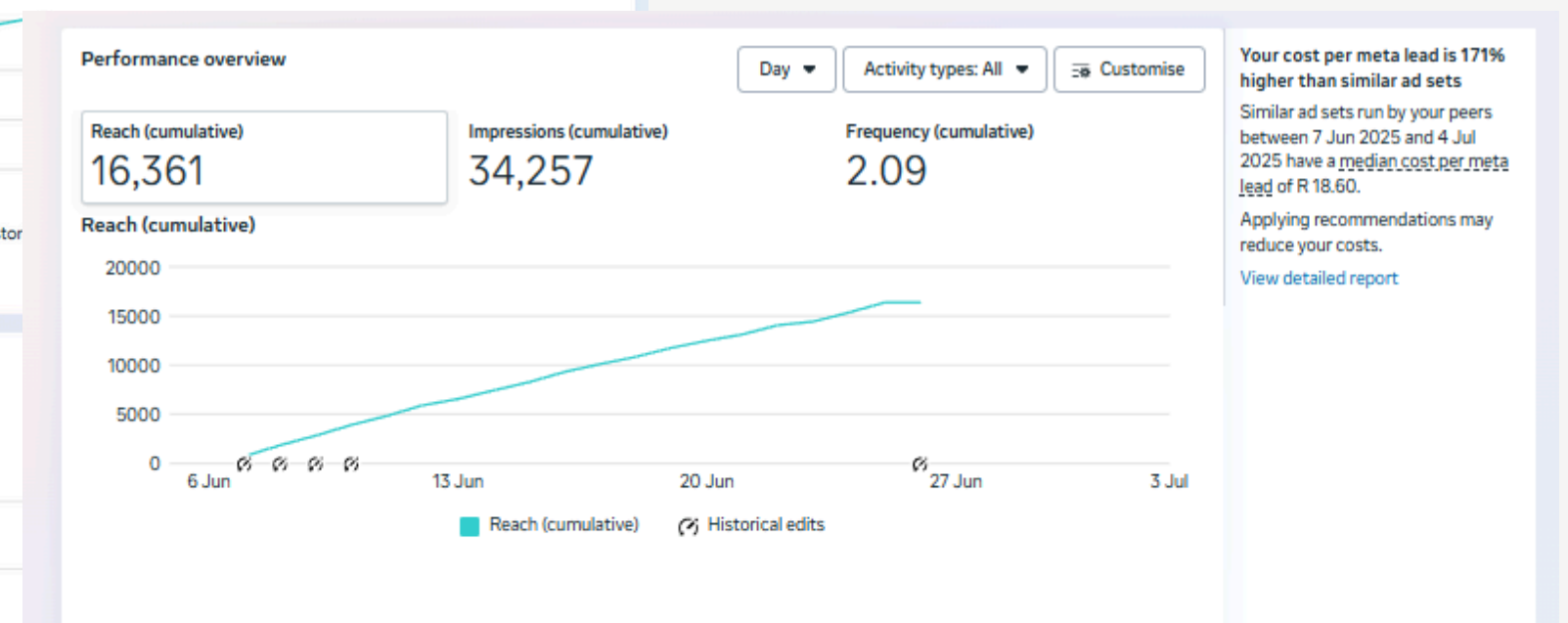
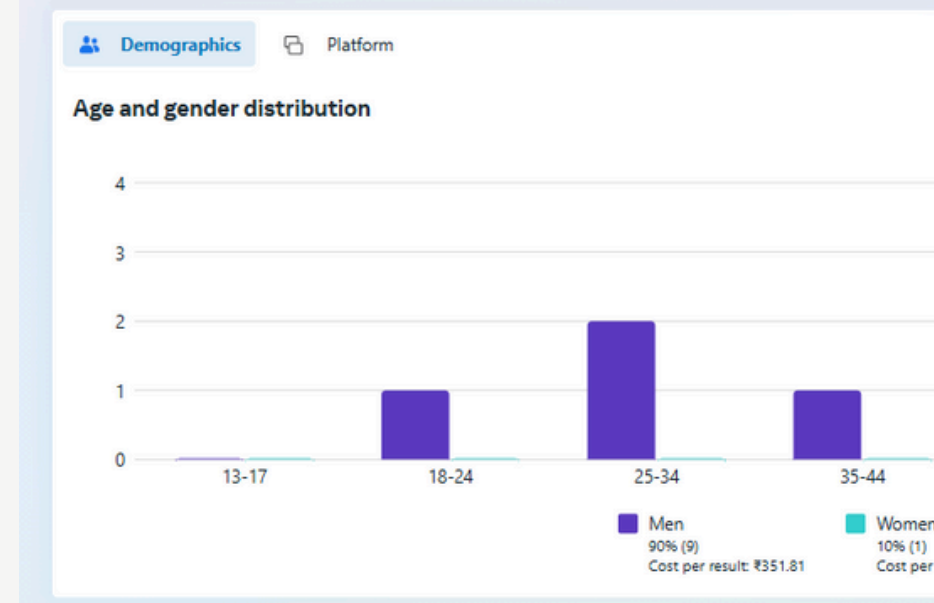
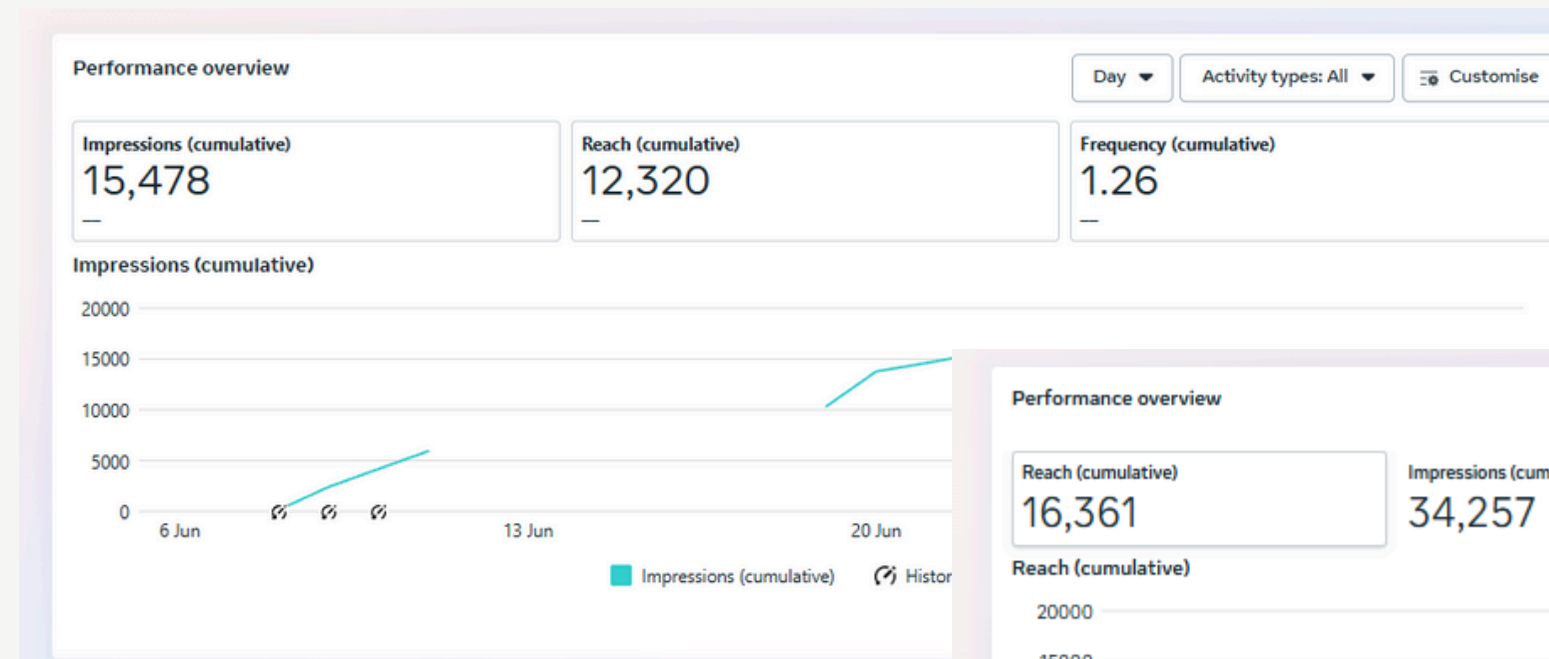
**BENEFITS UPTO**  
₹ **177,700**

**LOWEST EMI**  
₹ **21,222**

**HYRYDER**

Price starts at ₹ 11.34 lakhs | Mileage 27.97 kmpl | Also Available in E-CNG

**HARSHA TOYOTA** For more details call **95660 23456**  
Guindy | Velappanchavadi | Pallavaram  
Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**



# Harsha Toyota Hyryder

## 3RD AD INSIGHT

**HARSHA TOYOTA**

June *Awesome* Offer

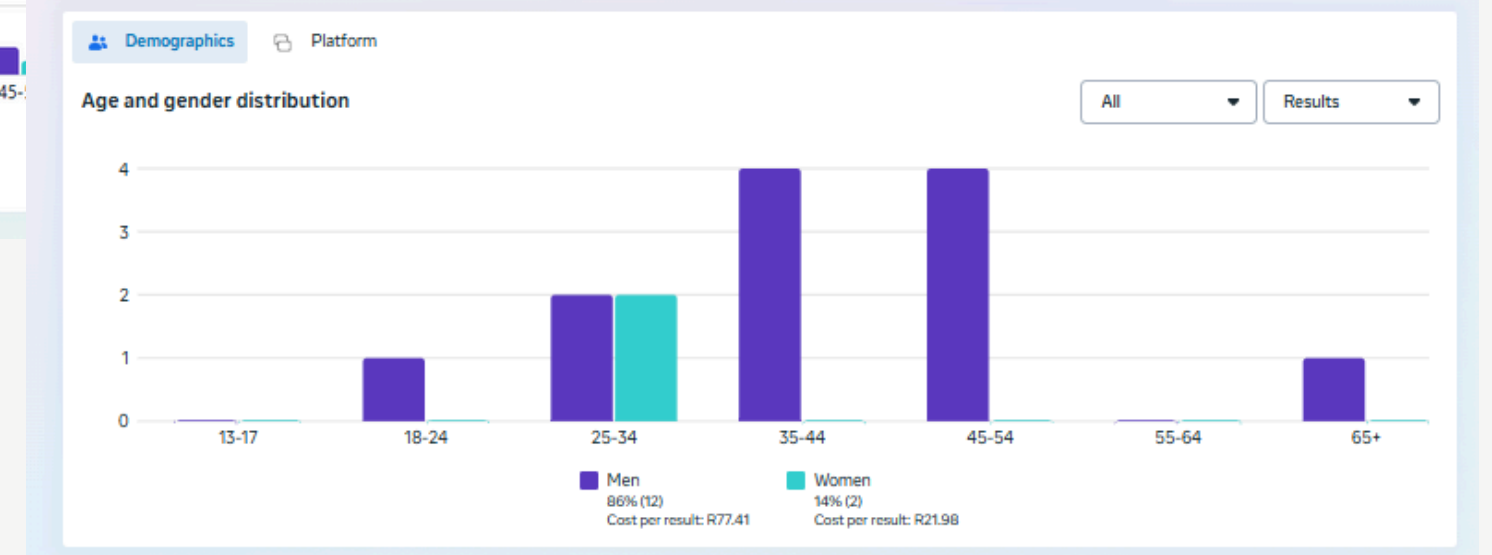
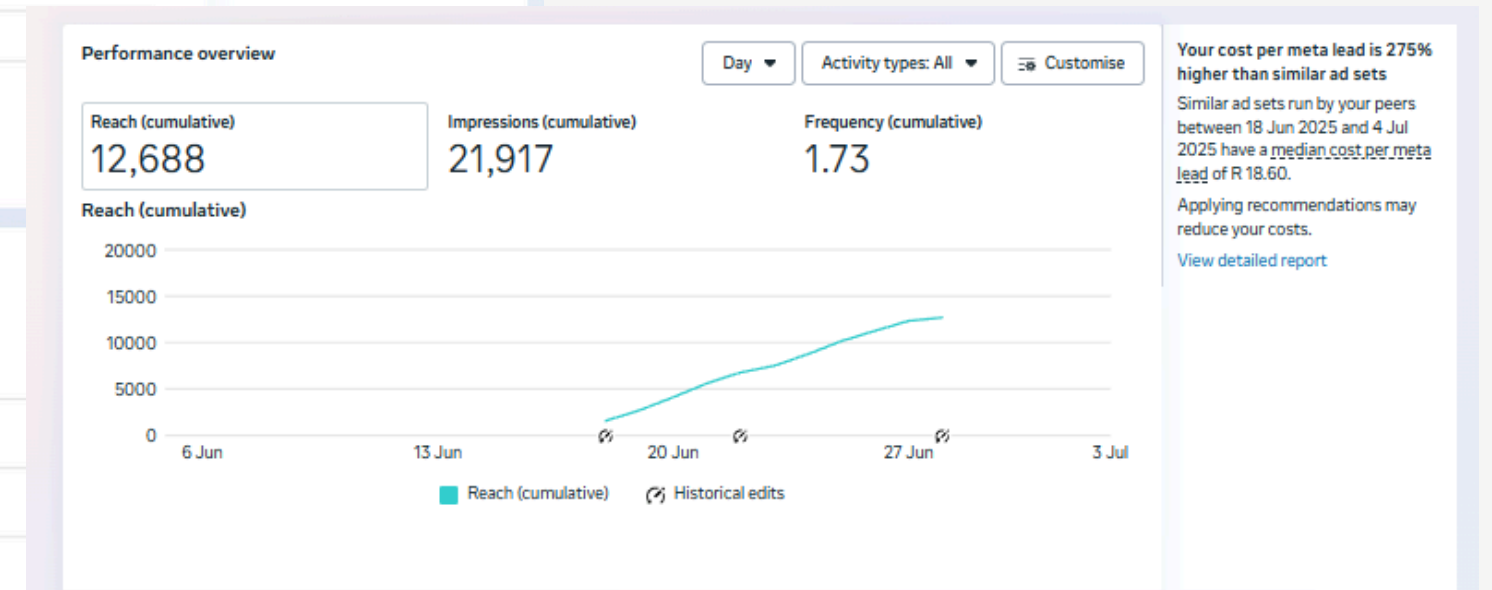
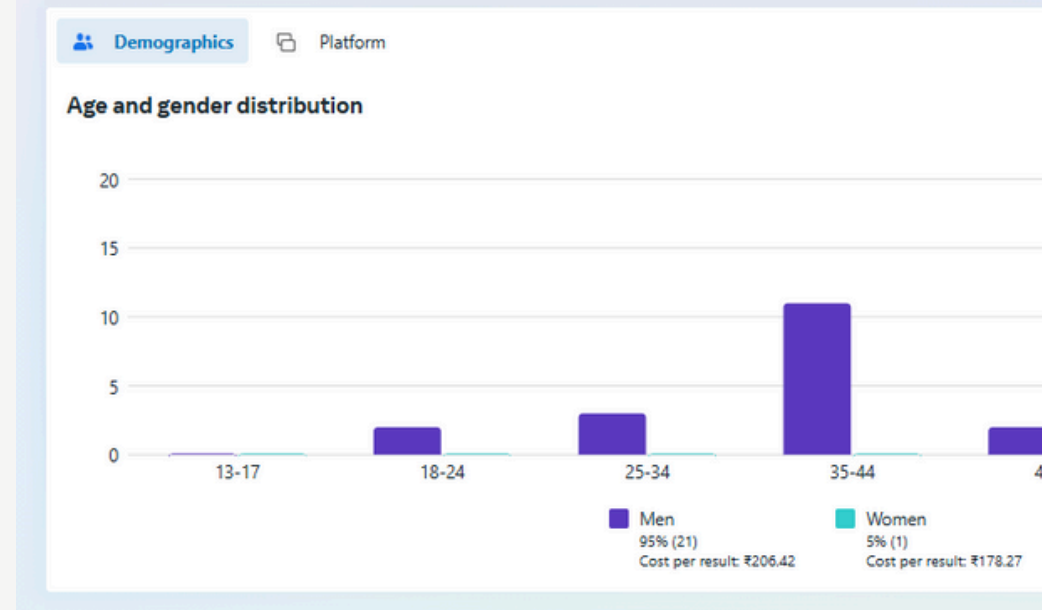
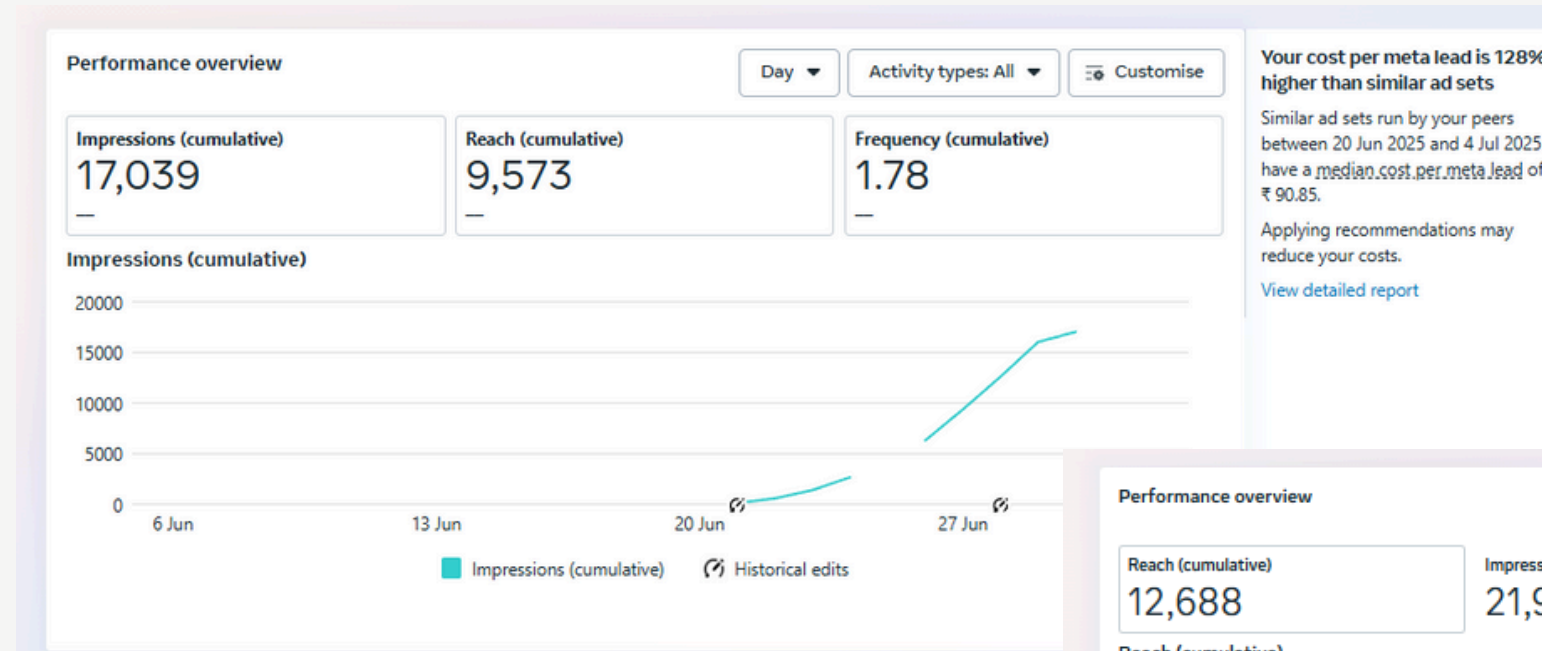
**BENEFITS UPTO ₹1,77,700** **LOWEST EMI ₹21,222**

**HYRYDER**

Price starts at ₹ 11.34 lakhs | Mileage 27.97 kmpl | Also Available in E-CNG

For more details call **95660 23456**  
**044 3999 7999**

Guindy | Velappanchavadi | Pallavaram  
 Retteri | Thiruvallur | Gummidipoondi | Avadi



# Harsha Toyota Glanza

## AD INSIGHT

HARSHA TOYOTA

TOYOTA

Big Wave

THE COOL NEW TOYOTA GLANZA

HARSHA TOYOTA

JUNE Awesome OFFER

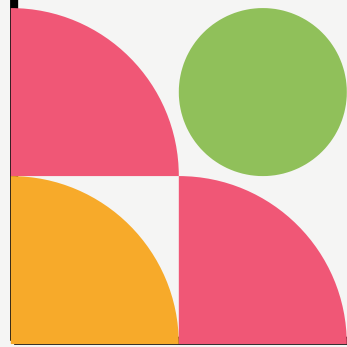
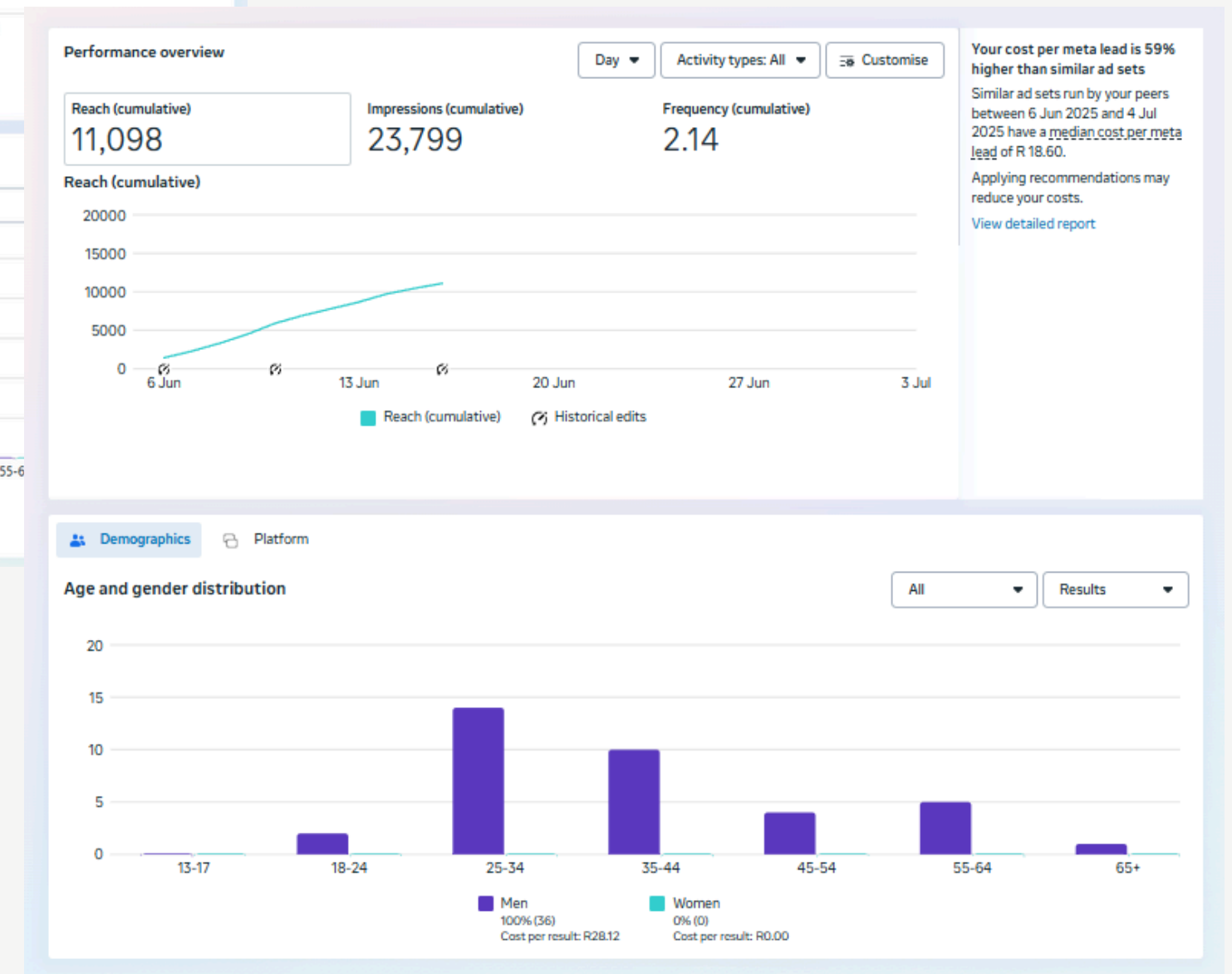
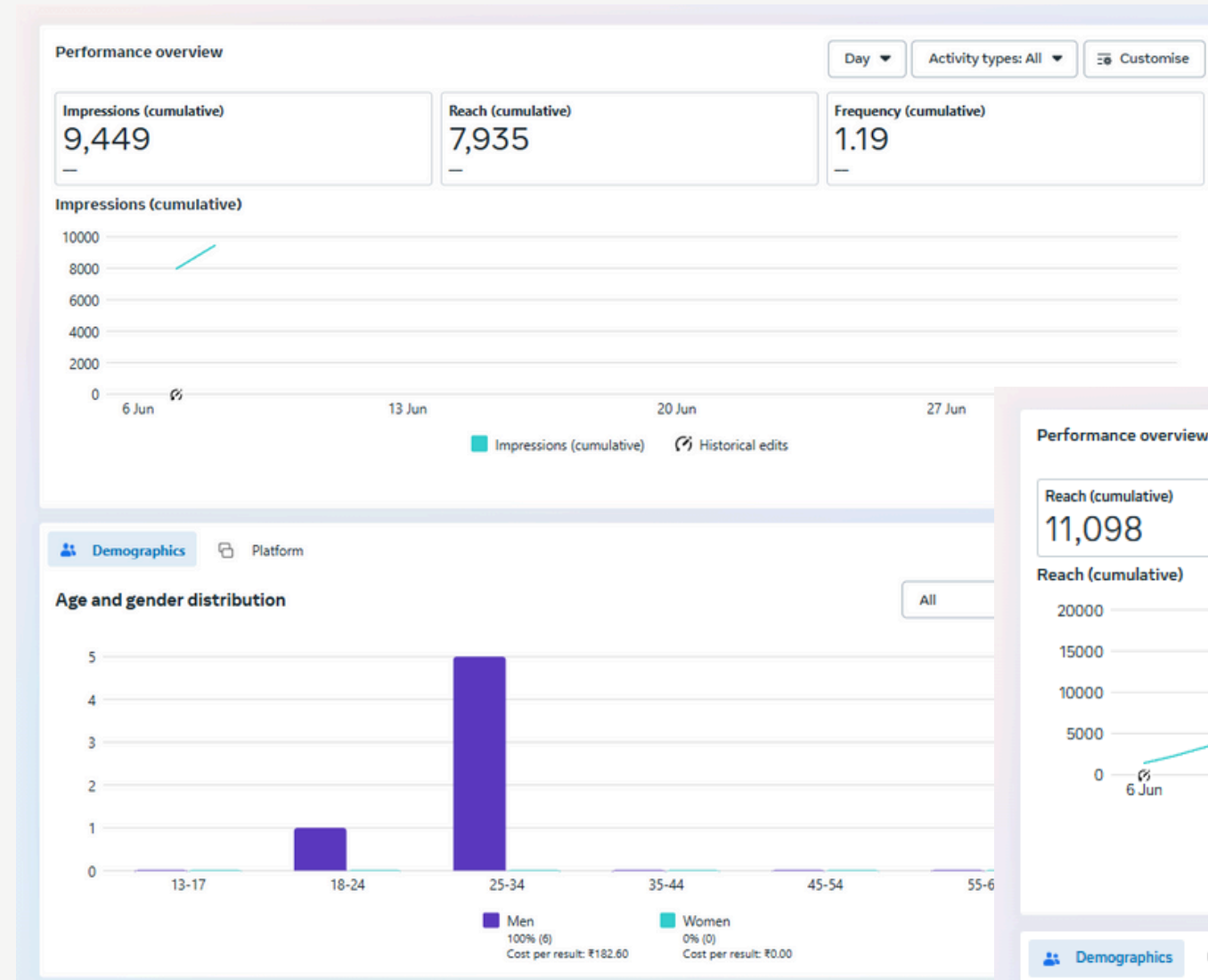
BENEFITS UPTO ₹ 1,56,862

LOWEST EMI ₹ 12,777

Price starts at ₹ 6.90 lakhs Mileage 30.61 km/kg Also Available in E-CNG

For more details call 95660 23456 044 3999 7999

Harsha Toyota | Guindy | Velappanchavadi | Pallavaram | Retteri | Thiruvallur | Gummidipoondi | Avadi



# Harsha Toyota Glanza

## 2ND AD INSIGHT

**HARSHA TOYOTA**

**Big Wave *Awesome* Offer**

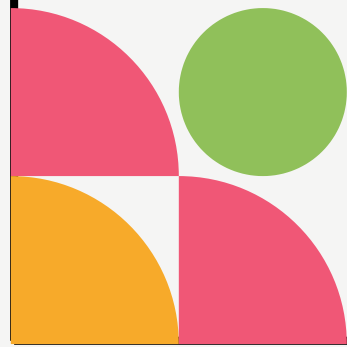
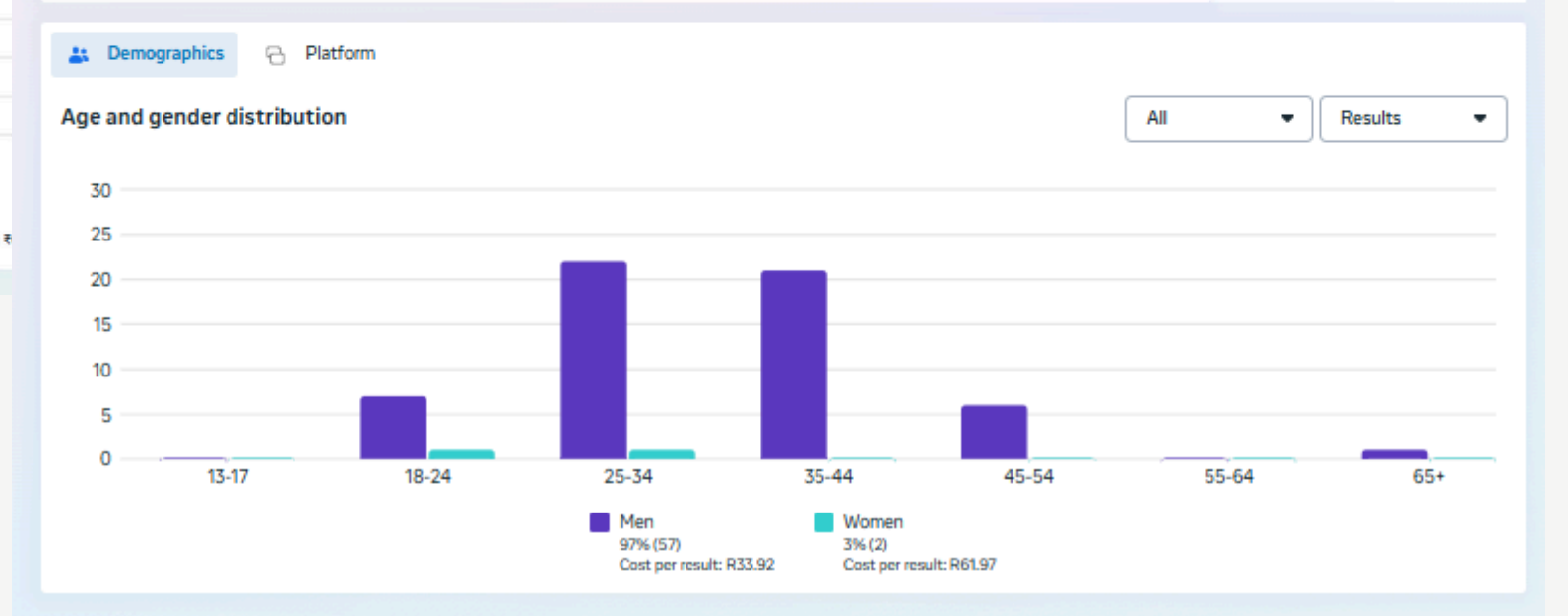
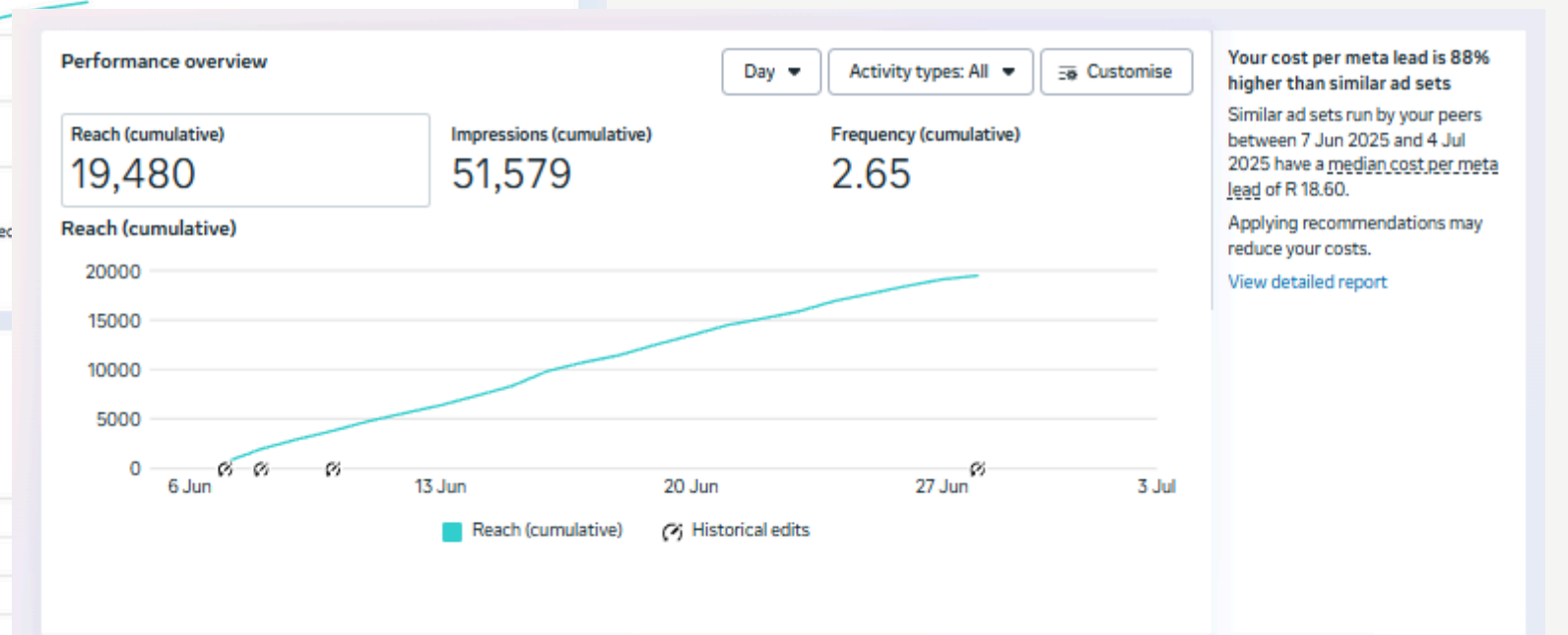
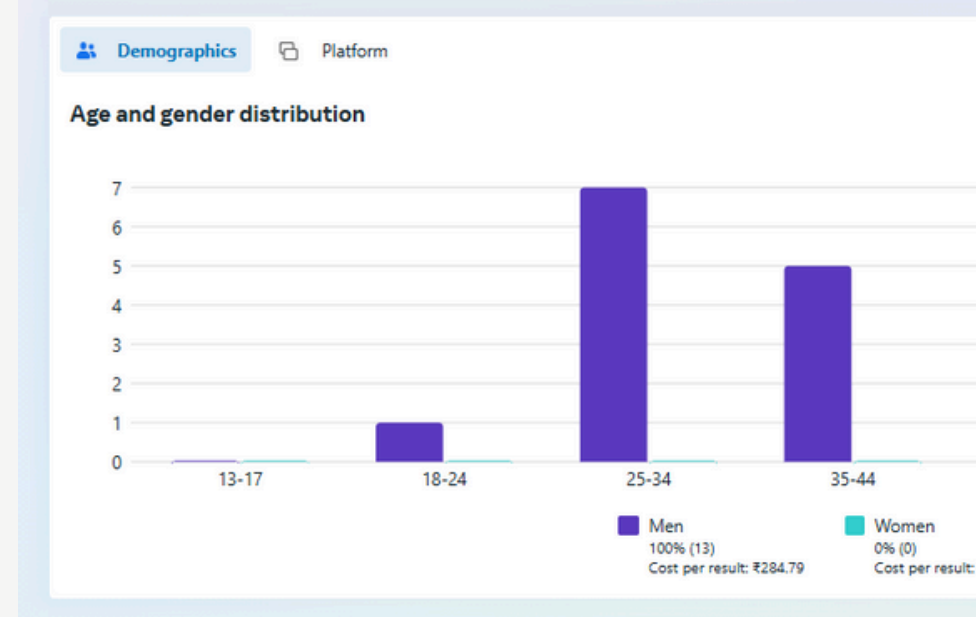
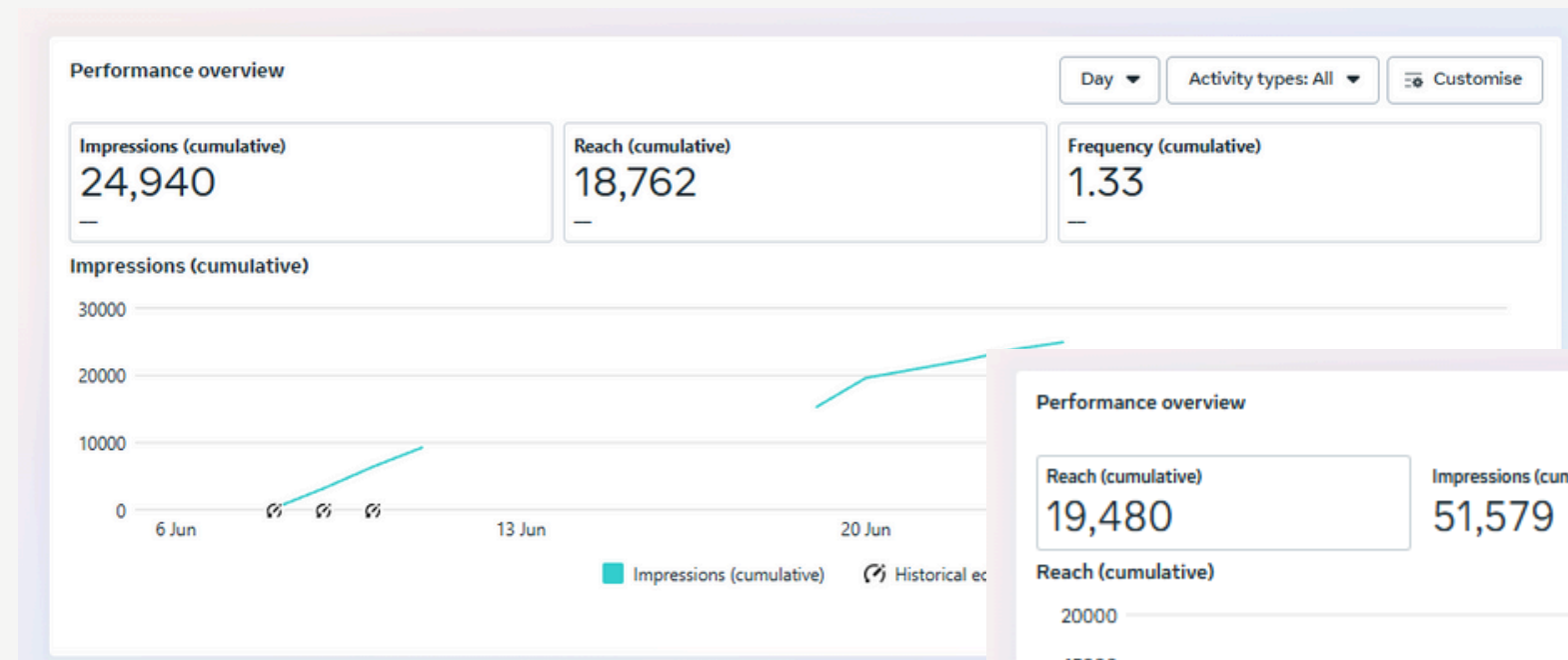
**BENEFITS UPTO**  
₹ **156,862**

**LOWEST EMI**  
₹ **12,777**

**THE COOL NEW TOYOTA GLANZA**

Price starts at ₹ 6.90 lakhs | Mileage 30.61 km/kg | Also Available in E-CNG

**HARSHA TOYOTA** For more details call **95660 23456**  
 Guindy | Velappanchavadi | Pallavaram  
 Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**



# Harsha Toyota Glanza

## 3RD AD INSIGHT

**HARSHA TOYOTA**

June *Awesome* Offer

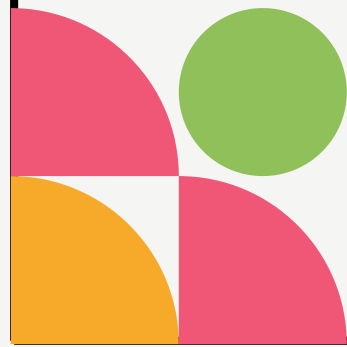
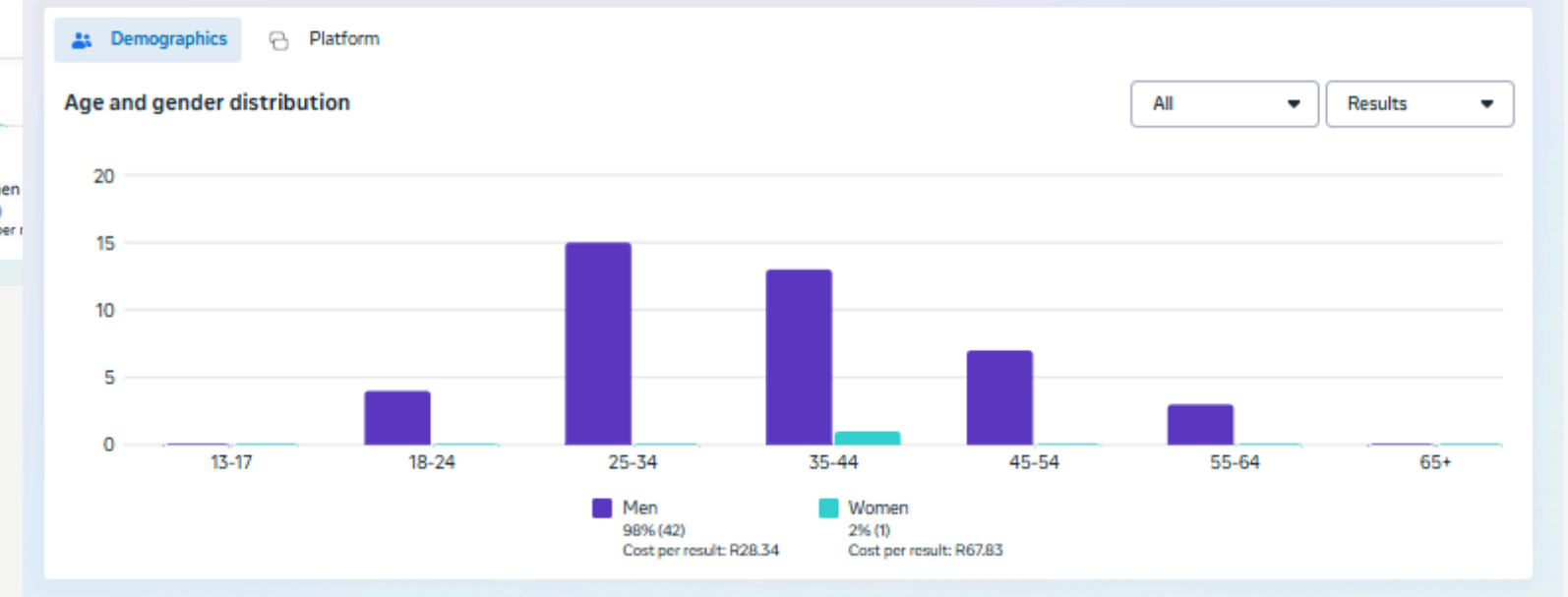
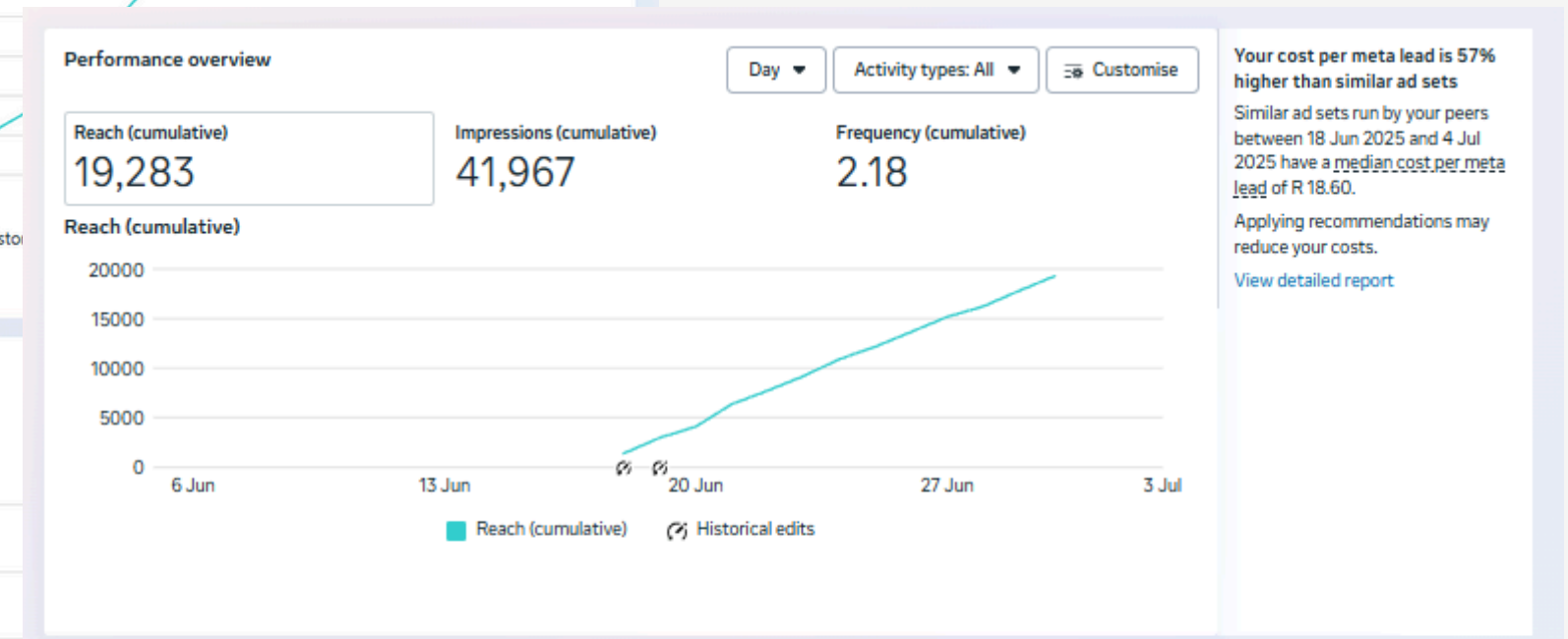
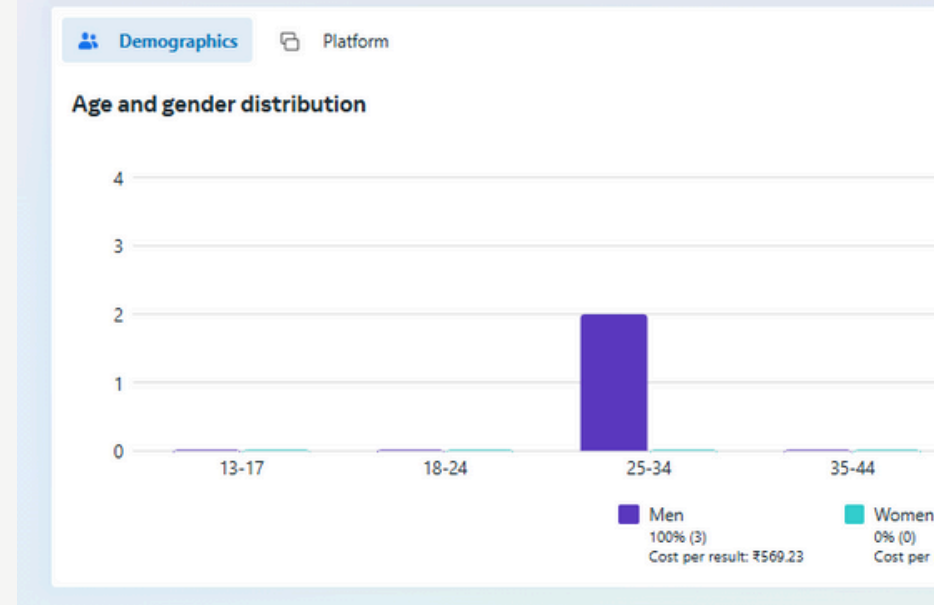
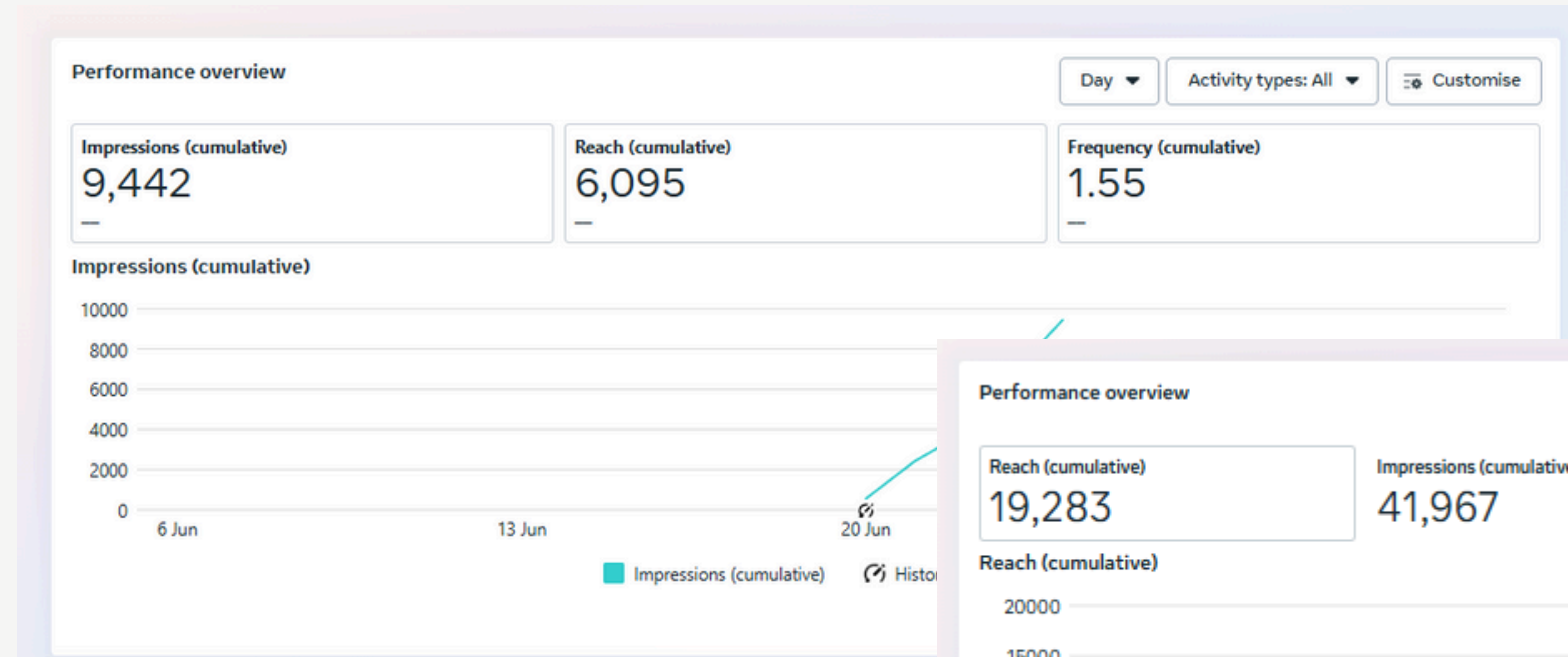
**BENEFITS UPTO**  
₹ 1,56,862

**LOWEST EMI**  
₹ 12,777

Price starts at ₹ 6.90 lakhs | Mileage 30.61 km/kg | Also Available in E-CNG

**HARSHA TOYOTA** | For more details call 95660 23456 | 044 3999 7999

Guindy | Velappanchavadi | Pallavaram  
Retteri | Thiruvallur | Gummidipoondi | Avadi



# Harsha Toyota Hilux

## AD INSIGHT

**HARSHA TOYOTA**

**Big Wave** **HILUX**

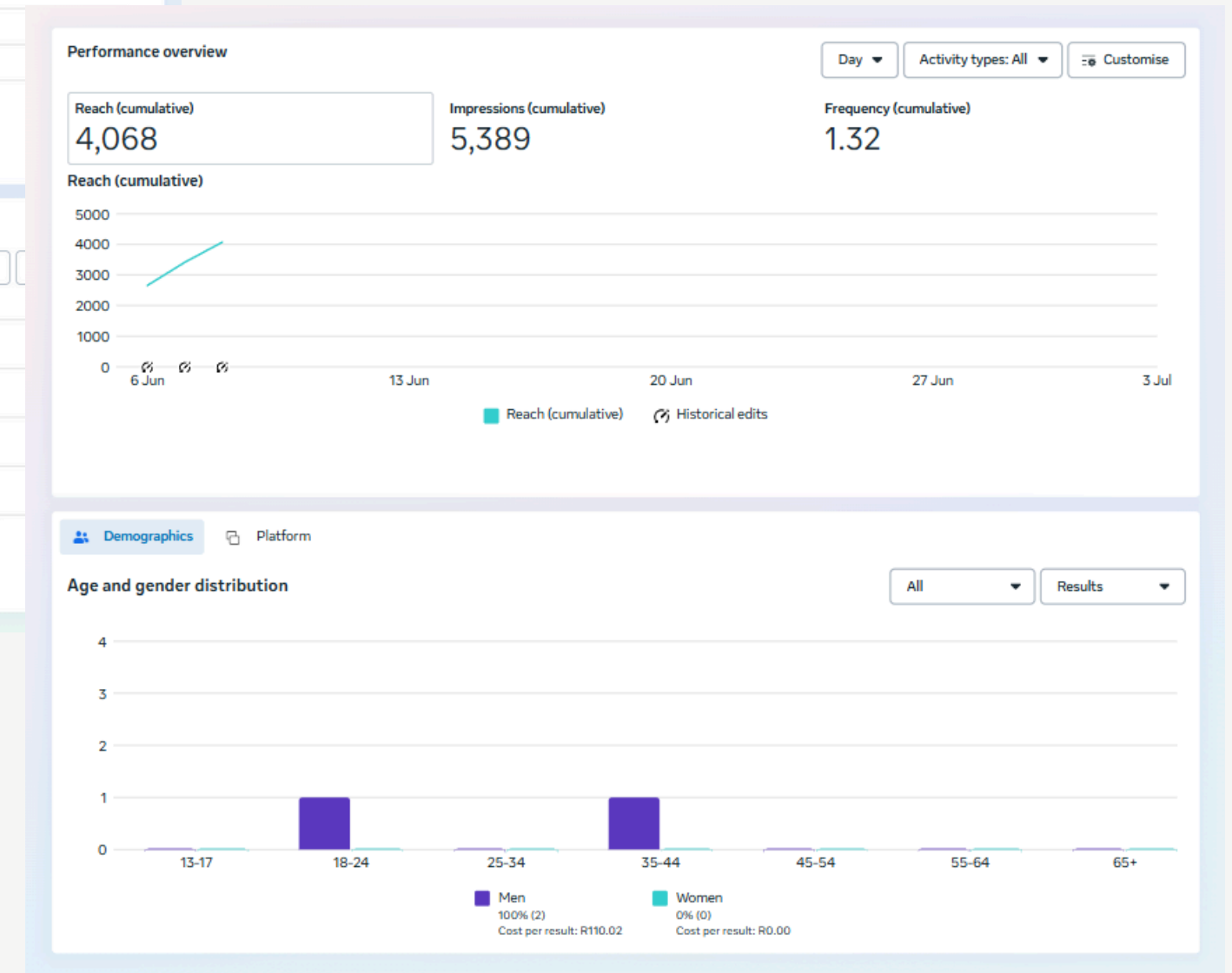
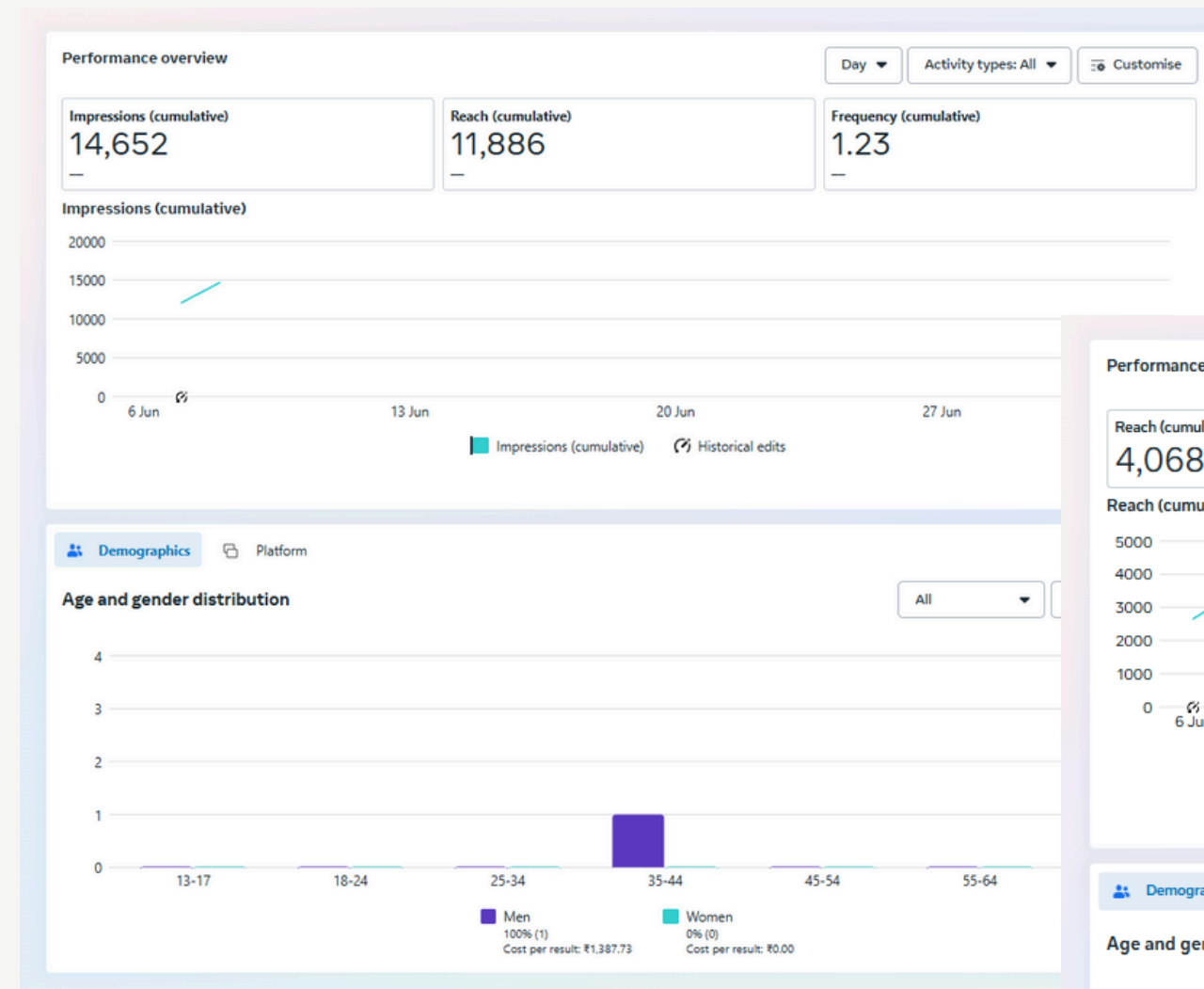
HARSHA TOYOTA  
**JUNE Awesome OFFER**

**BENEFITS UPTO ₹ 120,000**

**LOWEST EMI ₹ 49,861**

Ex Showroom price ₹ 37,15,000 | Available in Diesel AT version with a powerful 2.8 Ltr engine

**HARSHA TOYOTA** For more details call **95660 23456**  
 Guindy | Velappanchavadi | Pallavaram  
 Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**



# Harsha Toyota Hilux

## 2ND AD INSIGHT

**HARSHA TOYOTA**

**Big Wave *Awesome* Offer**

**BENEFITS UPTO ₹ 120,000**

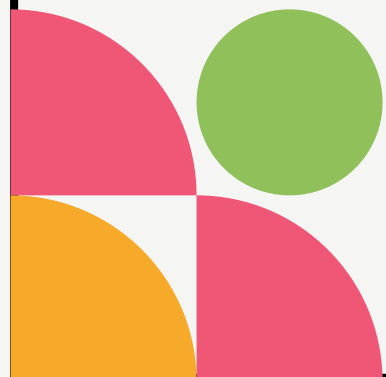
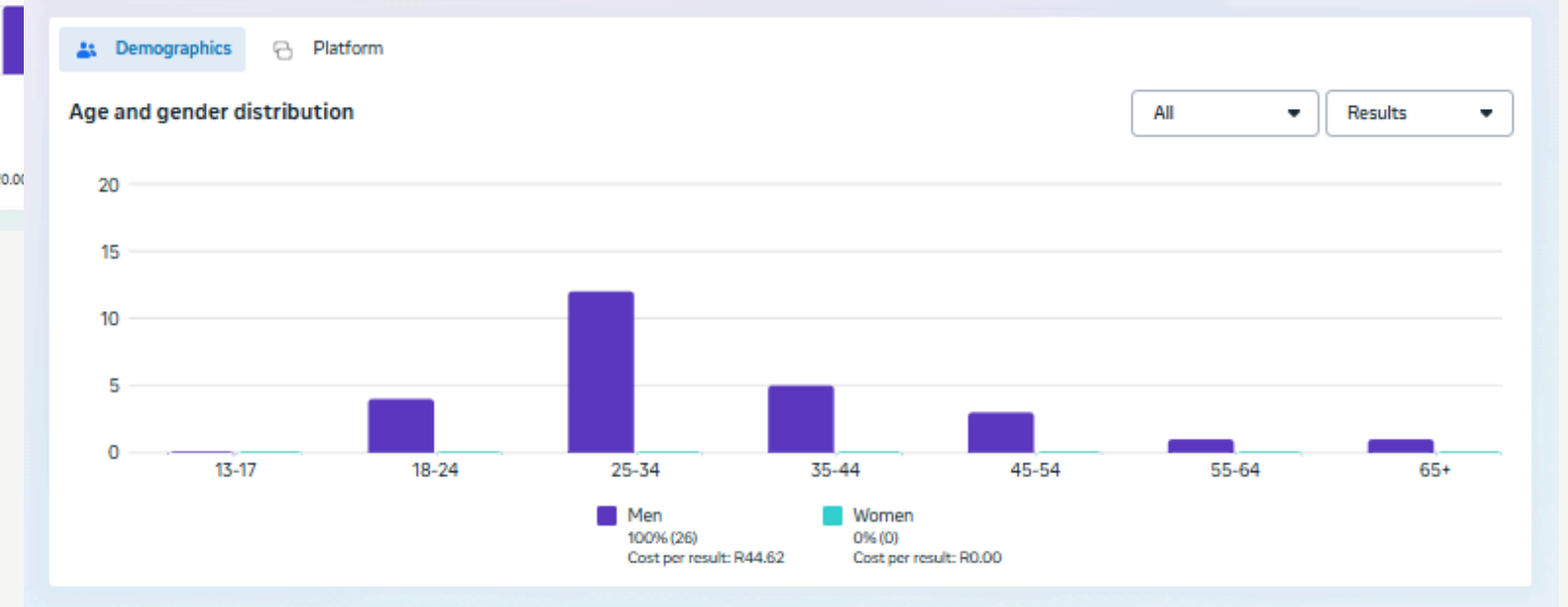
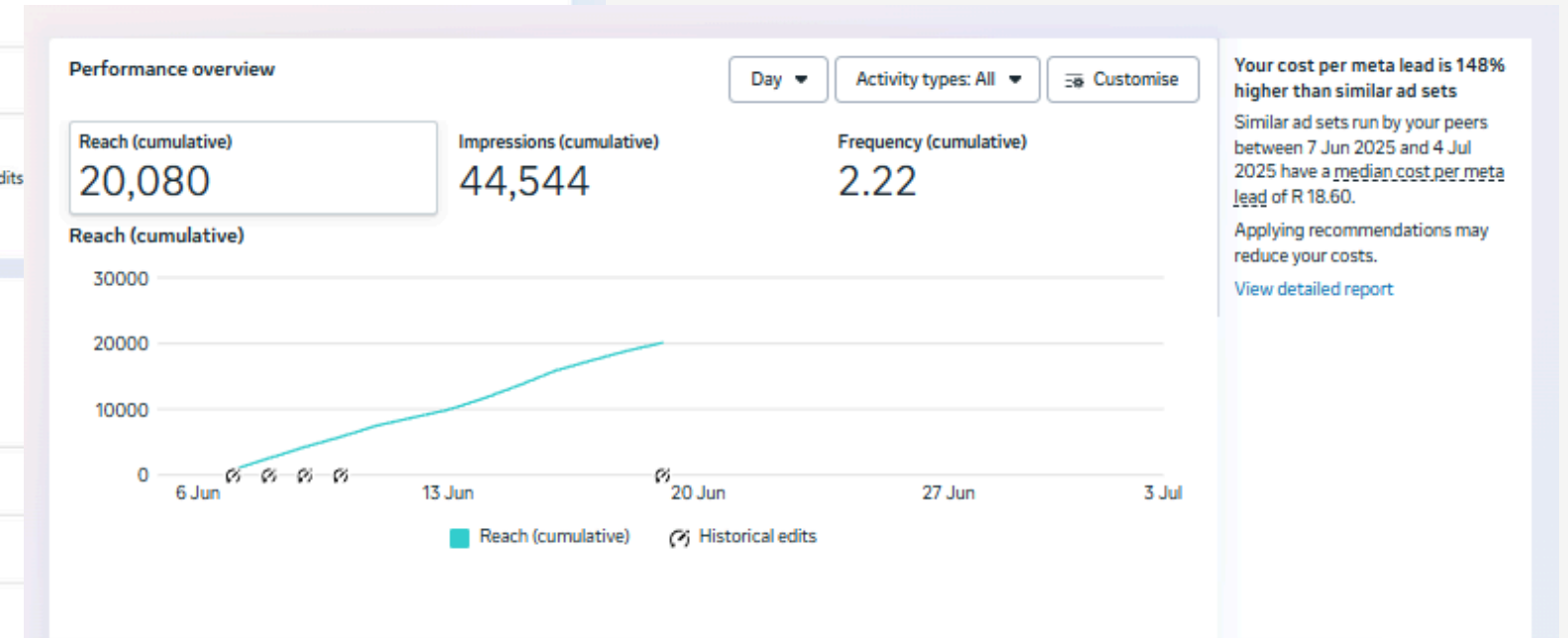
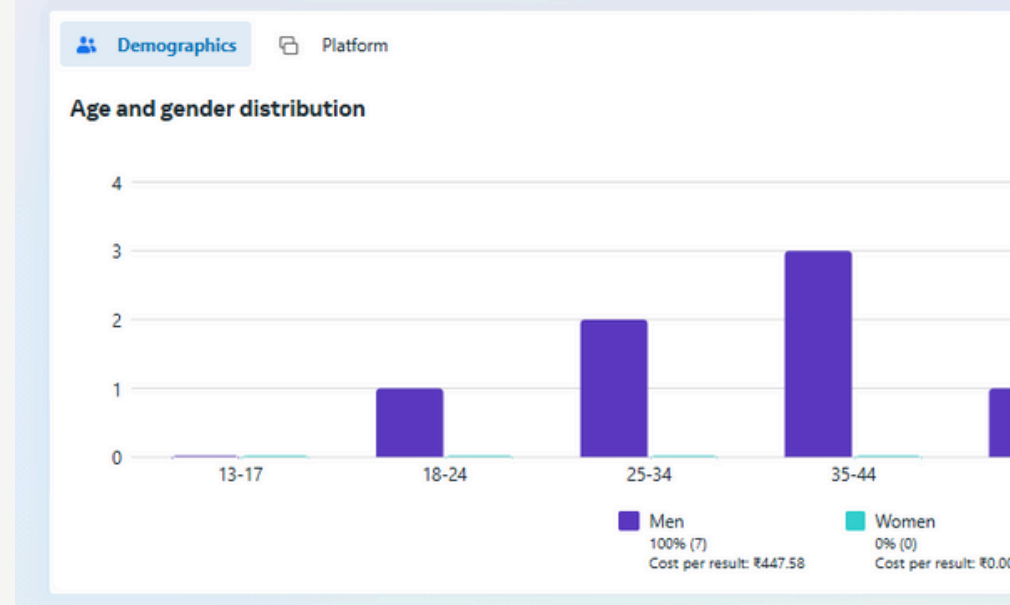
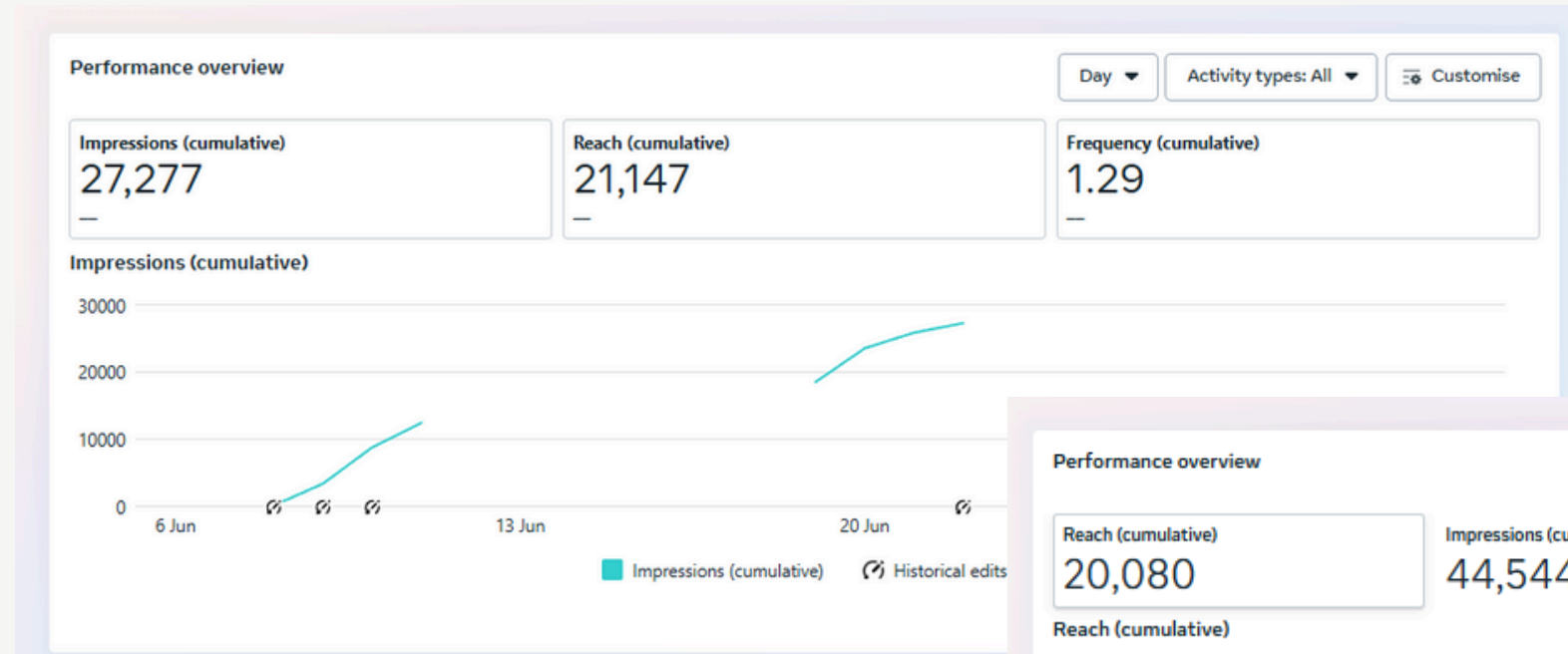
**LOWEST EMI ₹ 49,861**

**HILUX**

Ex Showroom price ₹ 37,15,000 | Available in Diesel AT version with a powerful 2.8 Ltr engine

For more details call **95660 23456**

**HARSHA TOYOTA** Guindy | Velappanchavadi | Pallavaram  
Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**



# Harsha Toyota Hilux

## 3RD AD INSIGHT

**HARSHA TOYOTA**

**June Awesome Offer**

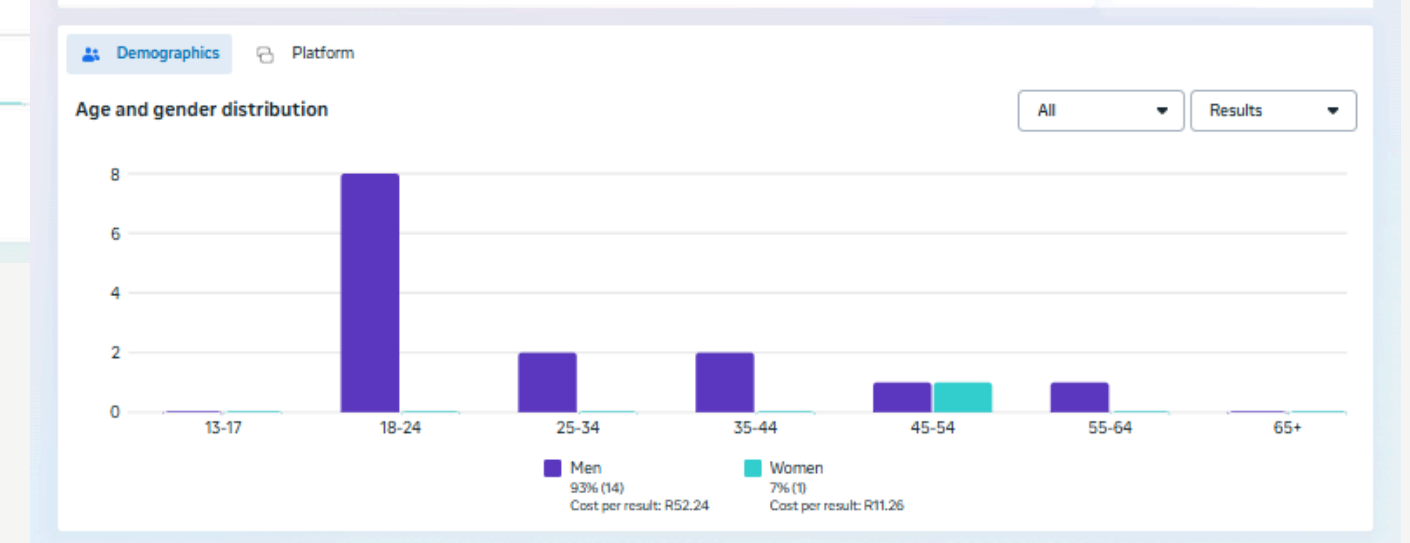
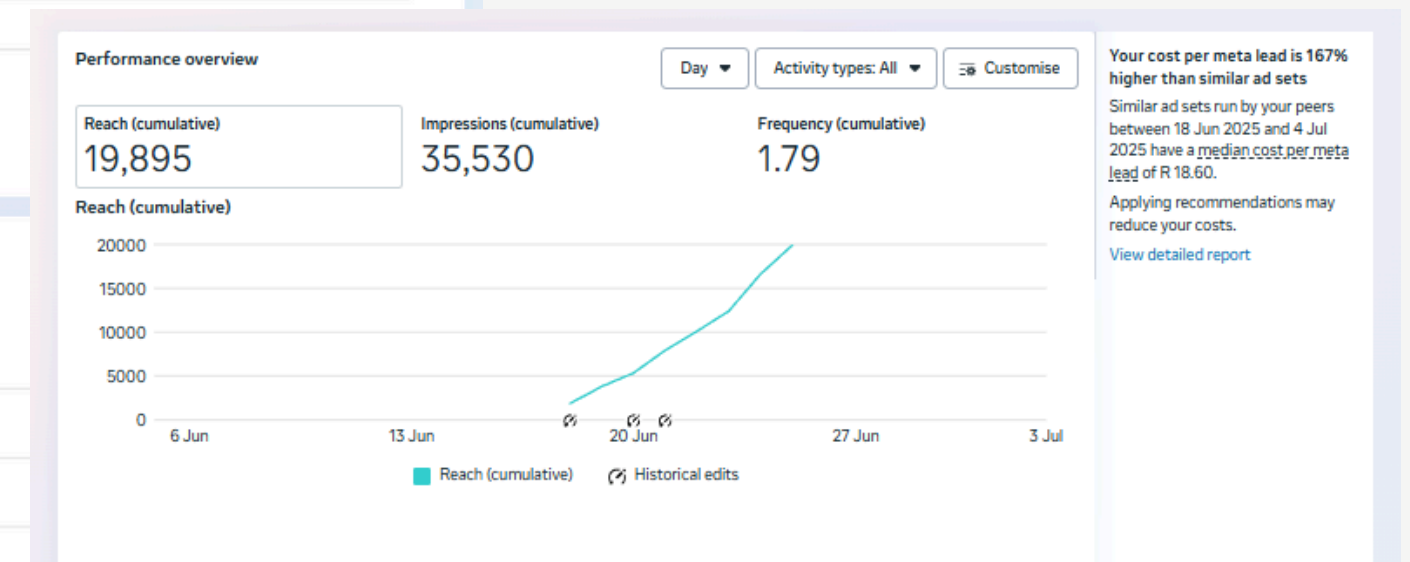
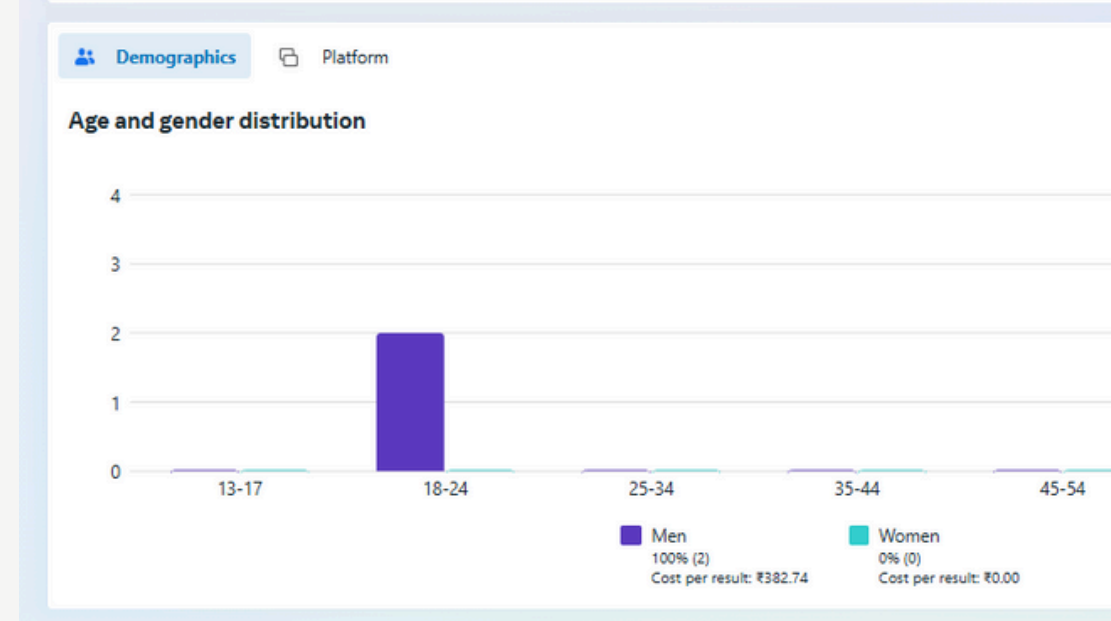
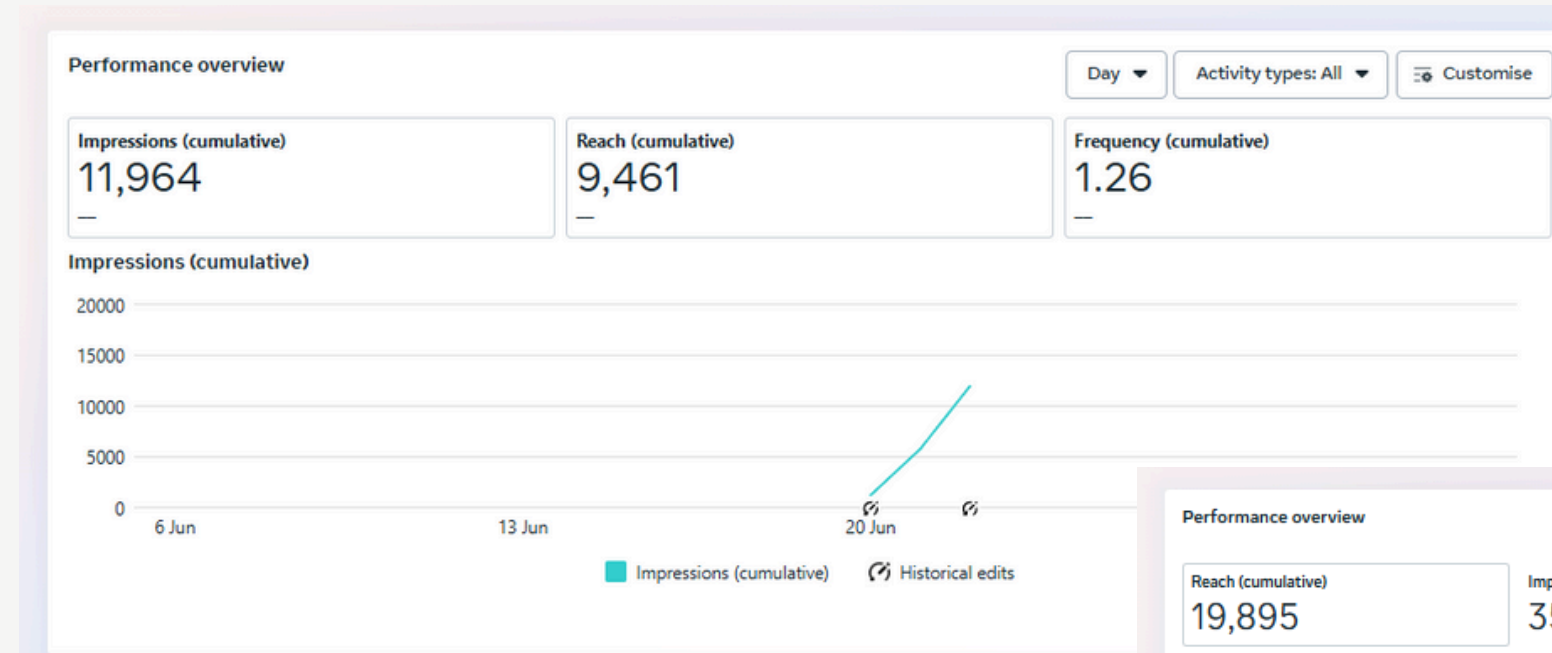
**BENEFITS UPTO ₹120,000**

**LOWEST EMI ₹49,861**

**HILUX**

For more details call **95660 23456**  
**044 3999 7999**

Guindy | Velappanchavadi | Pallavaram  
 Retteri | Thiruvallur | Gummidipoondi | Avadi



# Harsha Toyota Taisor

## AD INSIGHT

HARSHA TOYOTA

TOYOTA

Big Wave  
HARSHA TOYOTA  
JUNE Awesome OFFER

BENEFITS UPTO  
₹ 1,37,932

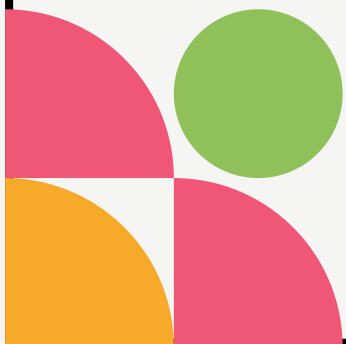
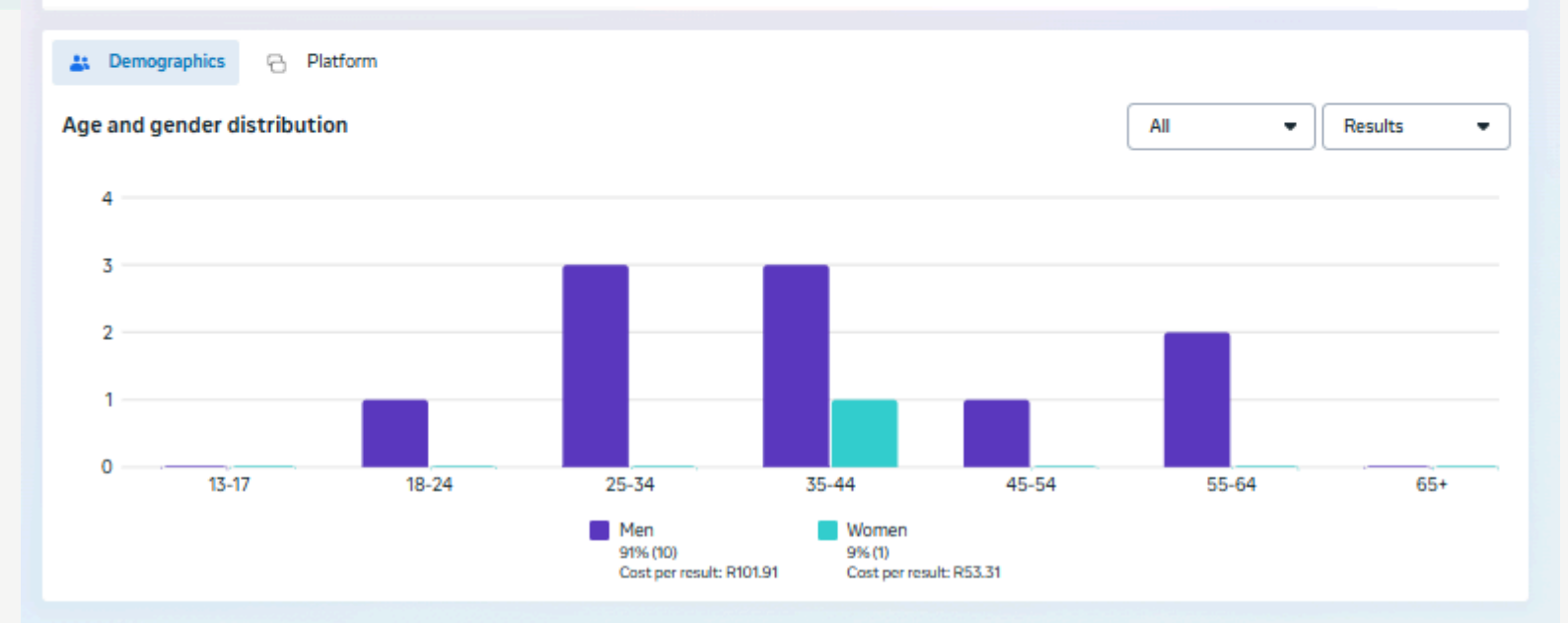
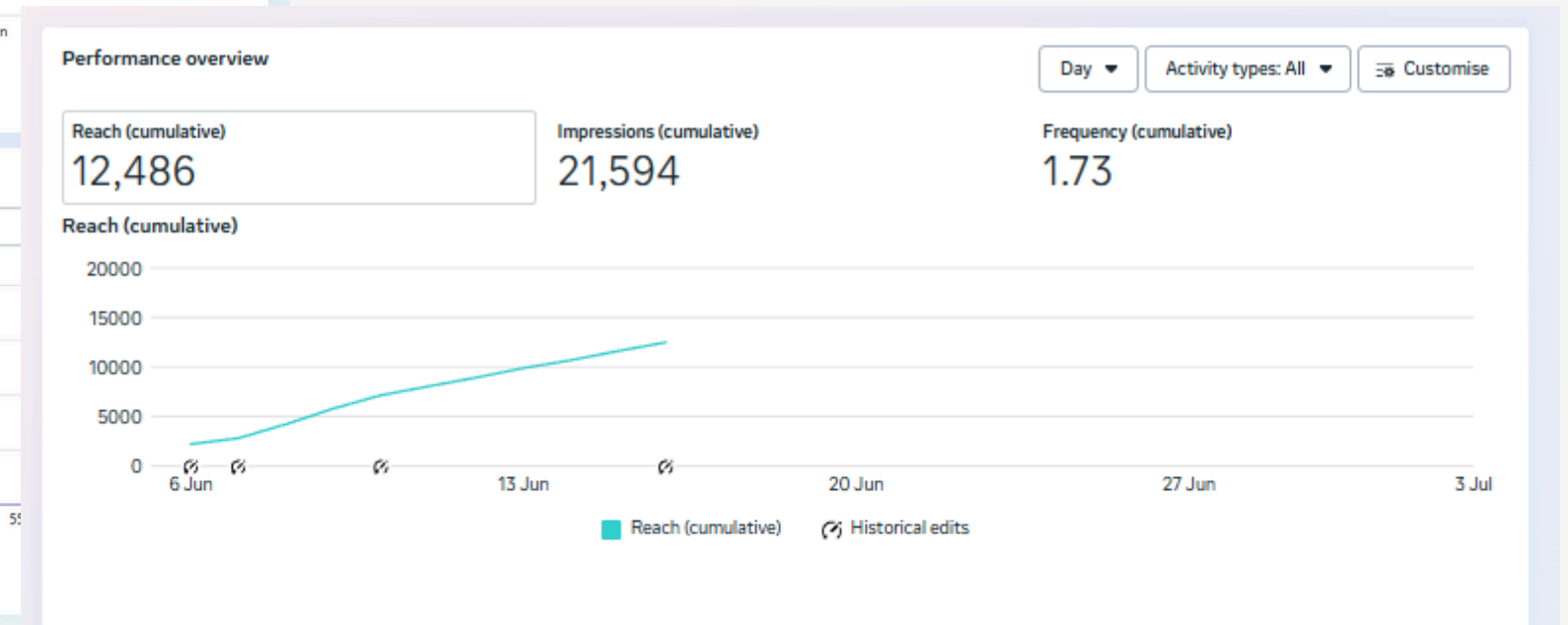
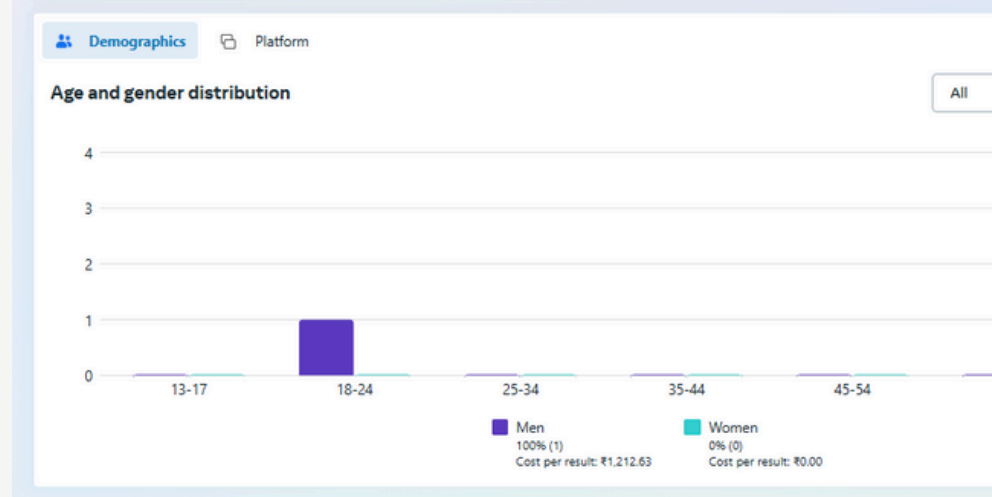
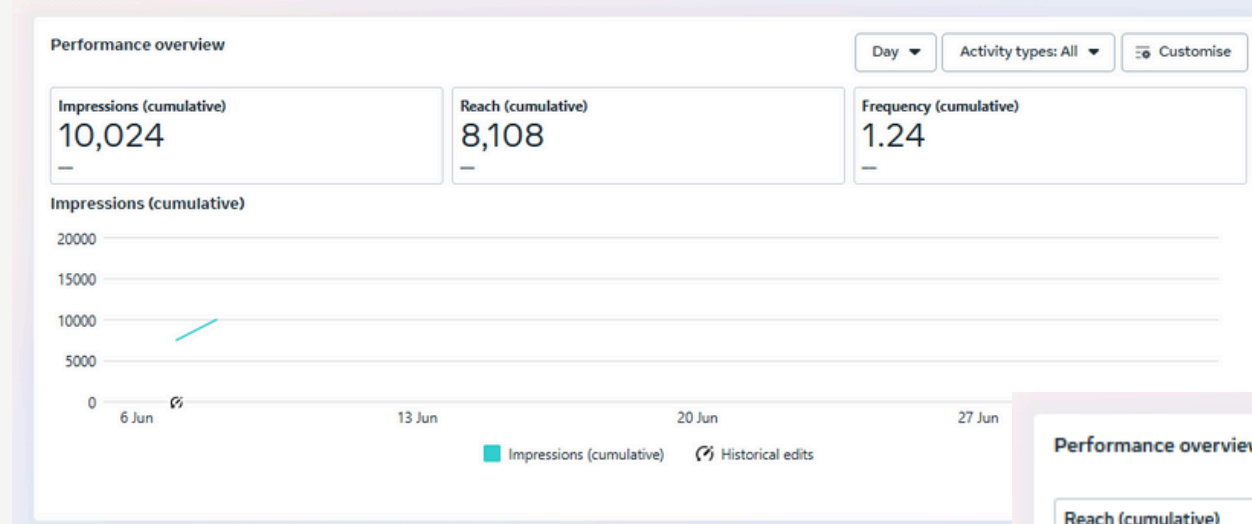
LOWEST EMI  
₹ 14,333



Price starts at ₹ 7.73 lakhs Mileage 22.8 kmpl

For more details call 95660 23456  
044 3999 7999

Guindy | Velappanchavadi | Pallavaram  
Retteri | Thiruvallur | Gummidipoondi | Avadi



# Harsha Toyota Taisor

## 2ND AD INSIGHT

**HARSHA TOYOTA**

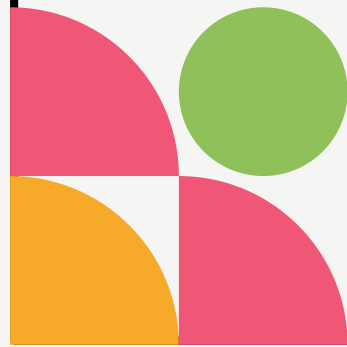
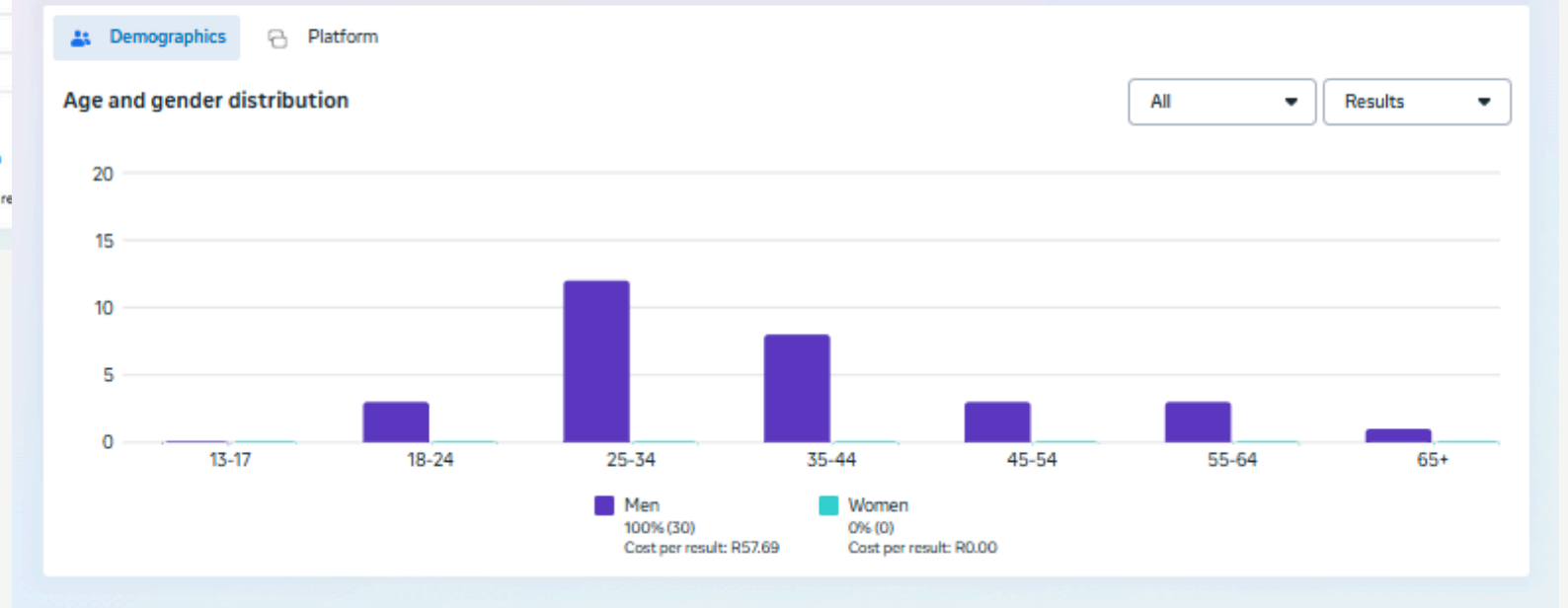
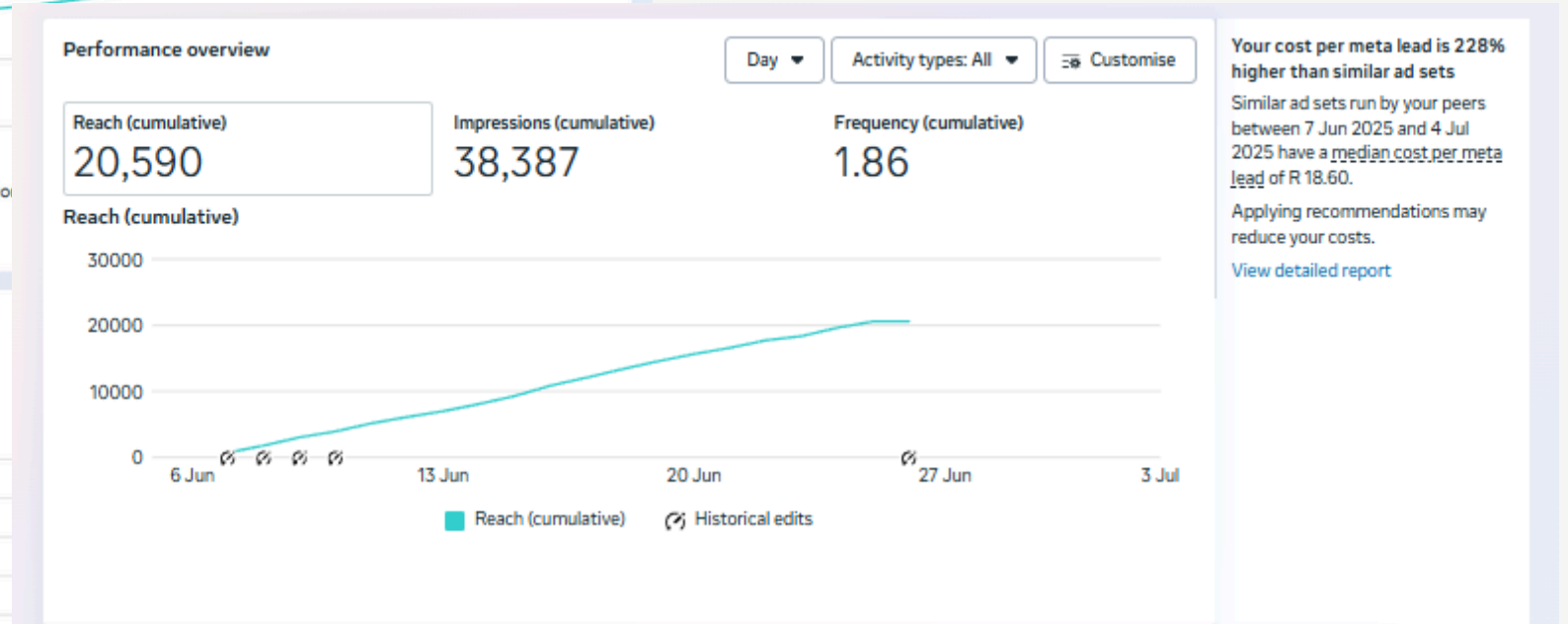
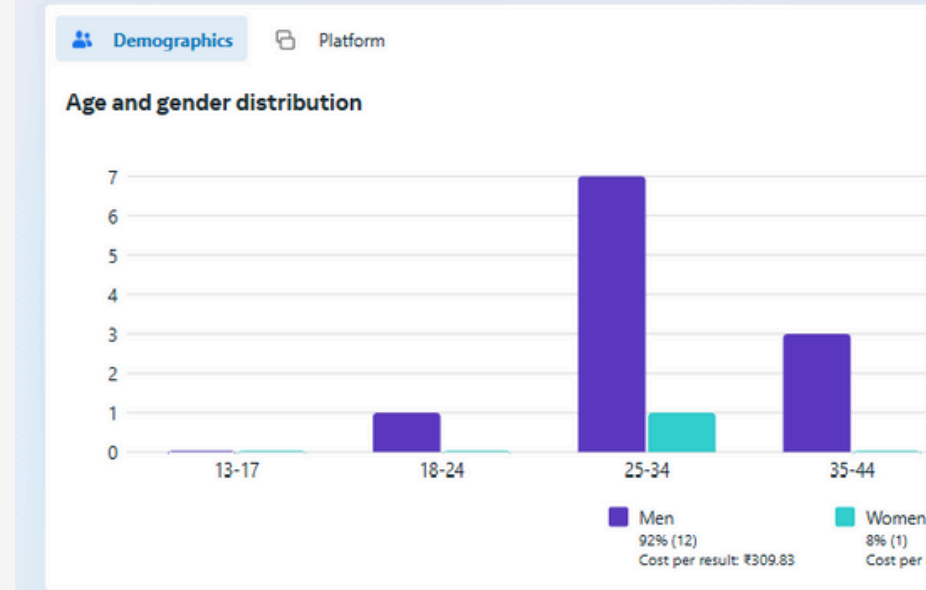
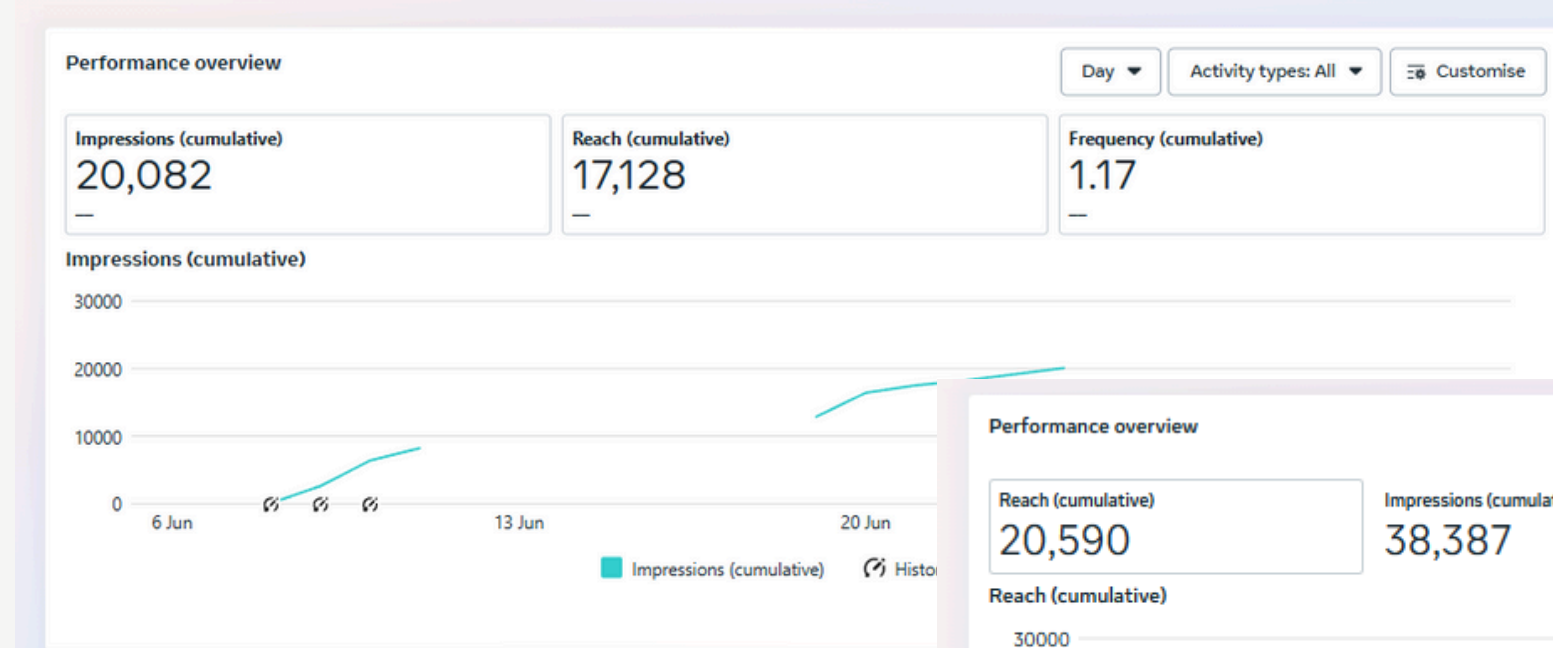
**Big Wave *Awesome* Offer**

**BENEFITS UPTO**  
₹ **1,37,932**

**LOWEST EMI**  
₹ **14,333**

Price starts at ₹ 7.73 lakhs | Mileage 22.8 kmpl | **TAISOR**

For more details call **95660 23456**  
 Harsha Toyota | Guindy | Velappanchavadi | Pallavaram  
 Retteri | Thiruvallur | Gummidipoondi | Avadi | **044 3999 7999**



# Harsha Toyota Taisor

3RD AD INSIGHT

**HARSHA TOYOTA**

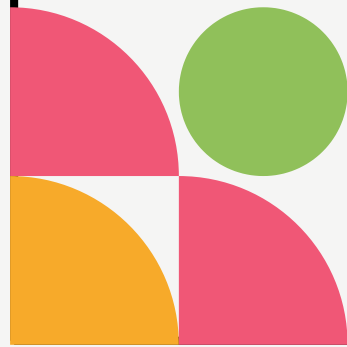
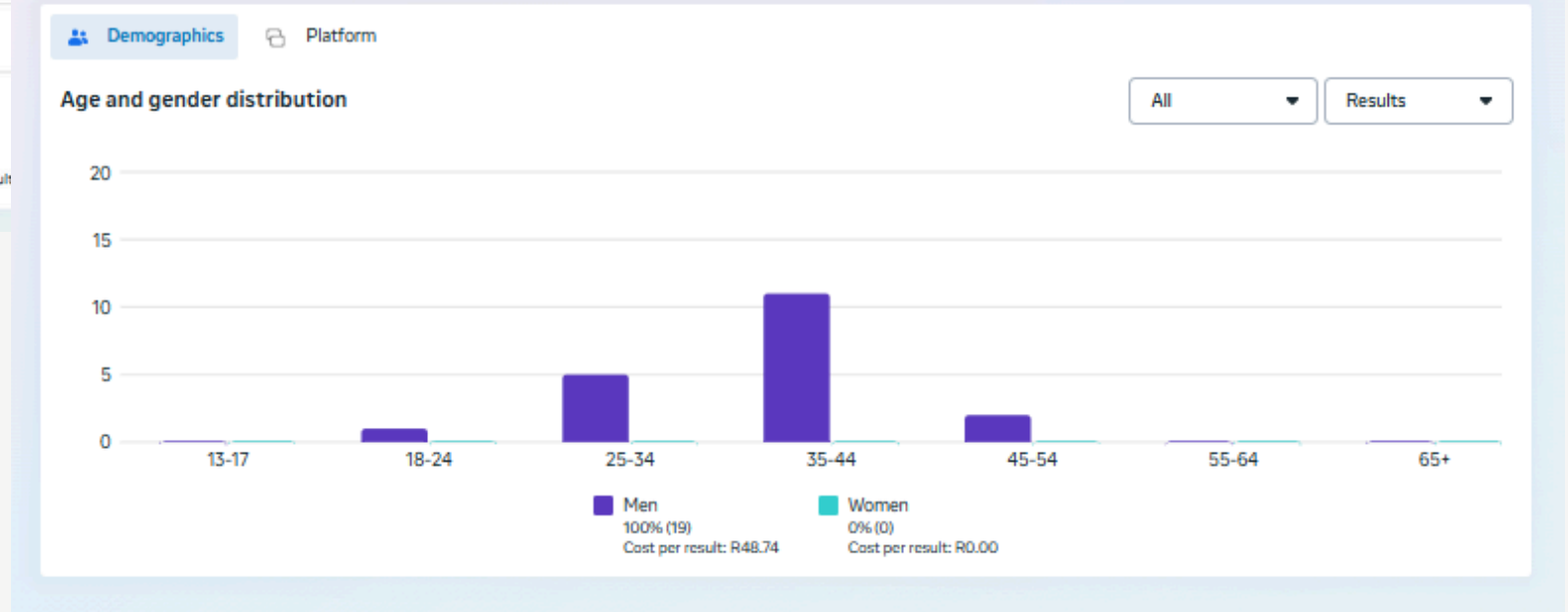
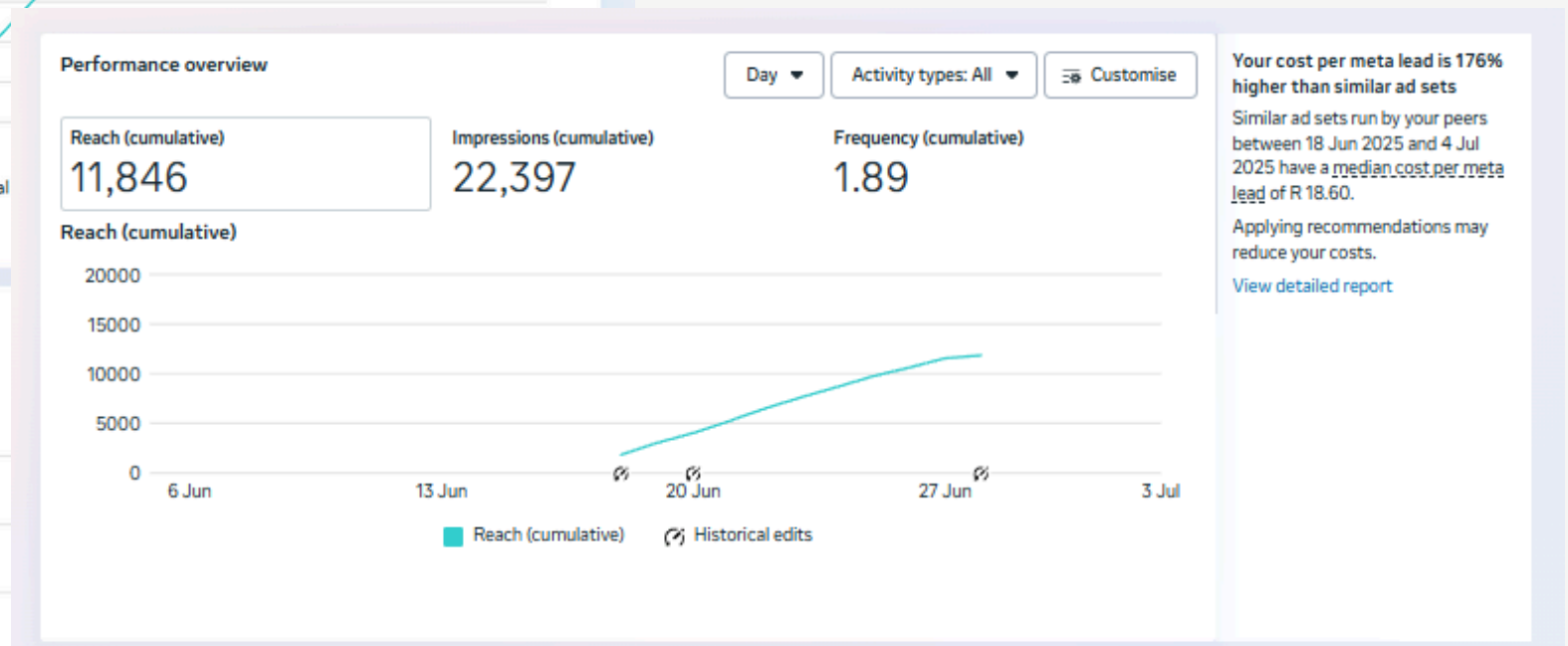
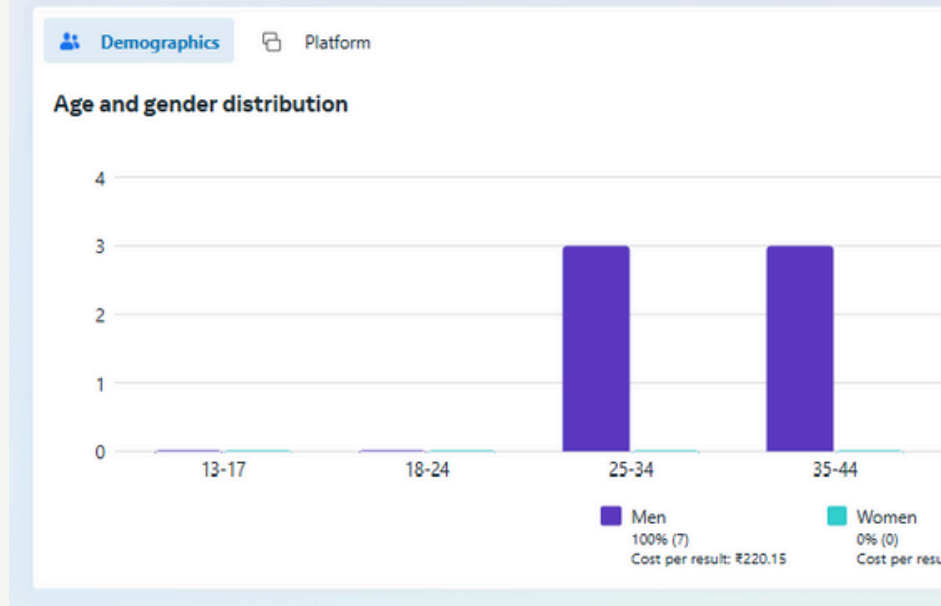
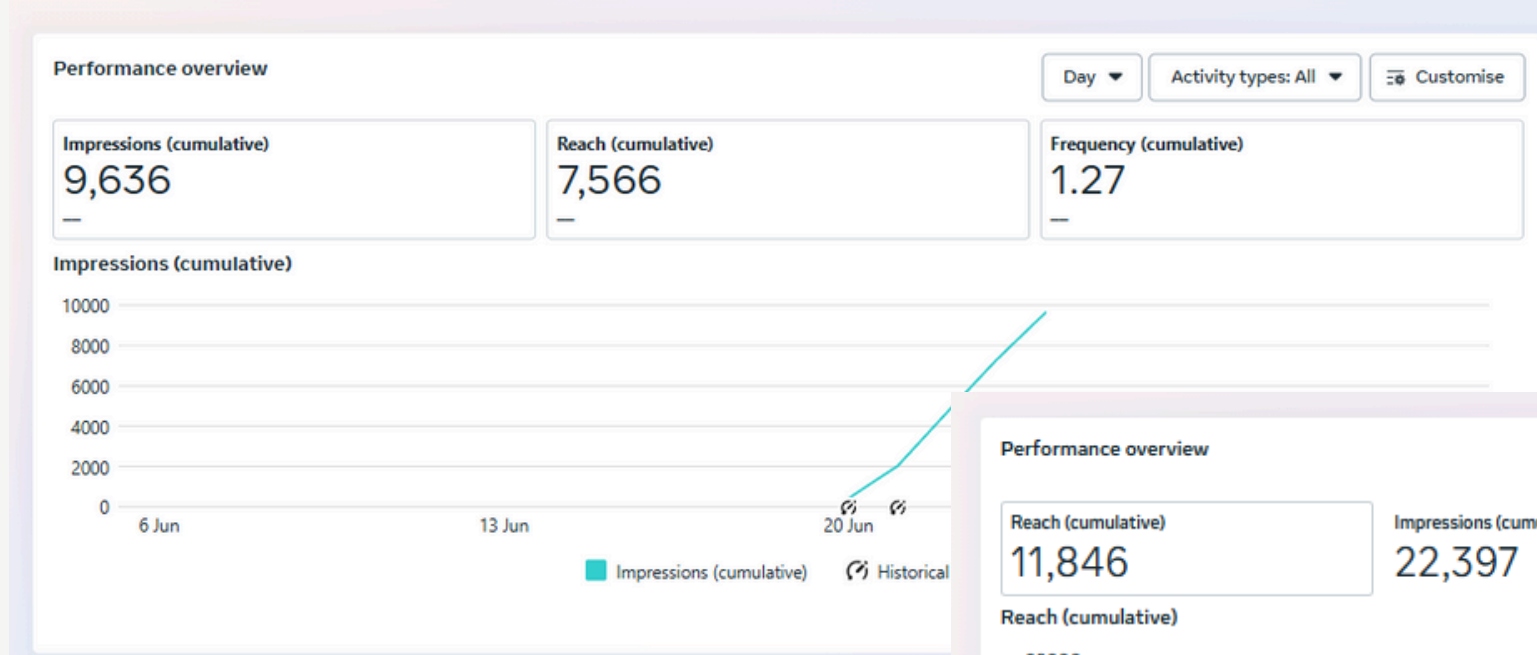
June *Awesome* Offer

**BENEFITS UPTO**  
₹ **1,37,932**

**LOWEST EMI**  
₹ **14,333**

Price starts at ₹ 7.73 lakhs | Mileage 22.8 kmpl | **TAISOR**

**HARSHA TOYOTA** For more details call **95660 23456**  
Guindy | Velappanchavadi | Pallavaram  
Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**



# Harsha Toyota Glanza, Taisor & Hyryder

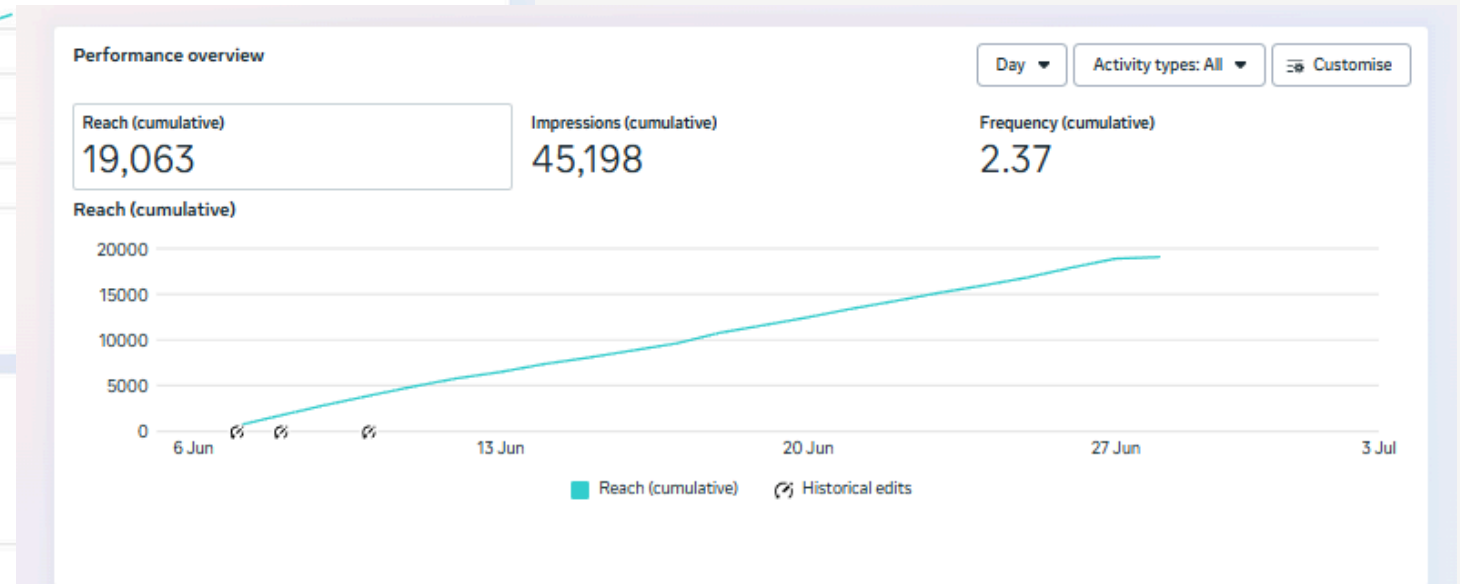
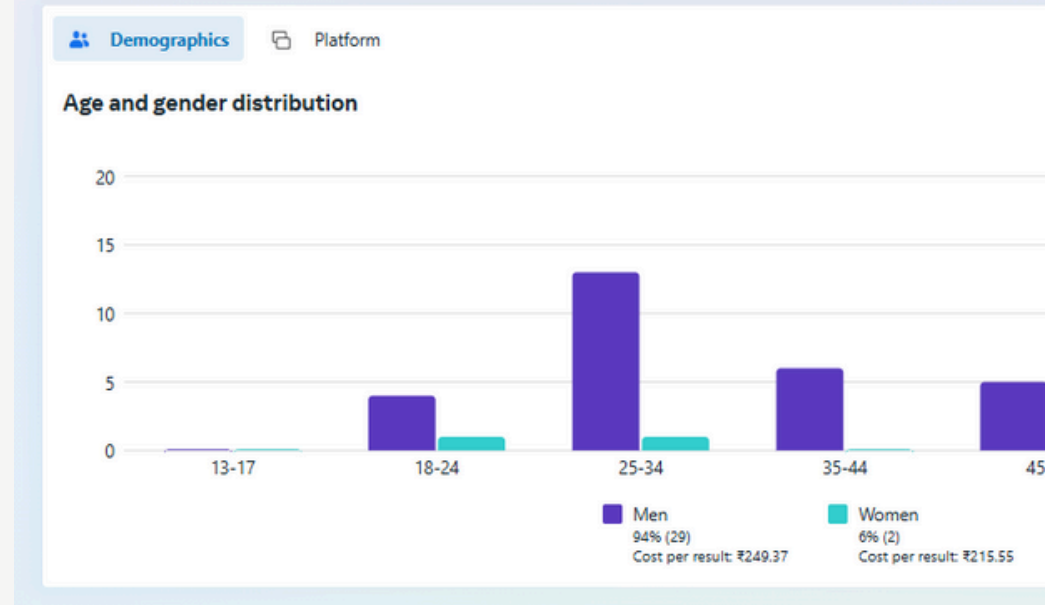
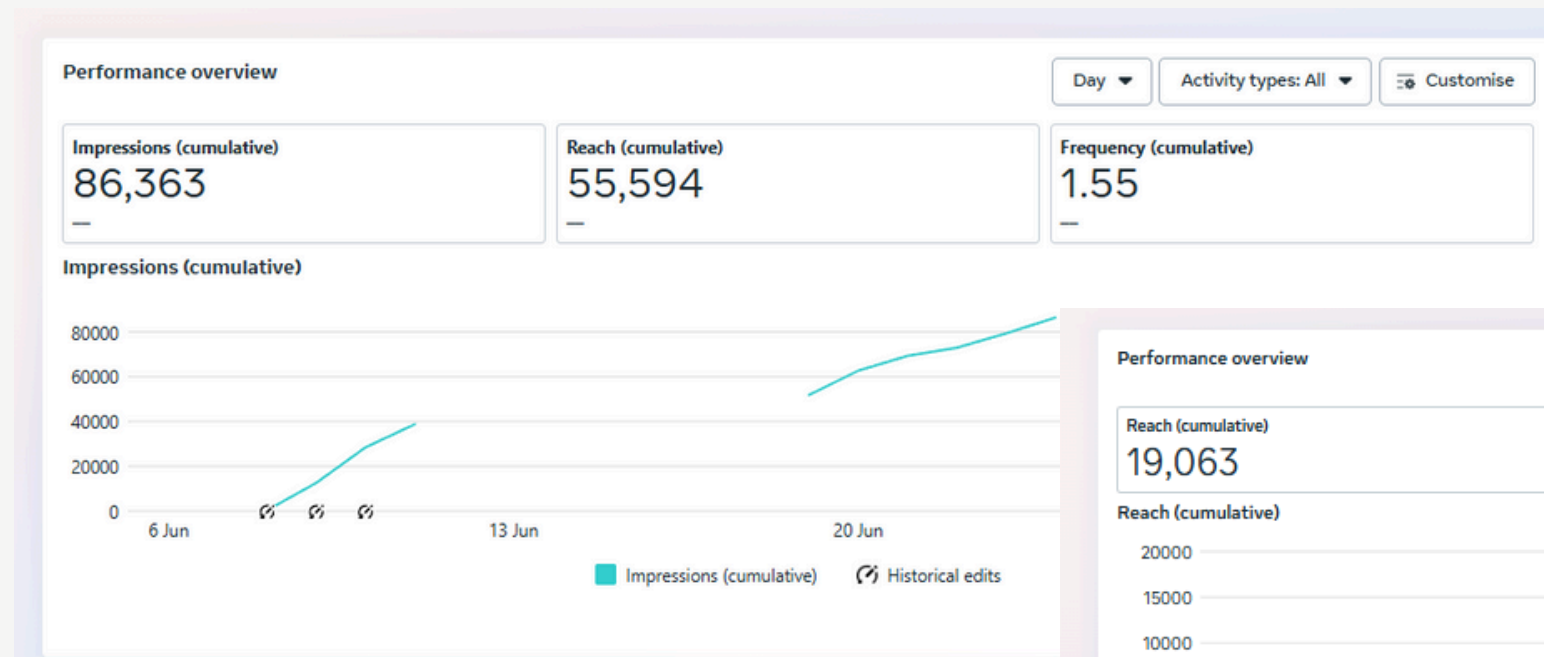
AD INSIGHT

HARSHA TOYOTA

**BIG WAVE *Awesome* OFFER**

GLANZA	TAISOR	HYRYDER
BENEFITS UPTO ₹156,862	BENEFITS UPTO ₹137,932	BENEFITS UPTO ₹177,700
LOWEST EMI ₹12,777	LOWEST EMI ₹14,333	LOWEST EMI ₹21,222

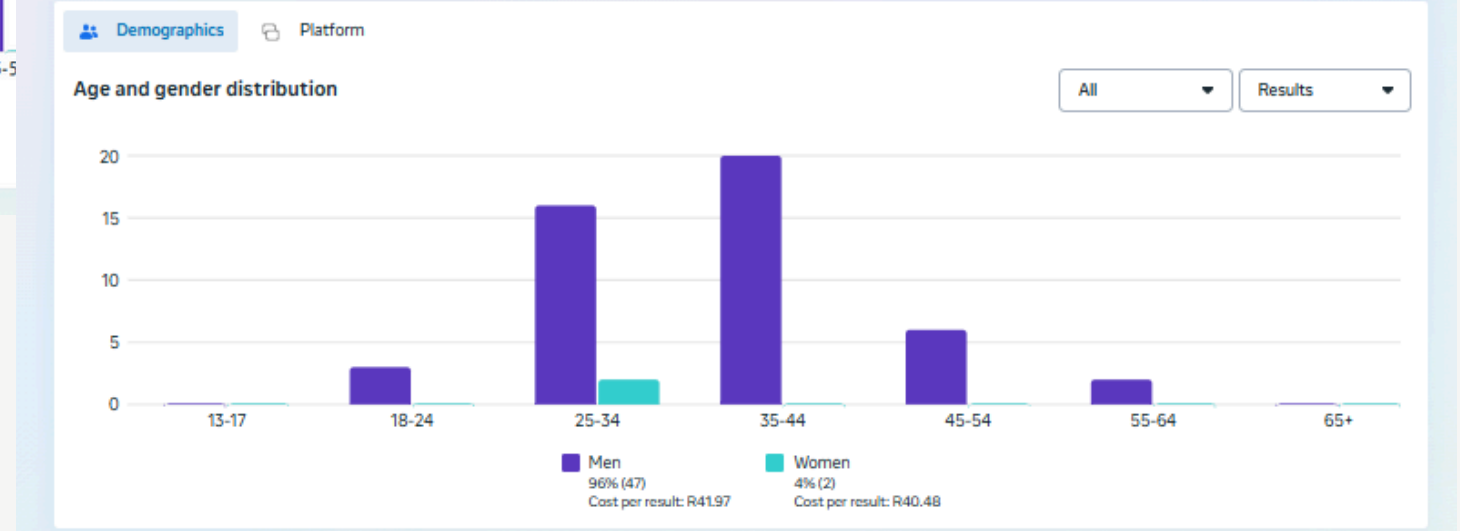
For more details call **95660 23456**  
 Guindy | Velappanchavadi | Pallavaram  
 Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**



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# Harsha Toyota Glanza, Taisor & Hyryder

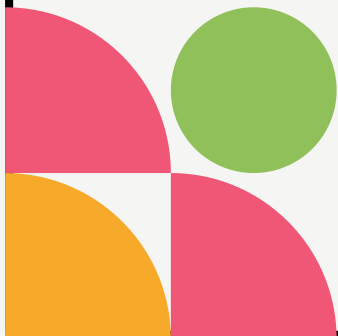
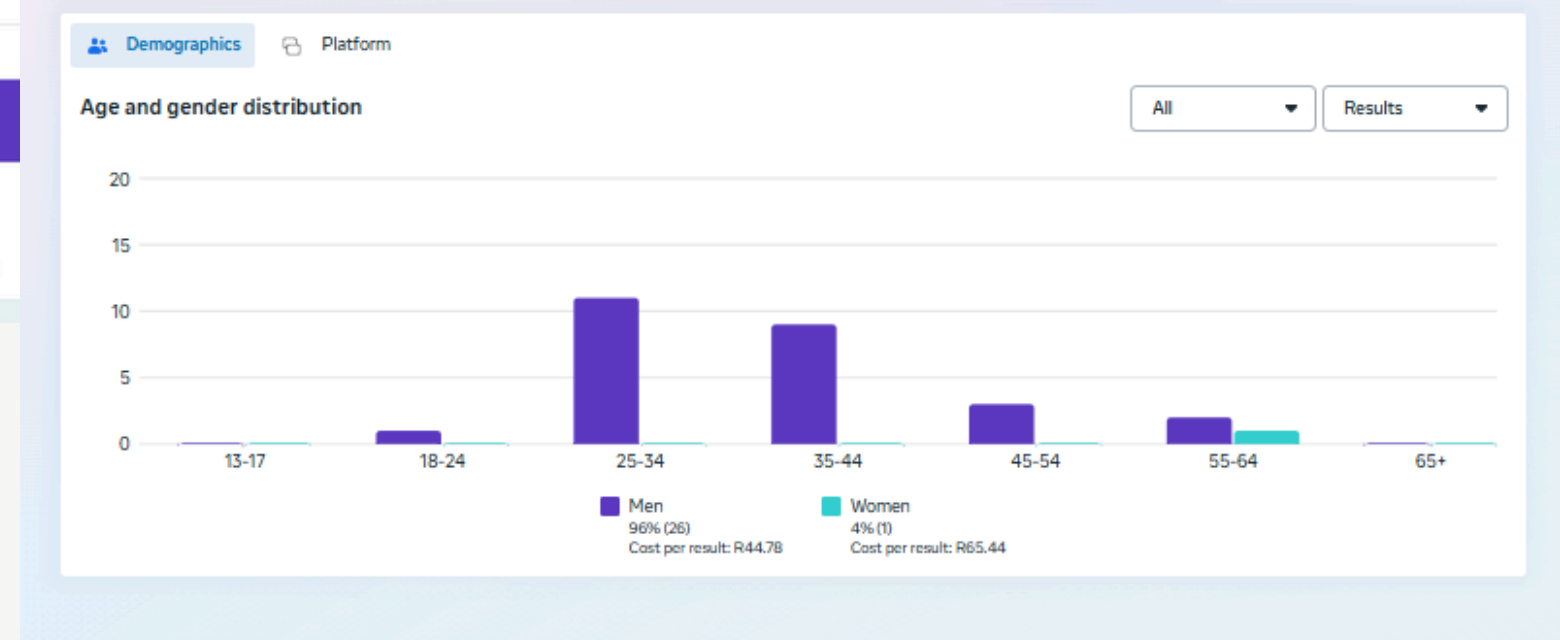
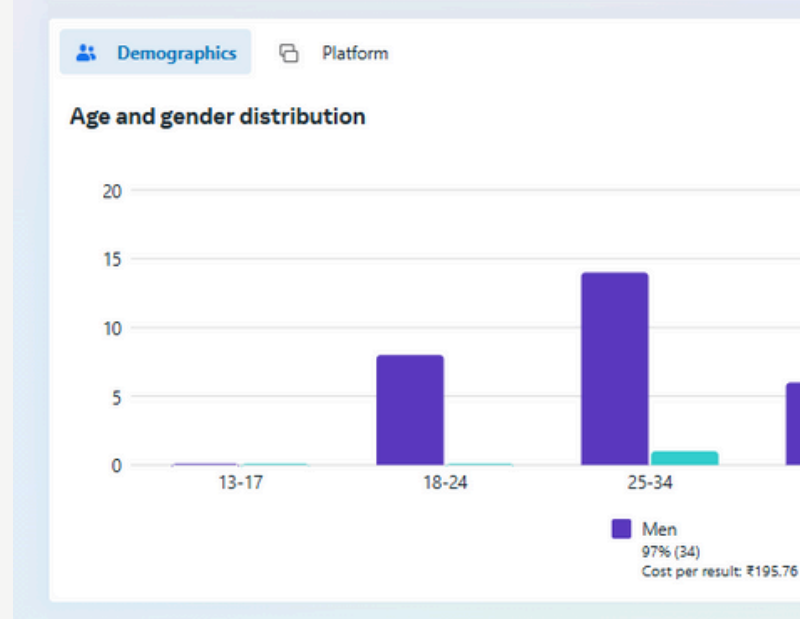
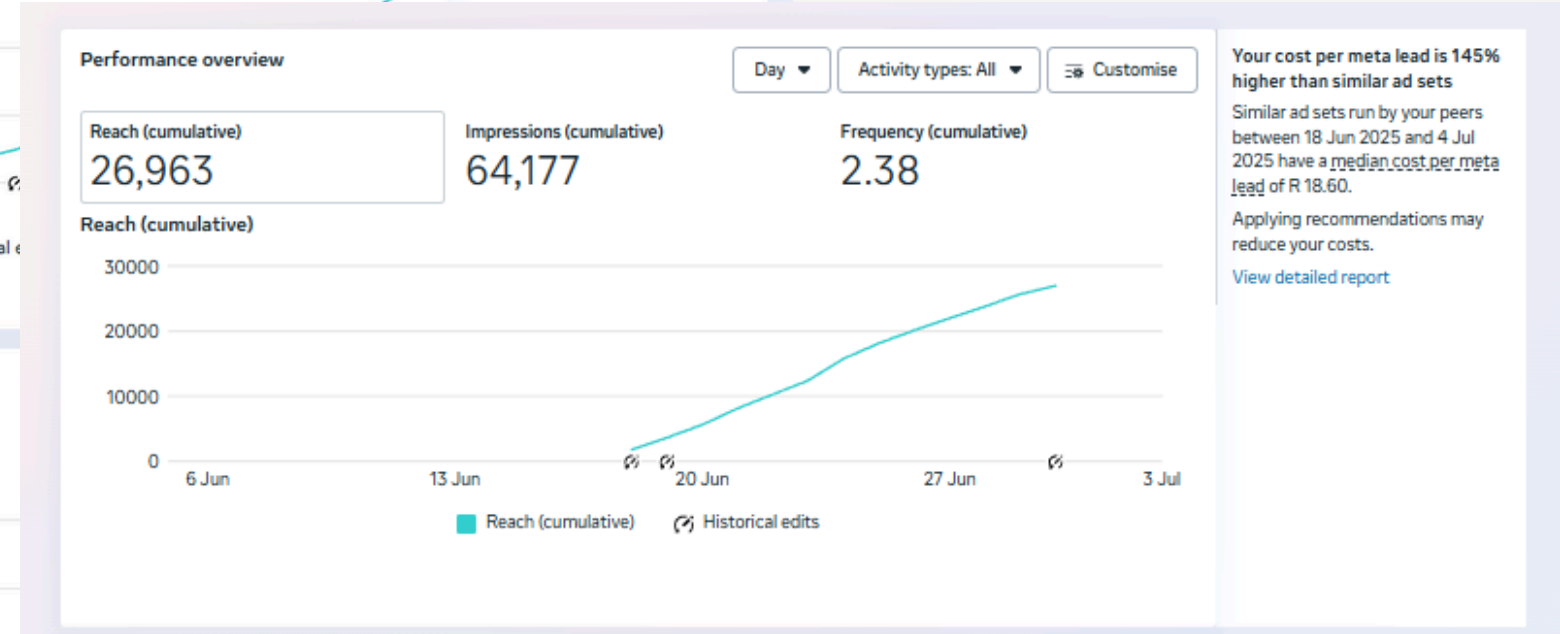
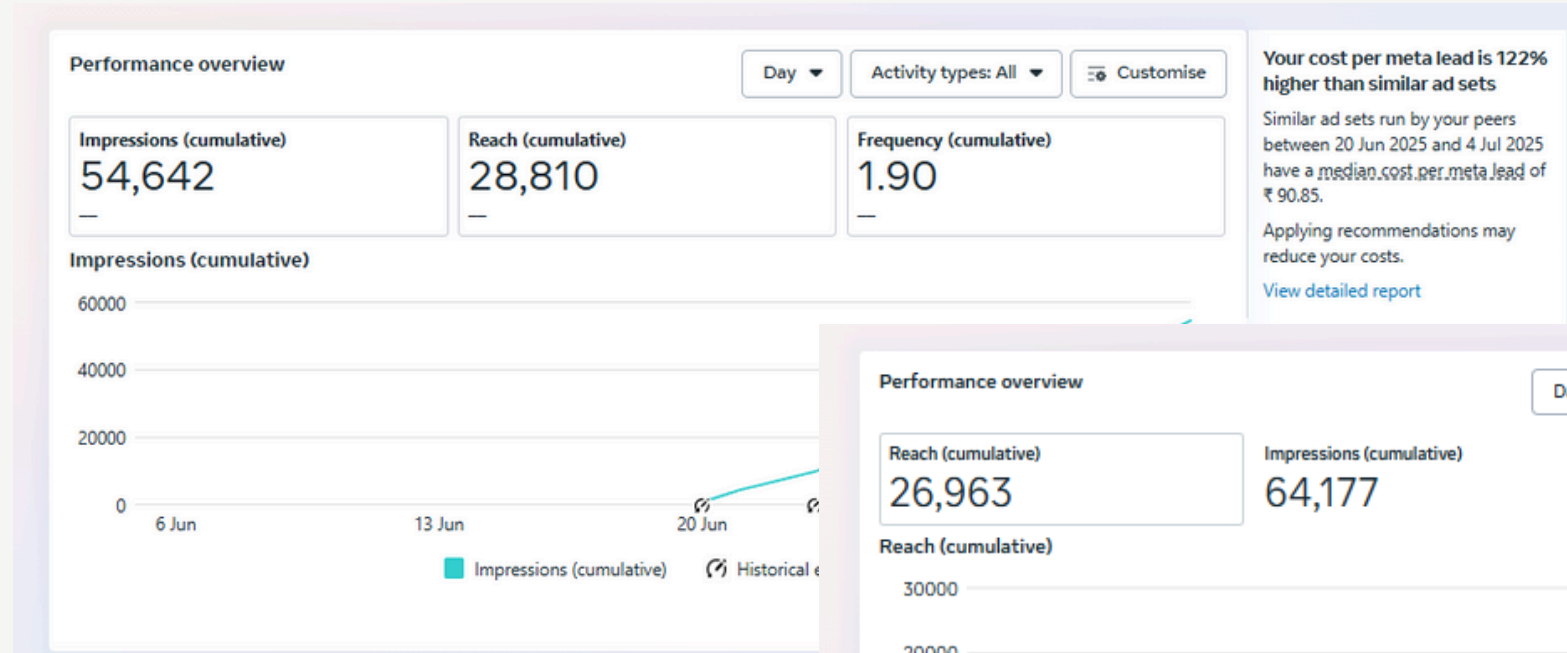
AD INSIGHT

HARSHA TOYOTA TOYOTA

June *Awesome* Offer

<b>GLANZA</b> BENEFITS UPTO ₹156,862 LOWEST EMI ₹12,777	<b>TAISOR</b> BENEFITS UPTO ₹137,932 LOWEST EMI ₹14,333	<b>HYRYDER</b> BENEFITS UPTO ₹177,700 LOWEST EMI ₹21,222
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HARSHA TOYOTA For more details call 95660 23456  
Guindy | Velappanchavadi | Pallavaram  
Retteri | Thiruvallur | Gummidipoondi | Avadi 044 3999 7999



# Harsha Toyota Hilux & Hyryder

## AD INSIGHT

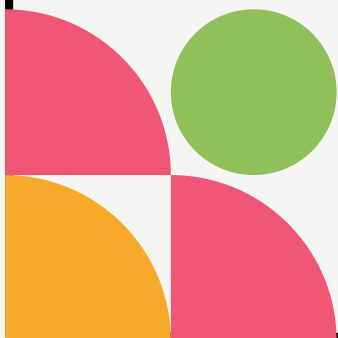
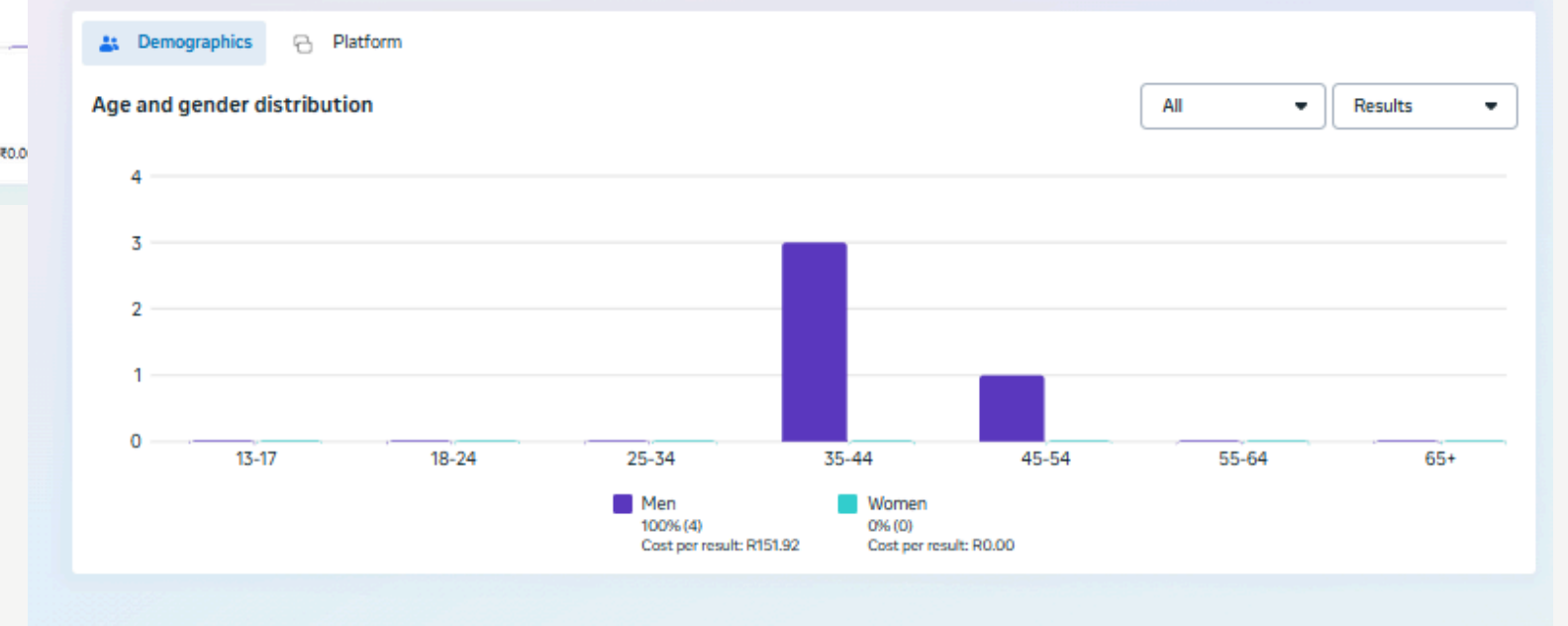
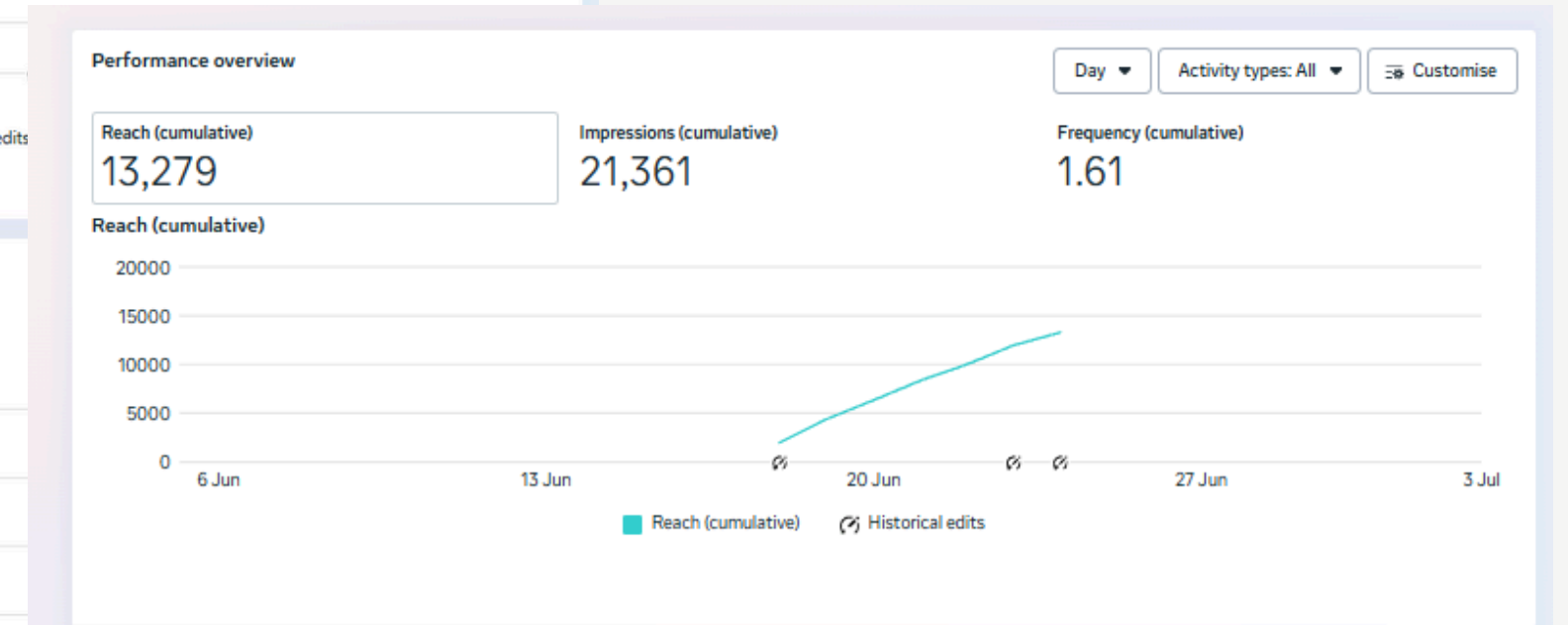
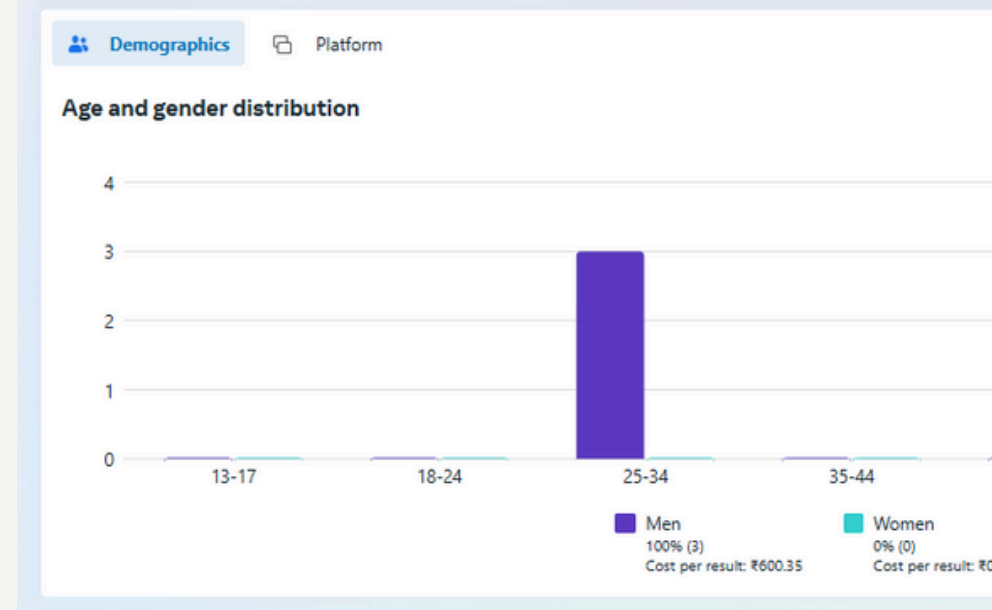
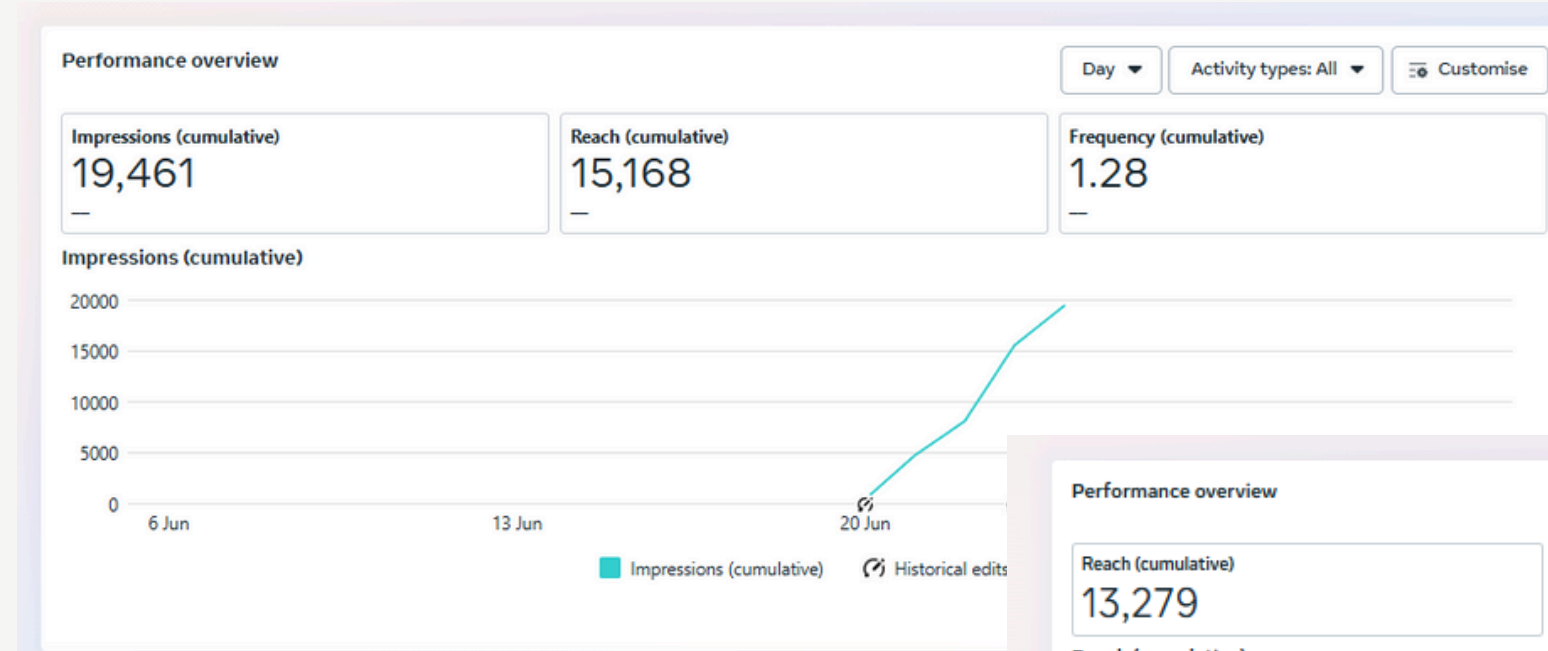
HARSHA TOYOTA TOYOTA

June *Awesome* Offer

<b>BENEFITS UPTO</b> ₹ 1,20,000	<b>BENEFITS UPTO</b> ₹ 1,77,700
<b>LOWEST EMI</b> ₹ 49,861	<b>LOWEST EMI</b> ₹ 21,222

**HILUX** **HYRYDER**

For more details call 95660 23456  
 044 3999 7999  
 Guindy | Velappanchavadi | Pallavaram  
 Retteri | Thiruvallur | Gummidipoondi | Avadi



# Harsha Toyota Glanza & Taisor

## AD INSIGHT

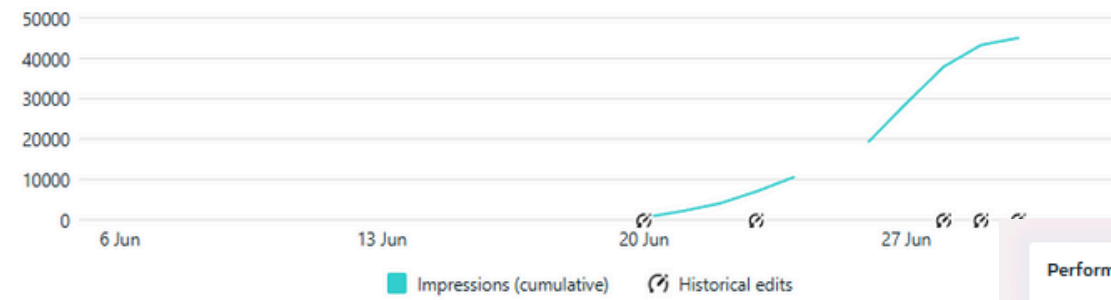
### Performance overview

Impressions (cumulative)  
45,036

Reach (cumulative)  
25,690

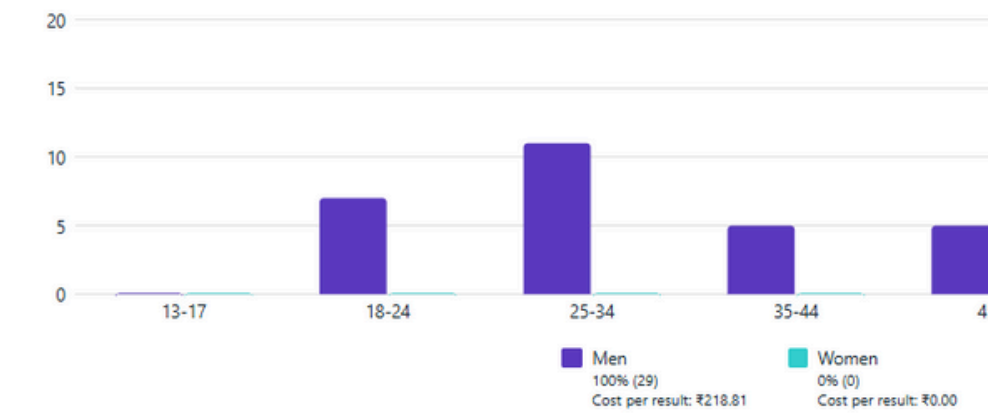
Frequency (cumulative)  
1.75

#### Impressions (cumulative)



Demographics Platform

#### Age and gender distribution



Your cost per meta lead is 153% higher than similar ad sets

Similar ad sets run by your peers between 20 Jun 2025 and 4 Jul 2025 have a median cost per meta lead of ₹ 90.85.

Applying recommendations may reduce your costs.

[View detailed report](#)

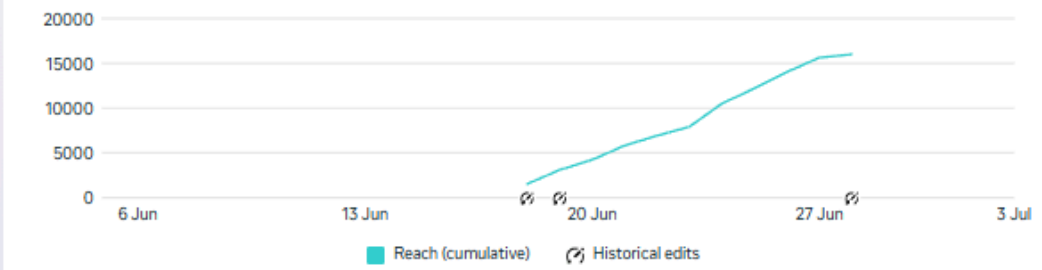
### Performance overview

Reach (cumulative)  
15,997

Impressions (cumulative)  
26,788

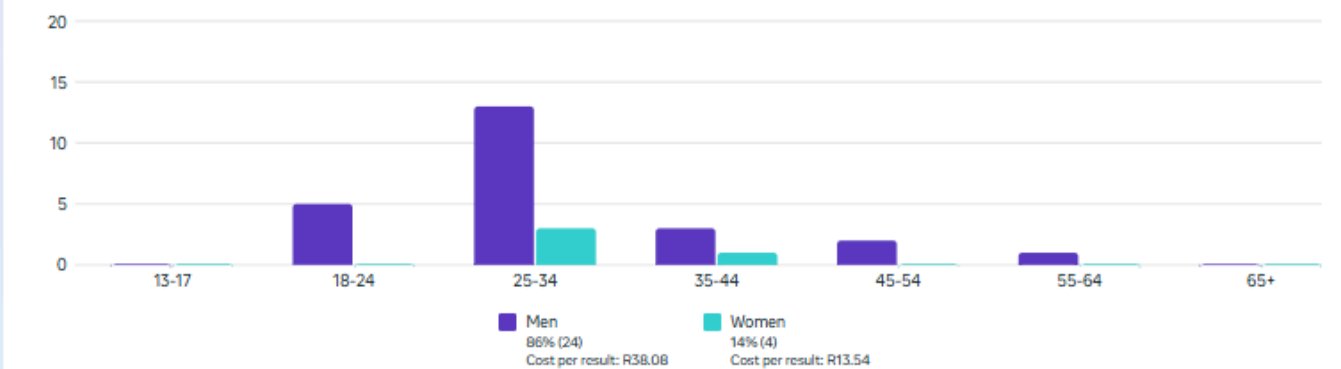
Frequency (cumulative)  
1.67

#### Reach (cumulative)



Demographics Platform

#### Age and gender distribution



Your cost per meta lead is 86% higher than similar ad sets

Similar ad sets run by your peers between 18 Jun 2025 and 4 Jul 2025 have a median cost per meta lead of ₹ 18.60.

Applying recommendations may reduce your costs.

[View detailed report](#)



# Harsha Toyota Innova Crysta

AD INSIGHT

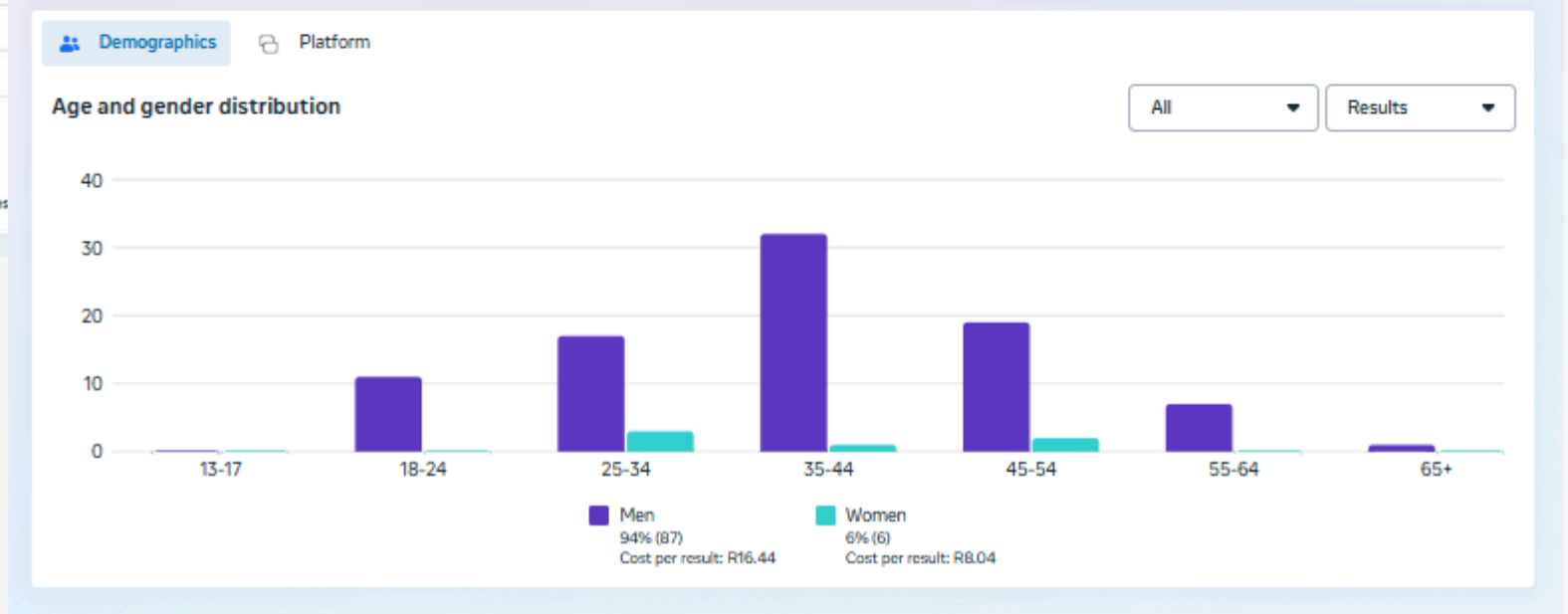
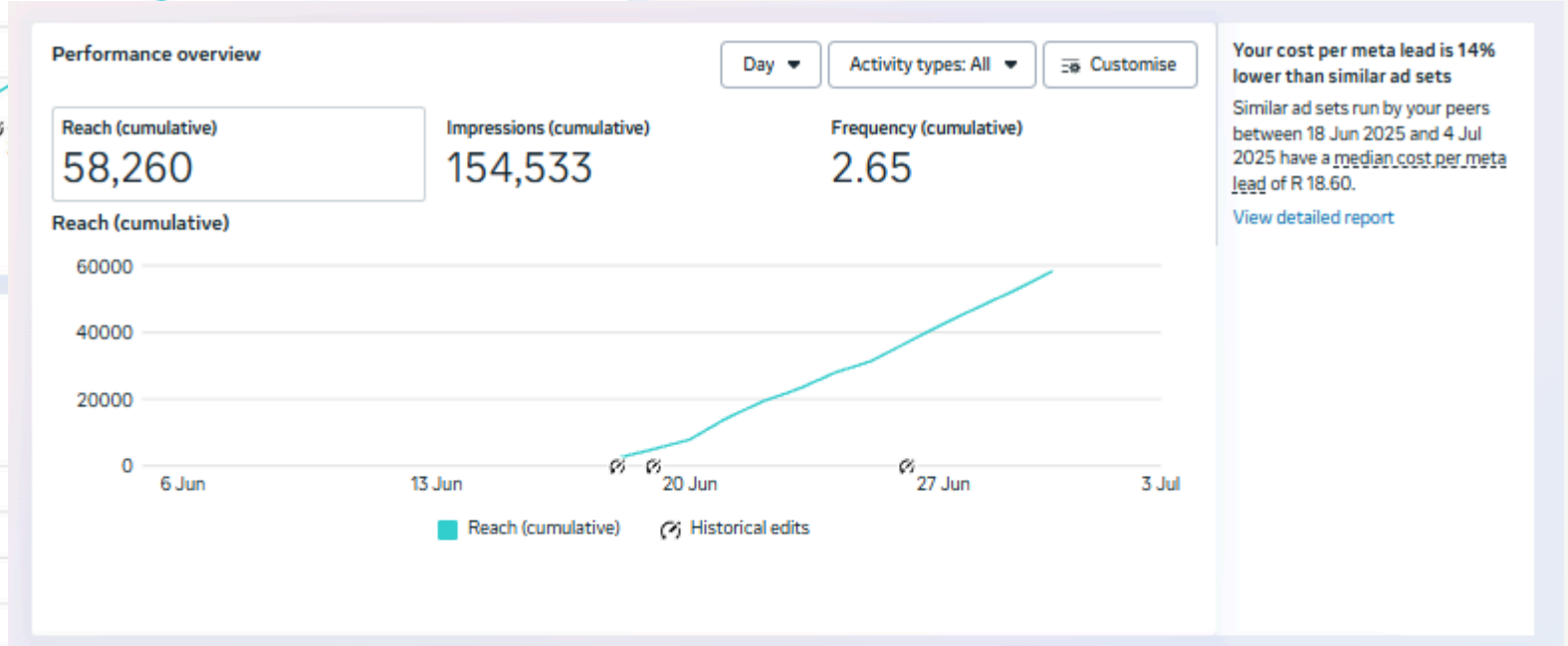
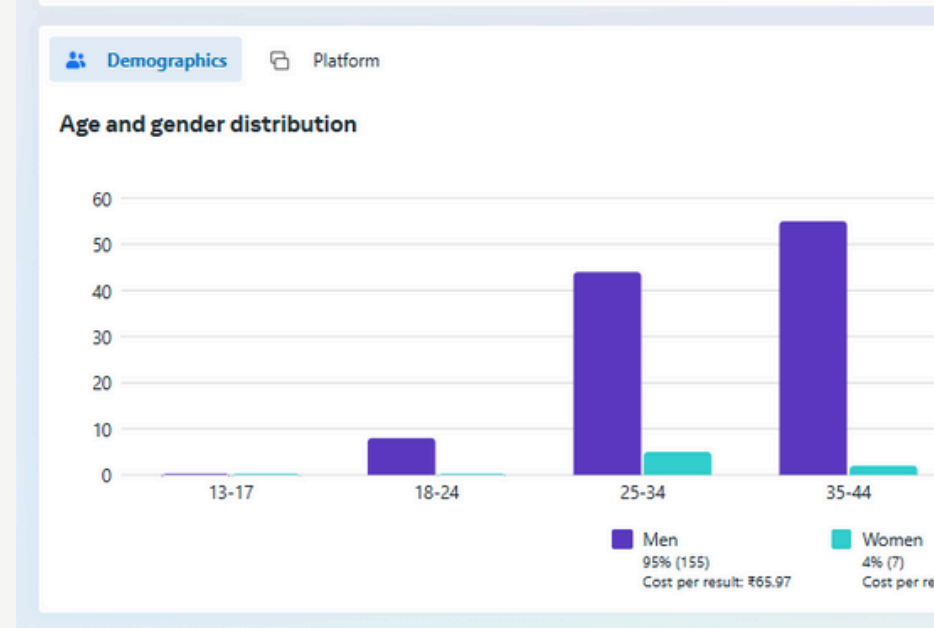
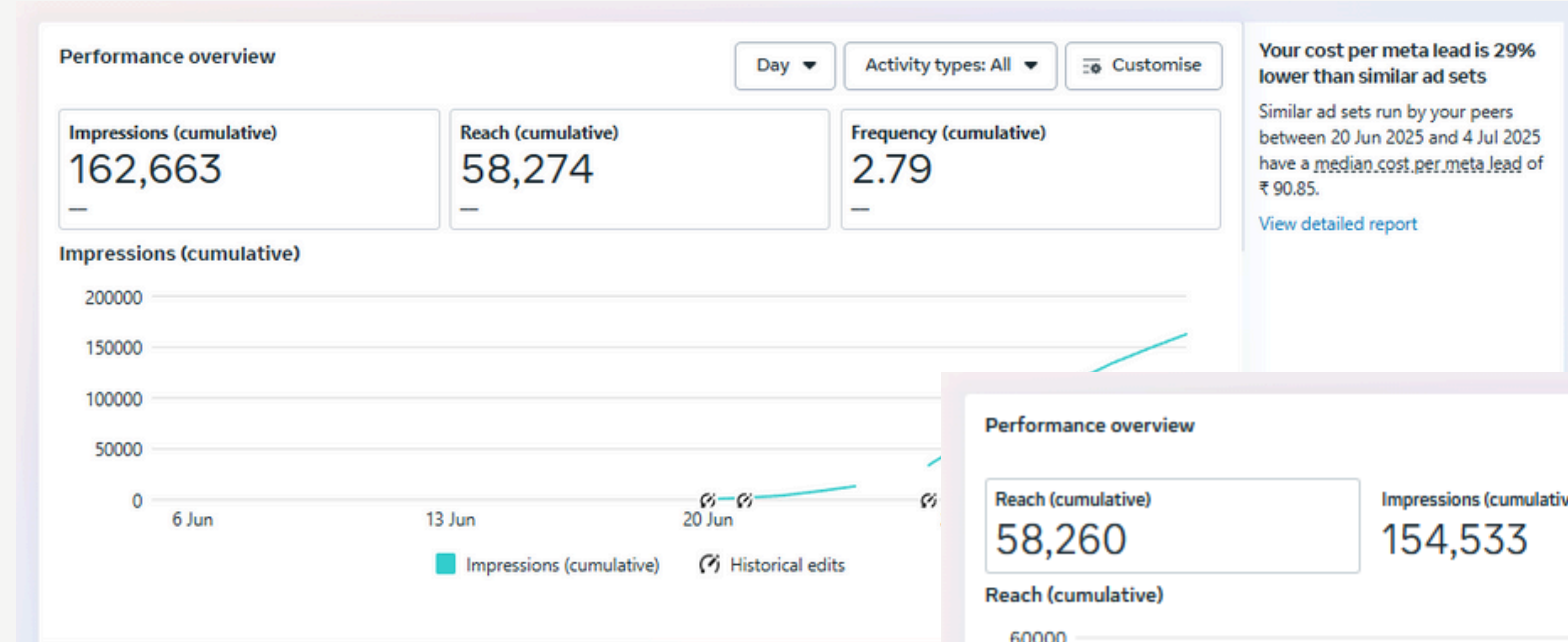
**HARSHA TOYOTA**

June *Awesome* Offer

**LOWEST EMI ₹ 63,777\***

**INNOVA CRYSTA** | UNMATCHED UNRIVALED

**HARSHA TOYOTA** For more details call **95660 23456**  
 Guindy | Velappanchavadi | Pallavaram  
 Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**



# Harsha Toyota Anniversary Offer

AD INSIGHT

HARSHA TOYOTA 

CELEBRATING **6** *Awesome* YEARS

**SPECIAL ANNIVERSARY BENEFITS**  
VISIT YOUR NEAREST HARSHA TOYOTA DEALERSHIP TO KNOW MORE

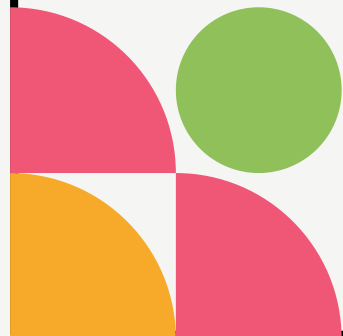
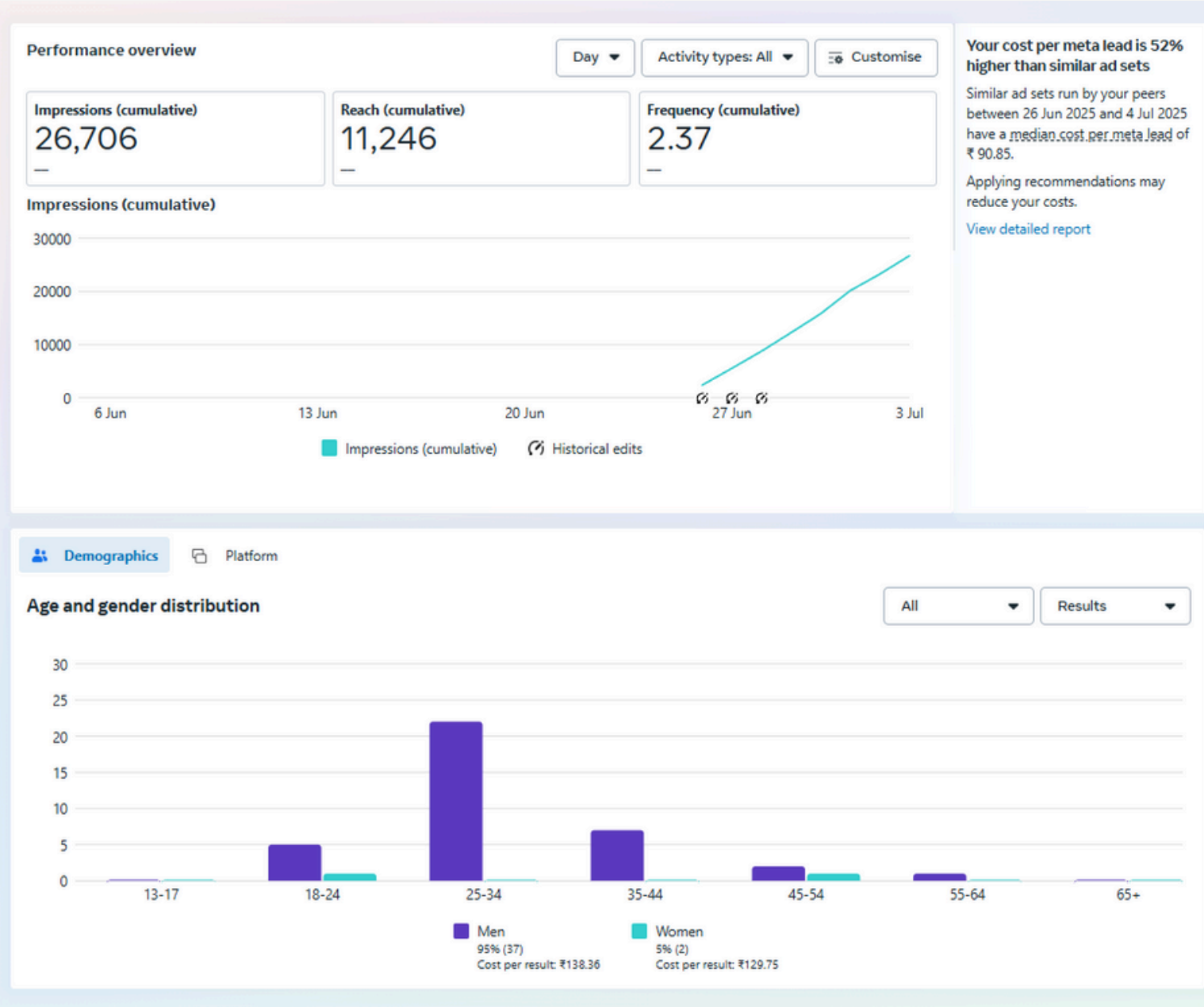
BENEFITS UP TO  
**₹ 156862**

LOWEST EMI  
**₹ 12777**



Price starts at ₹ 6.90 lakhs **Mileage 30.61 km/kg\*** Also Available in **E-CNG**

**HARSHA TOYOTA** **For more details call 96770 56789**  
Guindy | Velappanchavadi | Pallavaram  
Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**



# Harsha Toyota Anniversary Offer

AD INSIGHT

HARSHA TOYOTA 

**ADVANCED HYBRID ELECTRIC SUV**

STARTING FROM ₹ **11.34 LAKH**

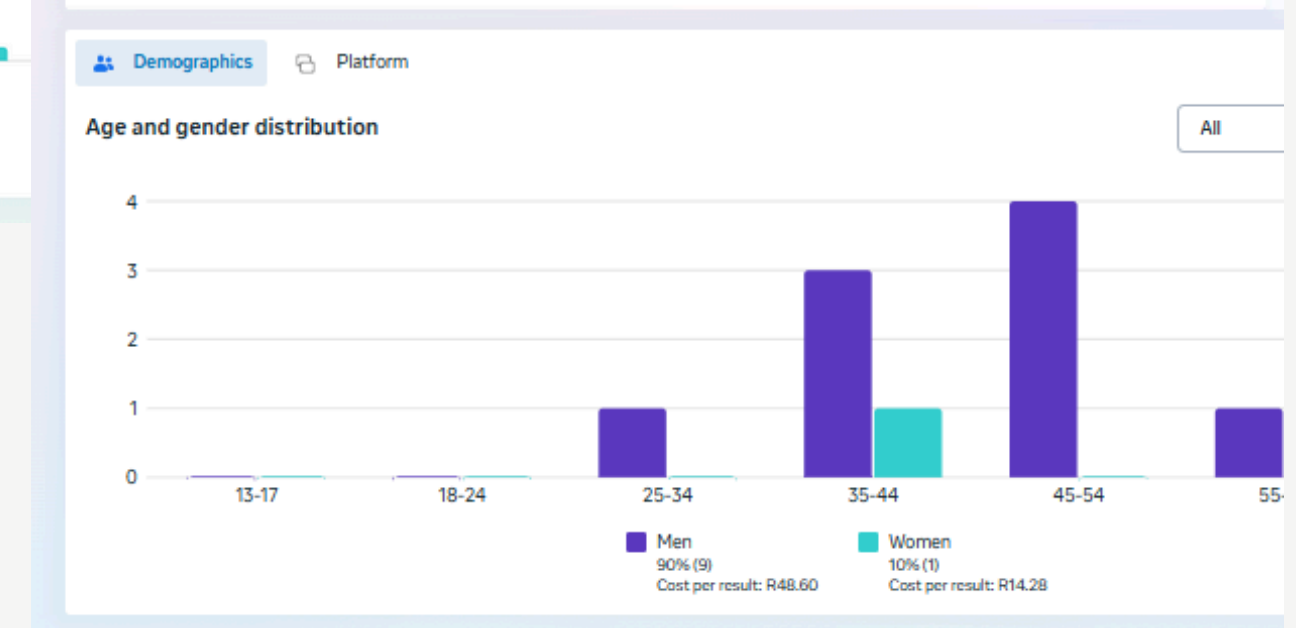
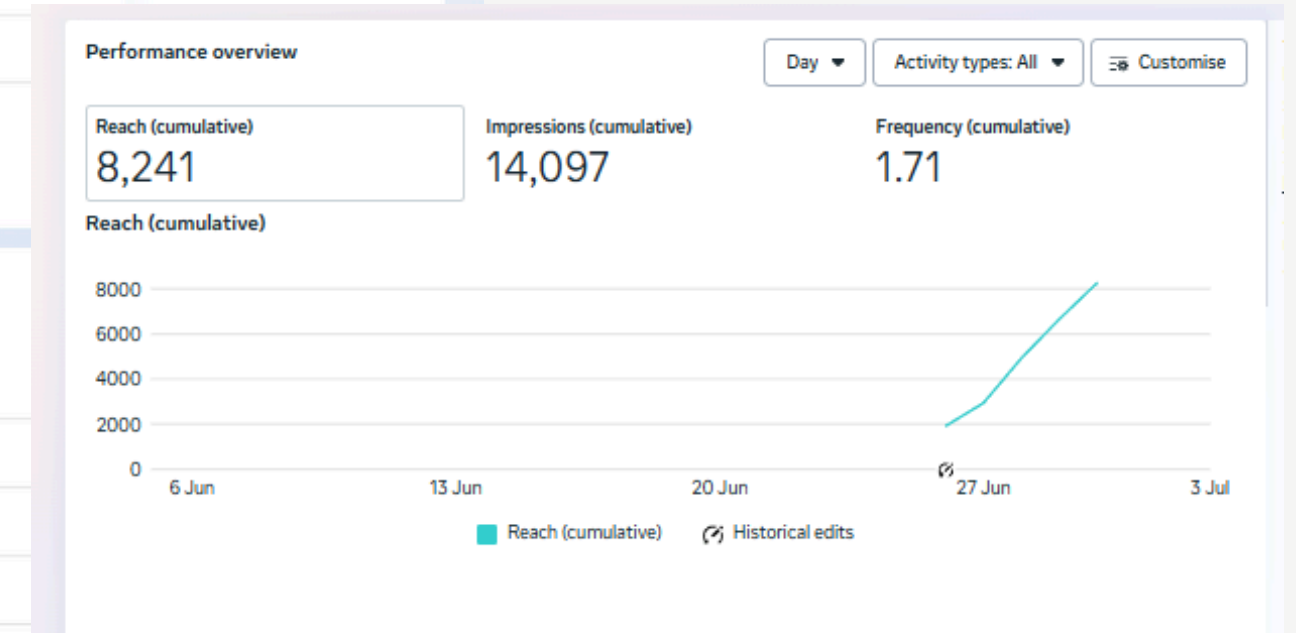
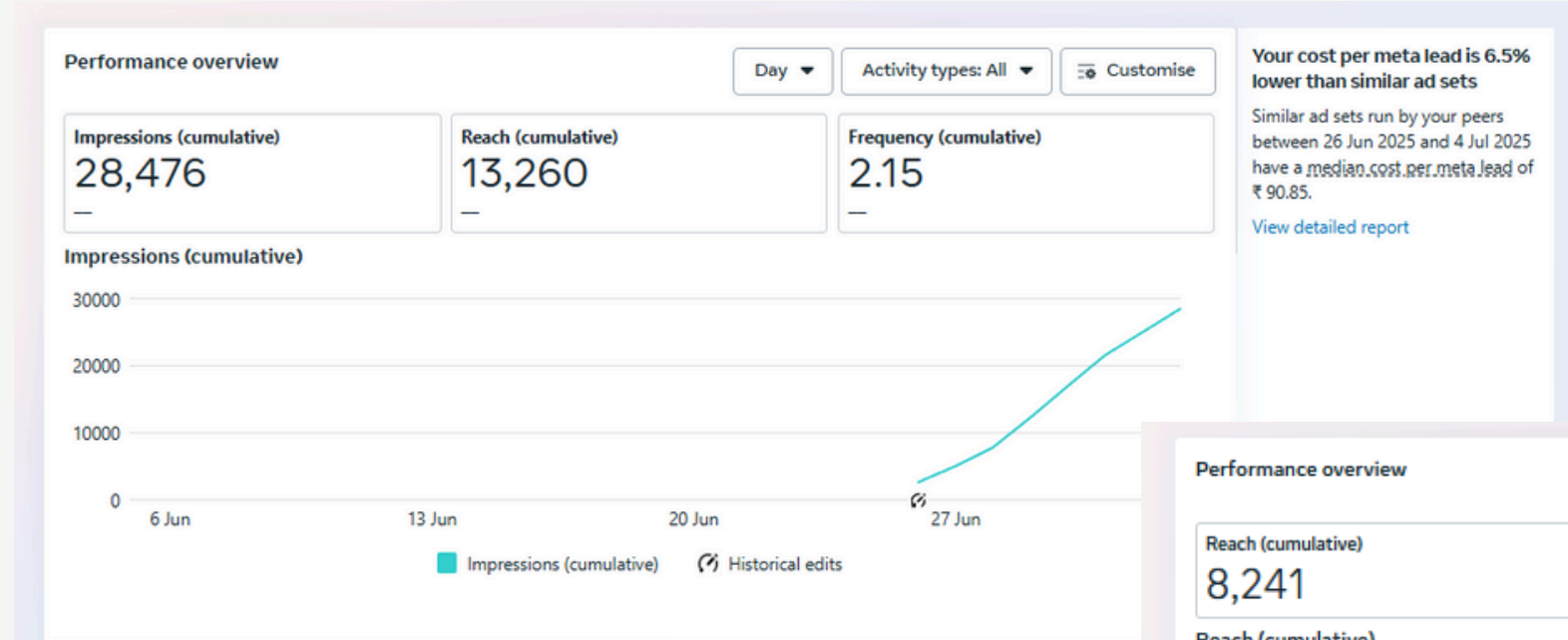
**BENEFITS UP TO ₹ 177700**

**LOWEST EMI ₹ 21222**

**ADVANCED HYBRID**

**MILEAGE**  
 PETROL: 21.12 km/l \* | HYBRID: 27.97 km/l \* | UP TO 1200 km ON ONE FULL TANK

For more details call **95660 23456**  
 Harsha Toyota | Guindy | Velappanchavadi | Pallavaram | Retteri | Thiruvallur | Gummidipoondi | Avadi | **044 3999 7999**





**TOTAL NO OF LEADS – 1300**

**FUTURE STRATEGY**

**Continuous monitoring & optimization to  
improve performance.**



**THANKYOU**