

SOCIAL MEDIA ADS
PERFORMANCE
REPORT

DATE: 10-APRIL-2025 TO 08-MAY-2025



Harsha Toyota Fortuner

AD INSIGHT

HARSHA TOYOTA TOYOTA

Awesome

COOL SUMMER OFFER

BENEFITS UPTO ₹ 70,000

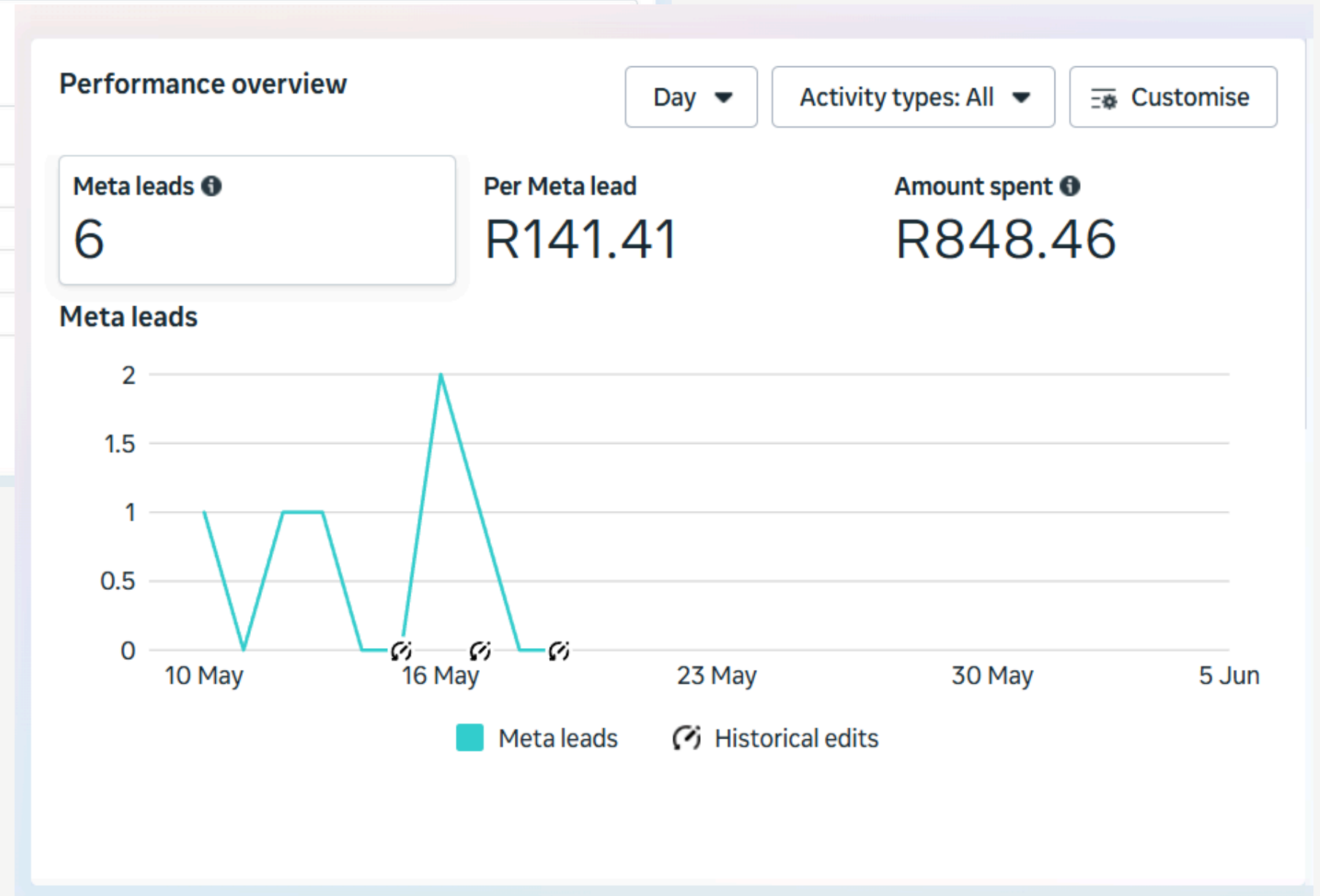
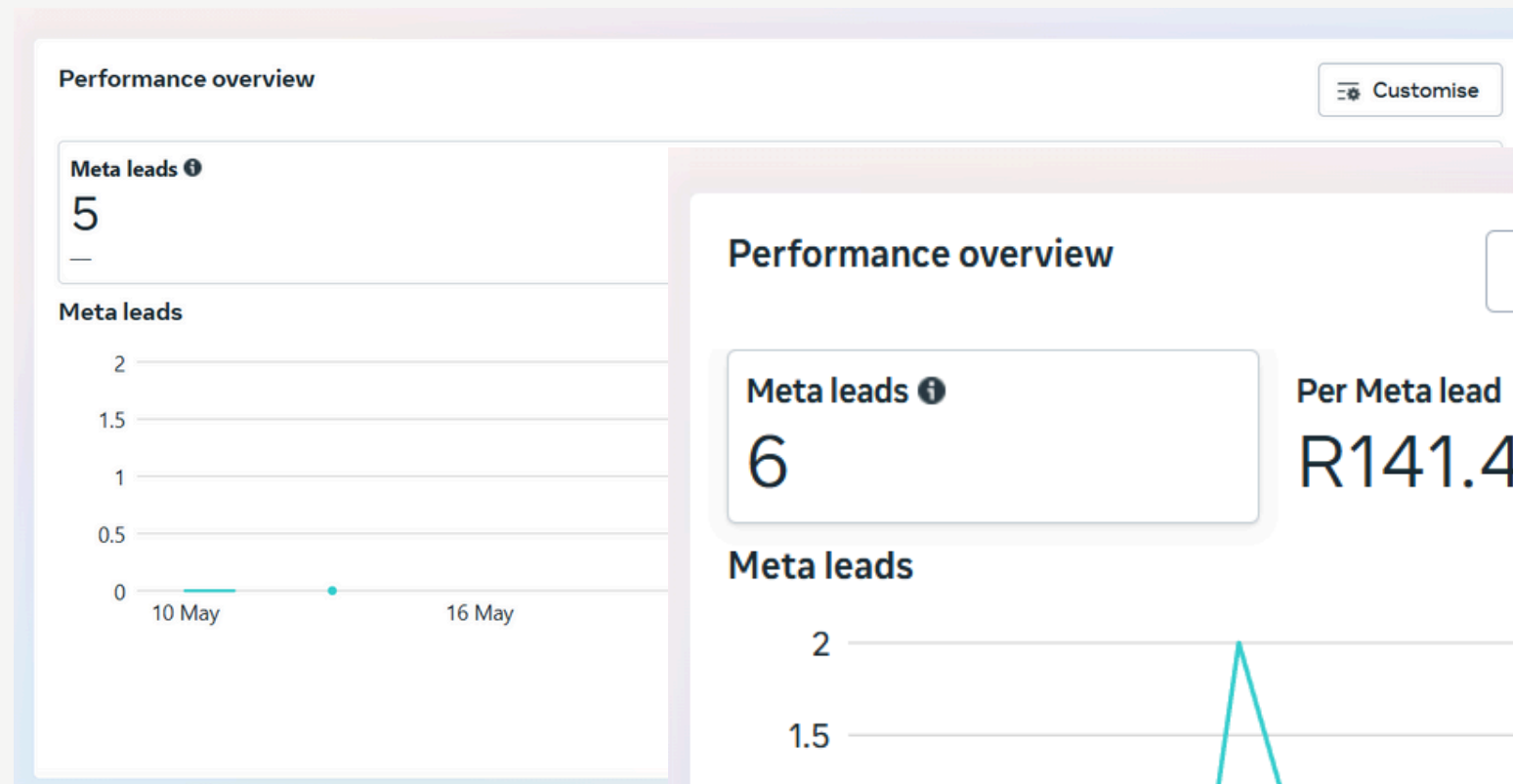
LOWEST EMI ₹ 63,777

Price starts at ₹ 35.93 lakhs

FORTUNER
TRUE SUV. TRUE STYLE.

For more details call 95660 23456
044 3999 7999

Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi



NO OF LEADS - 11

Harsha Toyota Fortuner

2ND AD INSIGHT

HARSHA TOYOTA

Awesome
COOL
SUMMER OFFER

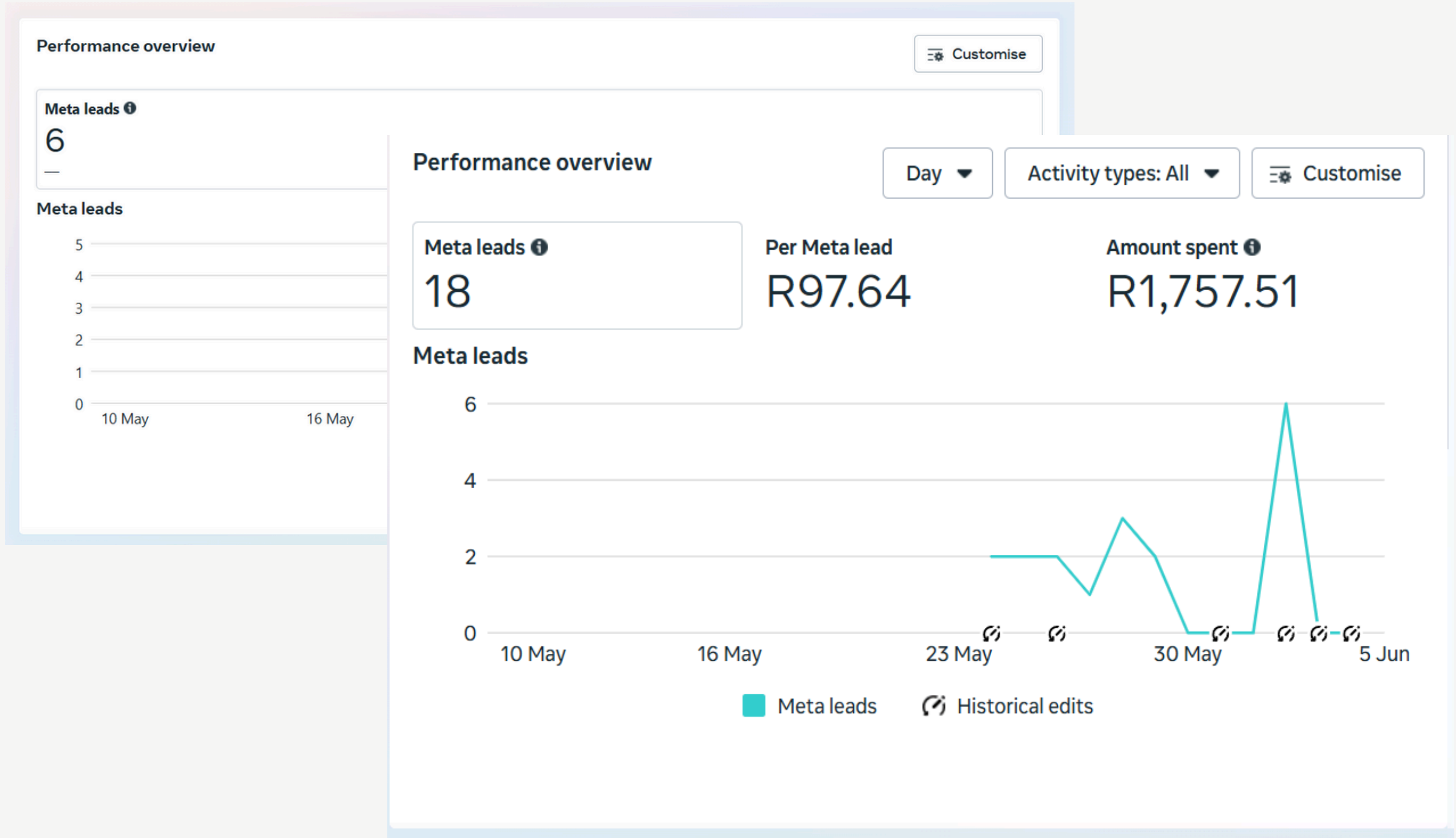
BENEFITS UPTO
₹ 70,000

LOWEST EMI
₹ 63,777

Price starts at ₹ 35.93 lakhs

FORTUNER
TRUE BUY. TRUE STYLE.

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NO OF LEADS - 24

Harsha Toyota Hyryder

AD INSIGHT

HARSHA TOYOTA TOYOTA

Awsome

COOL SUMMER OFFER

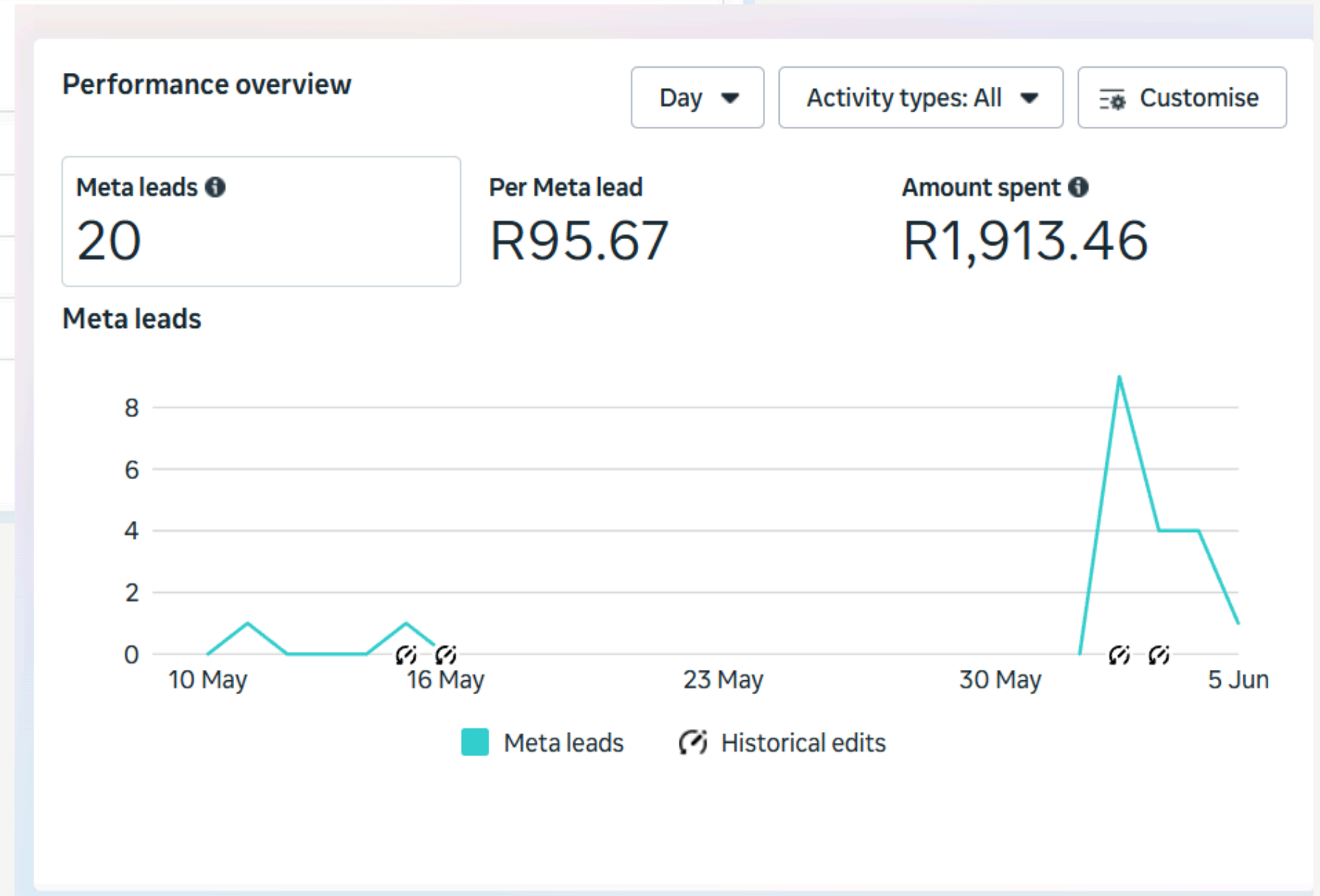
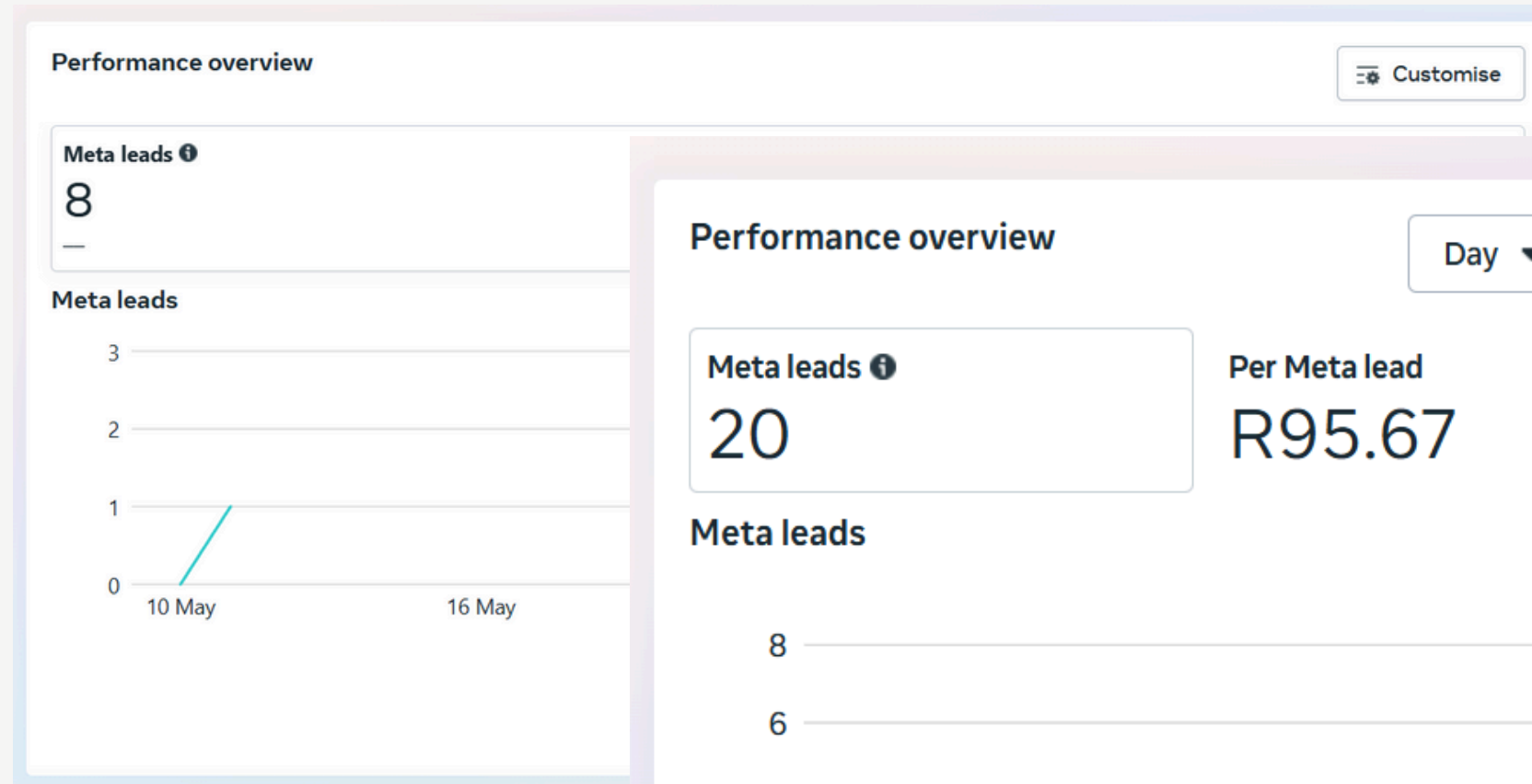
BENEFITS UPTO
₹113,700

LOWEST EMI
₹21,222

HYRYDER

Price starts at ₹ 16.66 lakhs Mileage 27.97 kmpl Also Available in E-CNG

For more details call **95660 23456**
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NO OF LEADS - 28

Harsha Toyota Hyryder

2ND AD INSIGHT

HARSHA TOYOTA

Awesome COOL SUMMER OFFER

BENEFITS UPTO ₹ 1,13,700

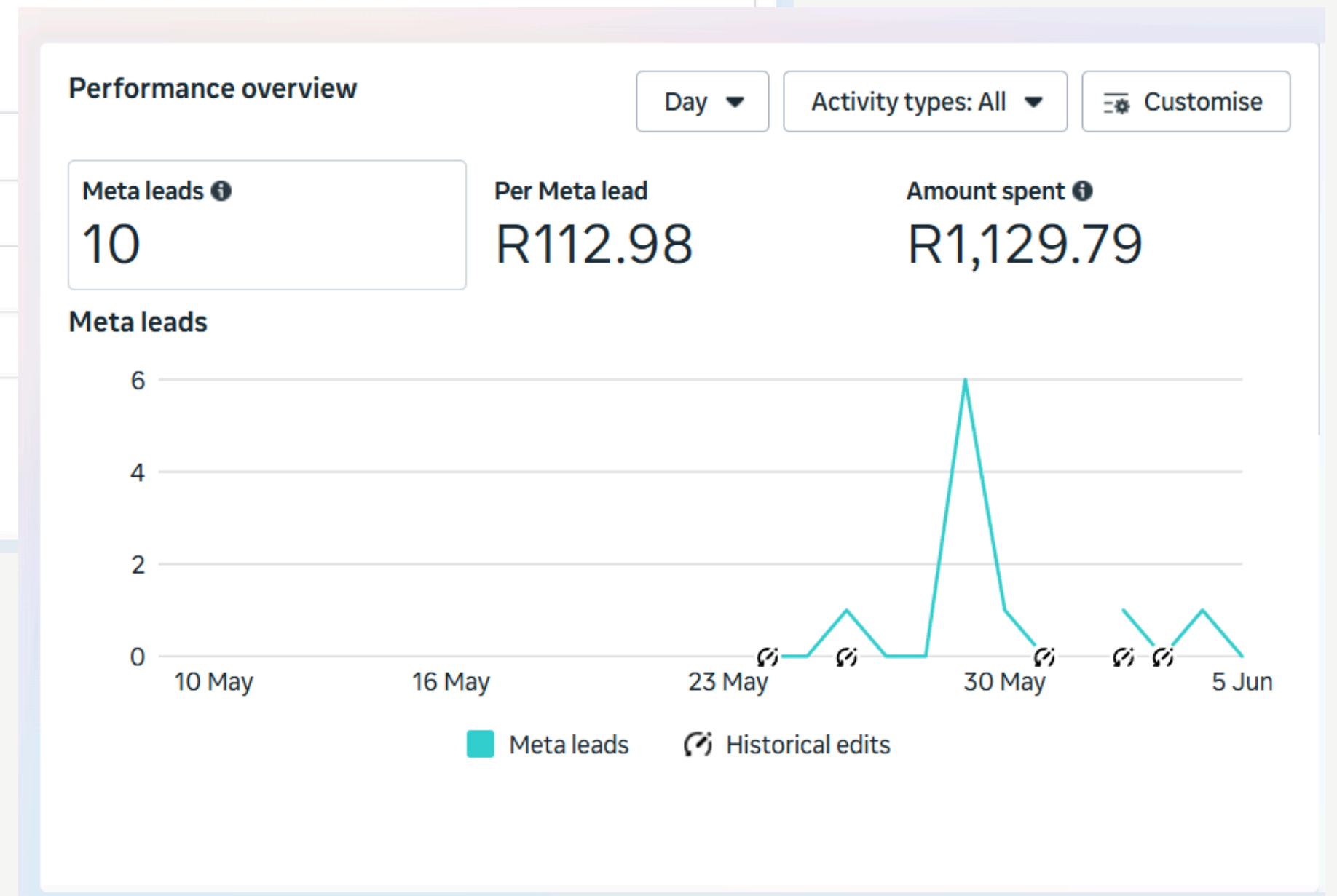
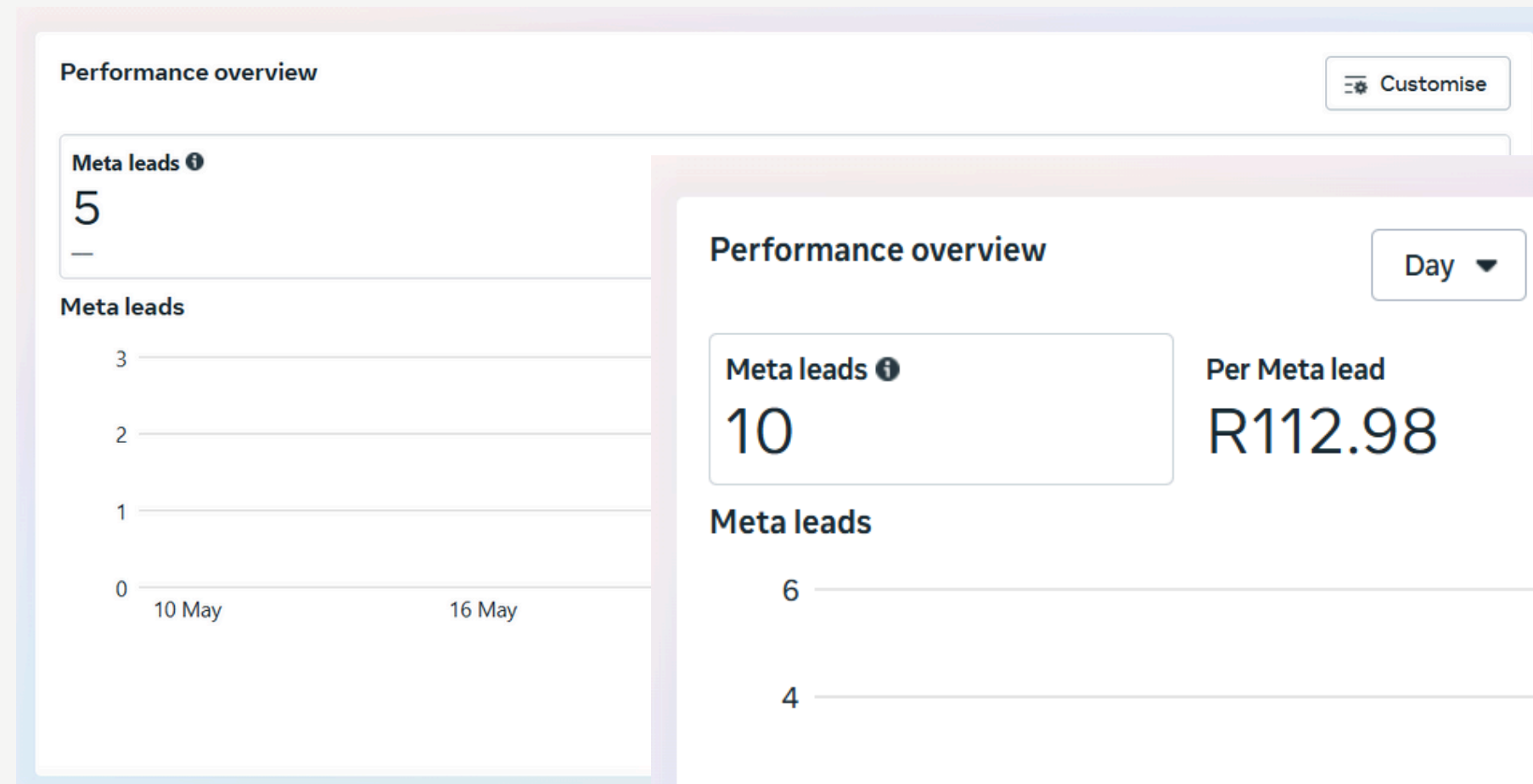
LOWEST EMI ₹ 21,222

HYRYDER

Price starts at ₹ 16.66 lakhs | Mileage 27.97 kmpl | Also Available in E-CNG

For more details call **95660 23456**
044 3999 7999

Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi



NO OF LEADS - 15

Harsha Toyota Legender

AD INSIGHT

HARSHA TOYOTA TOYOTA

Awsome

COOL SUMMER OFFER

BENEFITS UPTO ₹ 70,000

LOWEST EMI ₹ 63,777

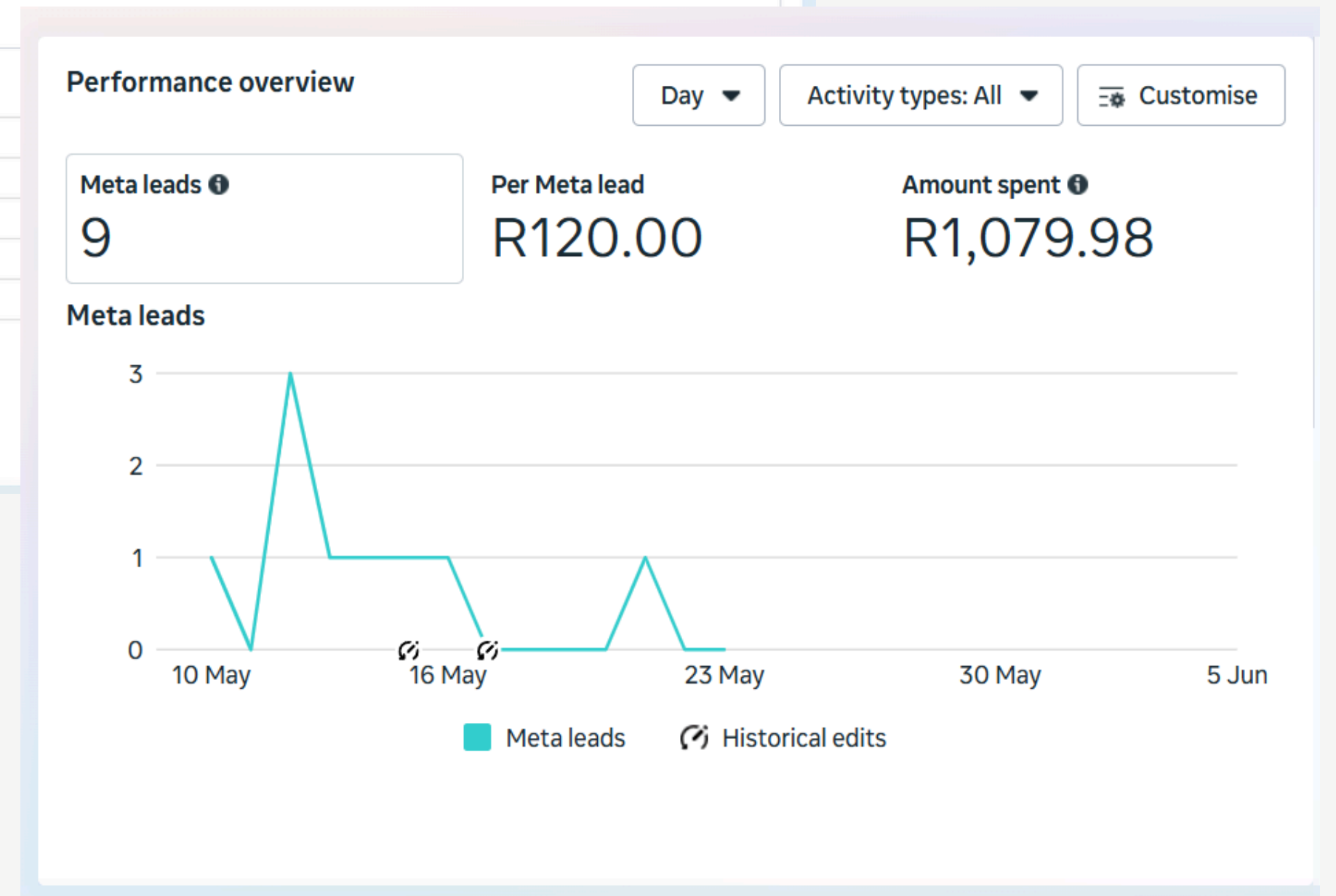
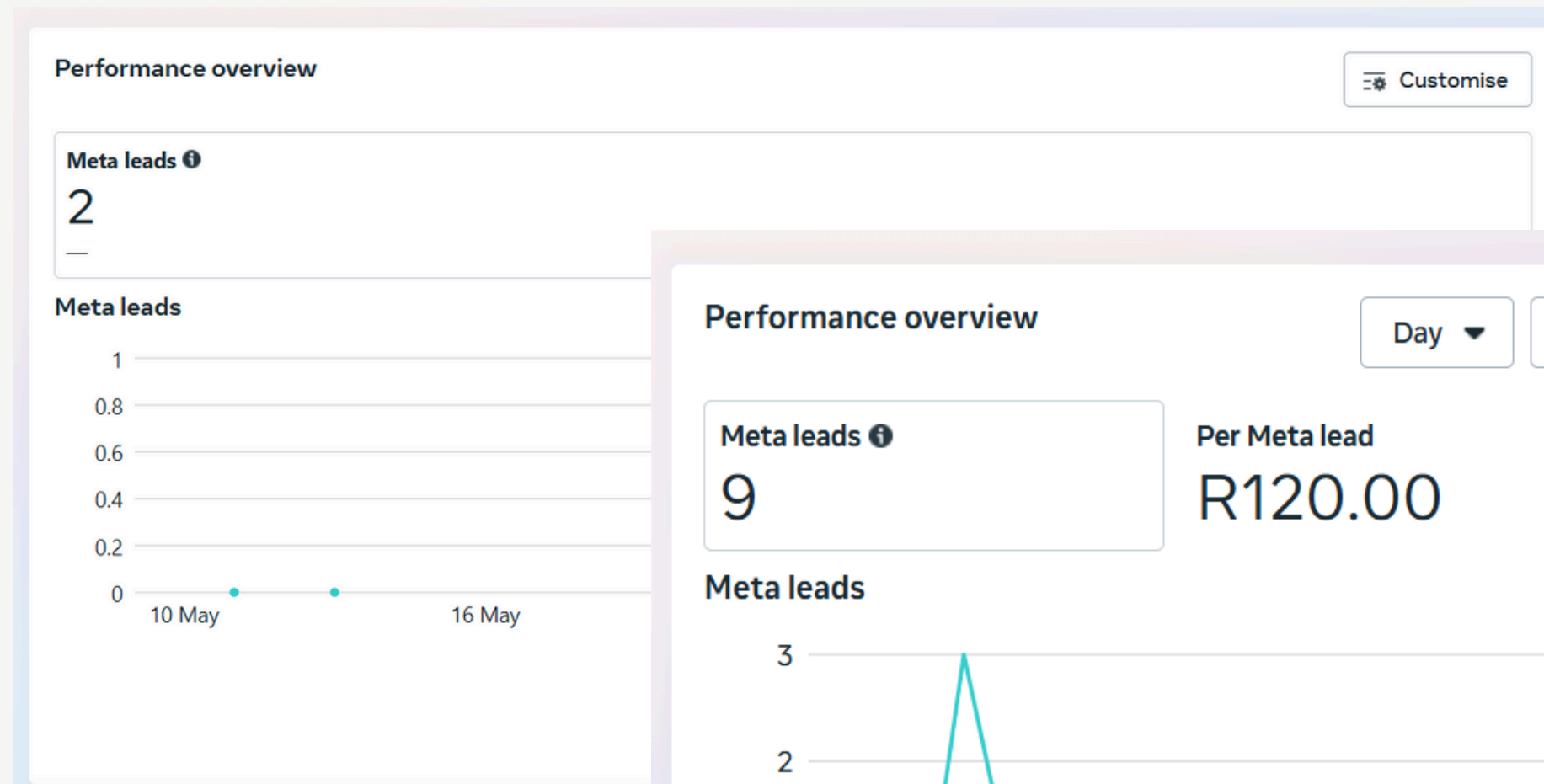
Price starts at ₹ 35.93* lakhs

LEGENDER

For more details call 95660 23456

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Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi



NO OF LEADS - 11

Harsha Toyota Legender

2 AD INSIGHT

HARSHA TOYOTA TOYOTA

Awesome
**COOL
SUMMER OFFER**

BENEFITS UPTO
₹ 70,000

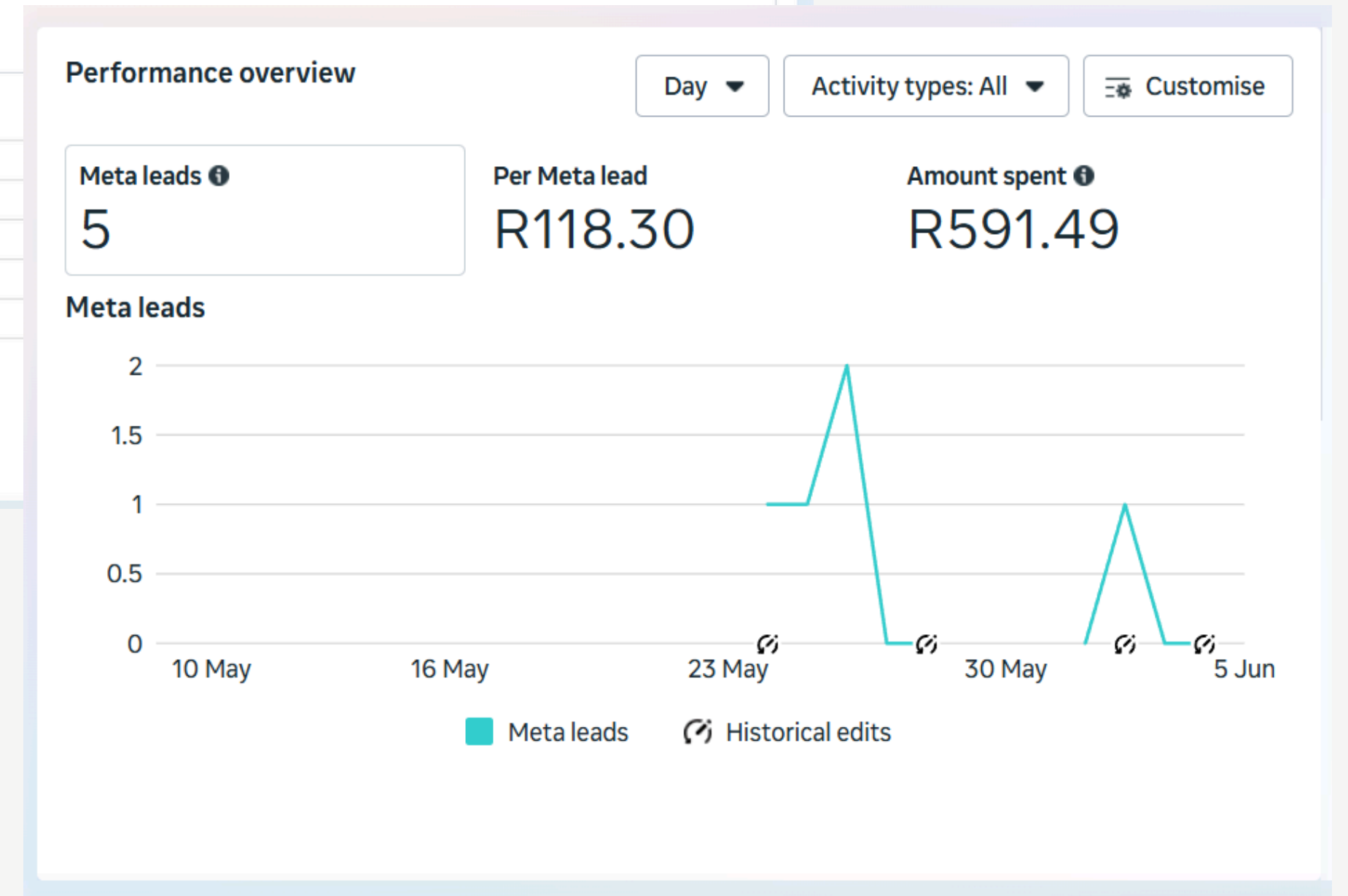
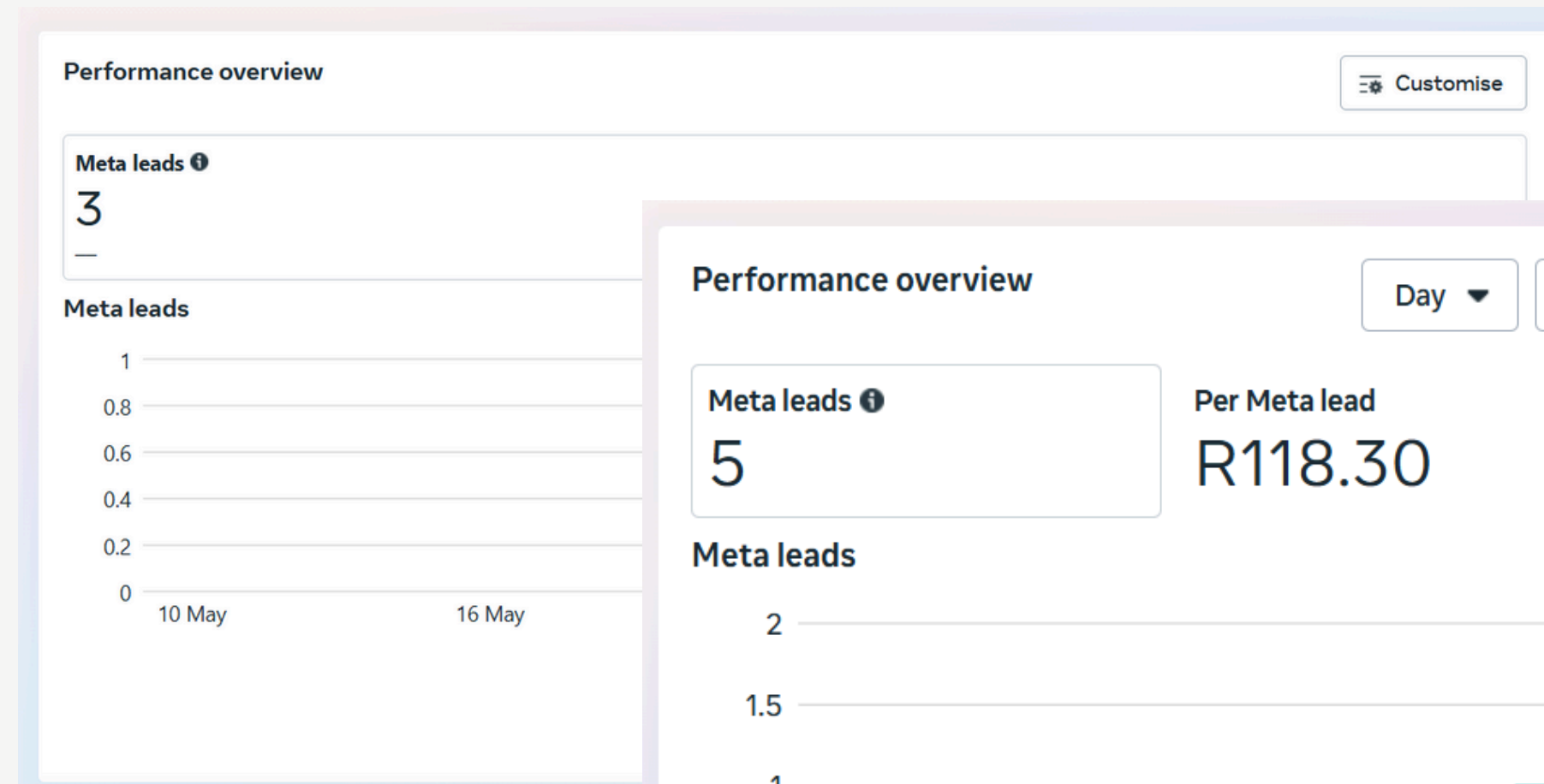
LOWEST EMI
₹ 63,777

Price starts at ₹ 35.93 lakhs

LEGENDER

For more details call **95660 23456**
Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**

HARSHA TOYOTA



NO OF LEADS - 8

Harsha Toyota Rumion

AD INSIGHT

HARSHA TOYOTA TOYOTA

Awesome

COOL SUMMER OFFER

BENEFITS UPTO ₹ 20,000

LOWEST EMI ₹ 19,999

Price starts at ₹ 10.44 lakhs

RUMION

For more details call 95660 23456 044 3999 7999

Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi

Performance overview

Customise

Meta leads ⓘ

4

Meta leads

1

0.8

0.6

0.4

0.2

Performance overview

Day ▾

Activity types: All ▾

Customise

Meta leads ⓘ

47

Per Meta lead

R64.20

Amount spent ⓘ

R3,017.60

Meta leads

Performance overview

Day ▾

Activity types: All ▾

Customise

Meta leads ⓘ

13

Per Meta lead

R35.31

Amount spent ⓘ

R459.05

Meta leads

6

4

2

0

10 May

16 May

23 May

30 May

5 Jun

Meta leads Historical edits

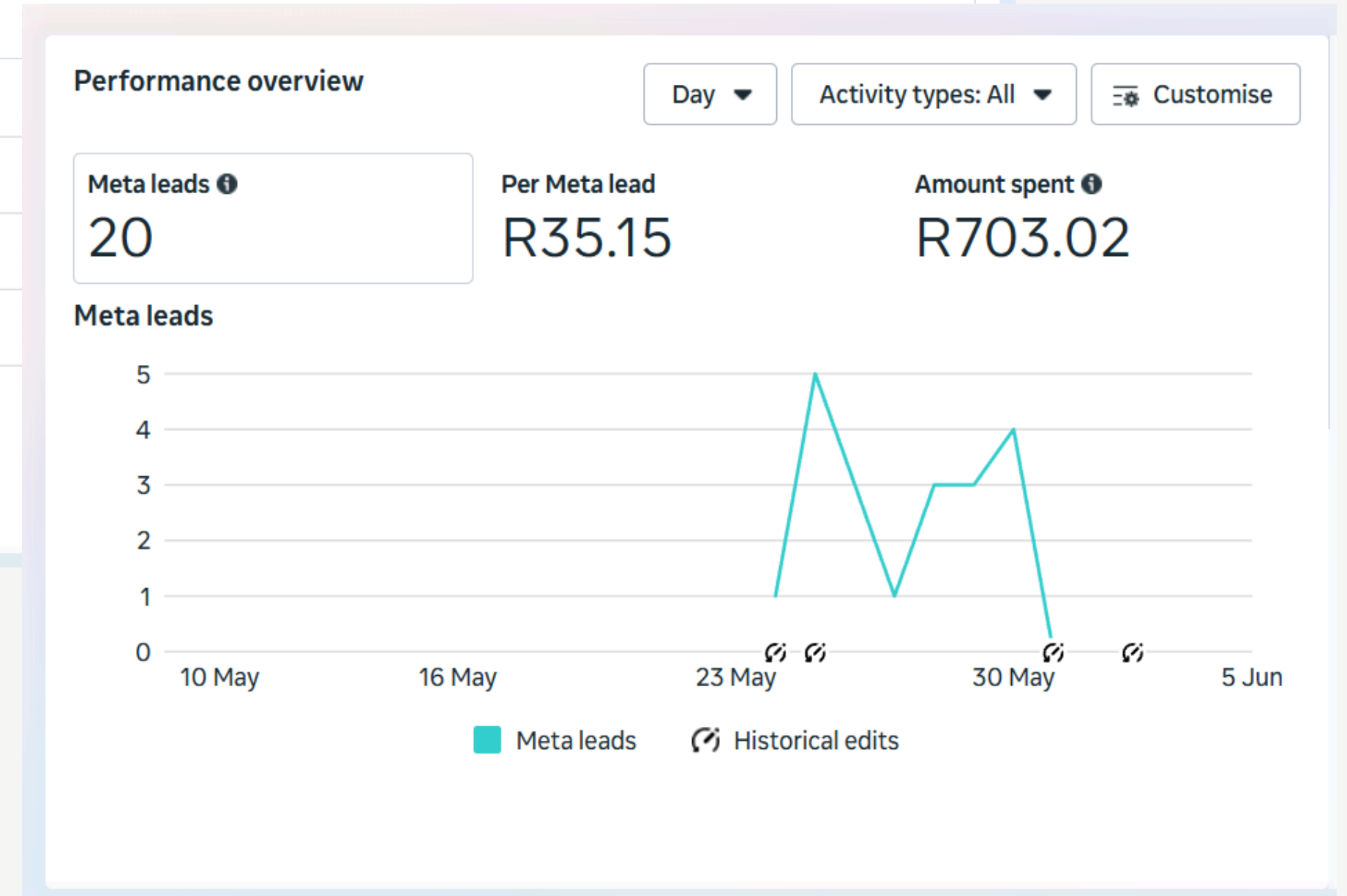
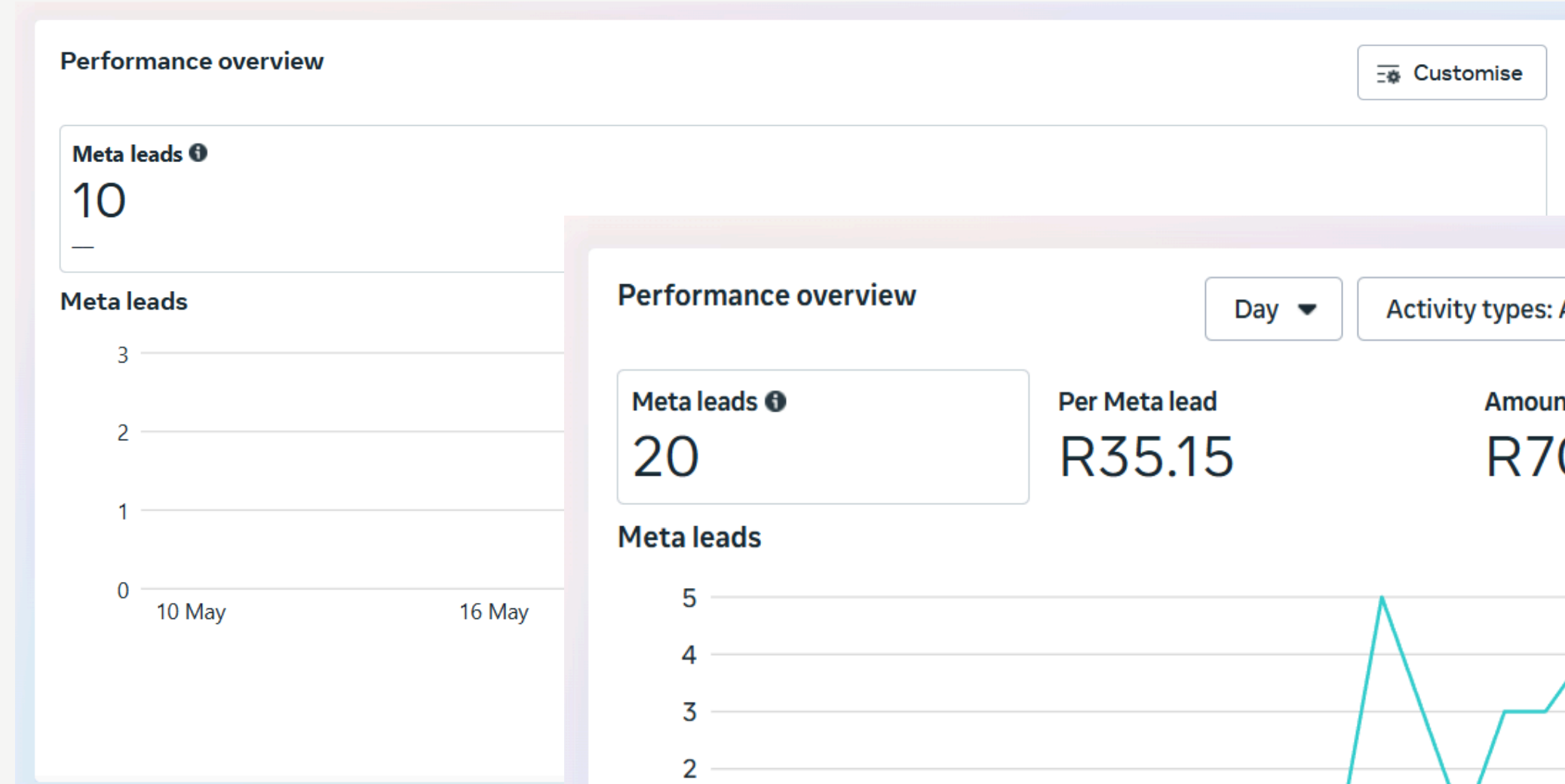
Meta leads

Historical edits

NO OF LEADS - 51

Harsha Toyota Rumion

2ND AD INSIGHT



NO OF LEADS - 30

Harsha Toyota Glanza

AD INSIGHT

HARSHA TOYOTA TOYOTA

Awesome

COOL SUMMER OFFER

BENEFITS UPTO ₹103862
LOWEST EMI ₹12777

Price starts at ₹ 6.90 lakhs Mileage 30.61 km/kg* Also Available in E-CNG

THE COOL NEW TOYOTA **GLANZA**

For more details call 95660 23456
044 3999 7999

Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi

Performance overview

Customise

Meta leads ⓘ

4

Meta leads



Performance overview

Day ▼

Activity types: All ▼

Customise

Meta leads ⓘ

16

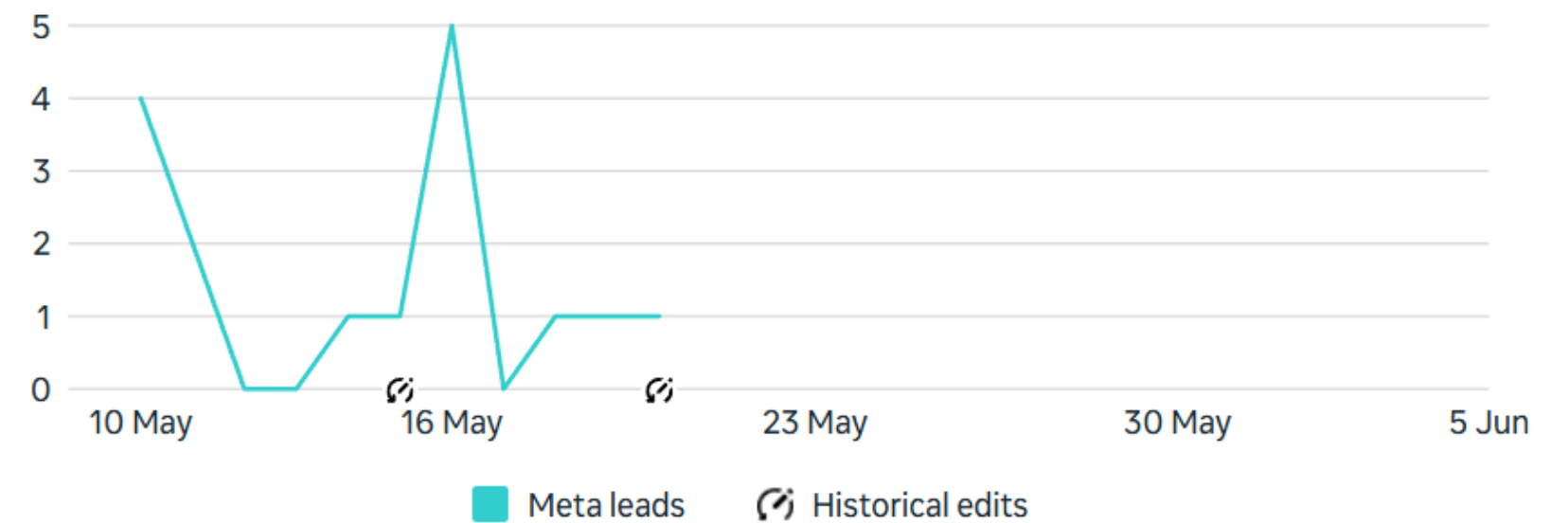
Per Meta lead

R63.98

Amount spent ⓘ

R1,023.75

Meta leads



NO OF LEADS - 20

Harsha Toyota Glanza

2ND AD INSIGHT

HARSHA TOYOTA

Awesome COOL SUMMER OFFER

BENEFITS UPTO ₹ 1,03,862

LOWEST EMI ₹ 12,777

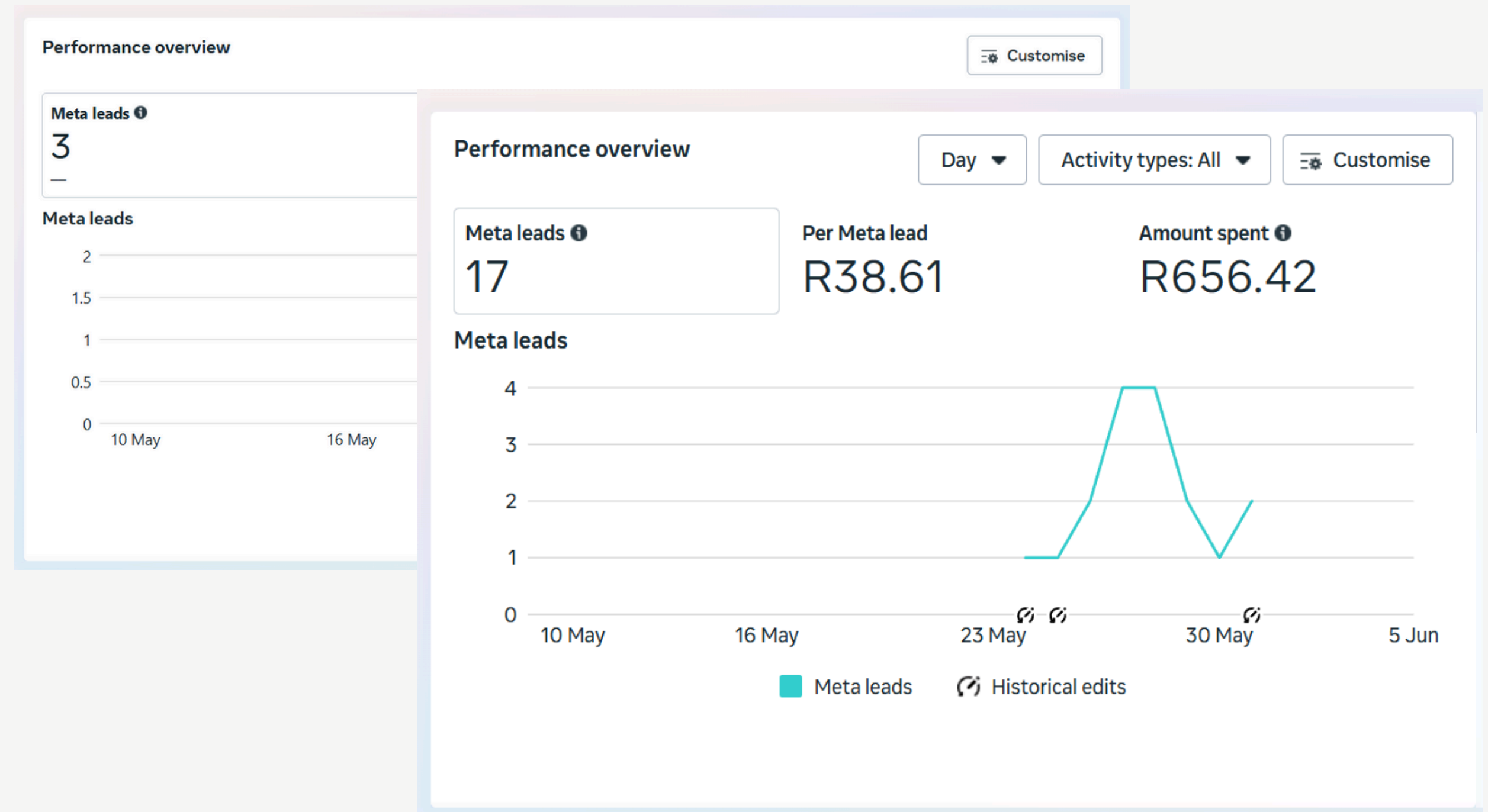
GLANZA

Mileage 30.61 km/kg* Also Available in E-CNG

Price starts at ₹ 6.90 lakhs

For more details call **95660 23456**
044 3999 7999

HARSHA TOYOTA
Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi



NO OF LEADS - 20

Harsha Toyota Hilux

AD INSIGHT

HARSHA TOYOTA **Awesome** TOYOTA

COOL SUMMER OFFER

BENEFITS UPTO ₹120,000
LOWEST EMI ₹49,861

HILUX

Ex Showroom price ₹37,15,000 | Available in Diesel AT version with a powerful 2.8 Ltr engine

For more details call 95660 23456
044 3999 7999

Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi

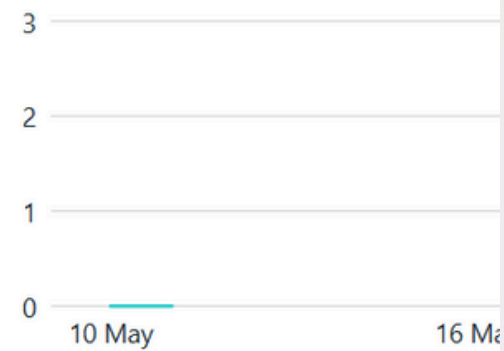
Performance overview

Customise

Meta leads ⓘ

5

Meta leads



Performance overview

Day ▼

Activity types: All ▼

Customise

Meta leads ⓘ

5

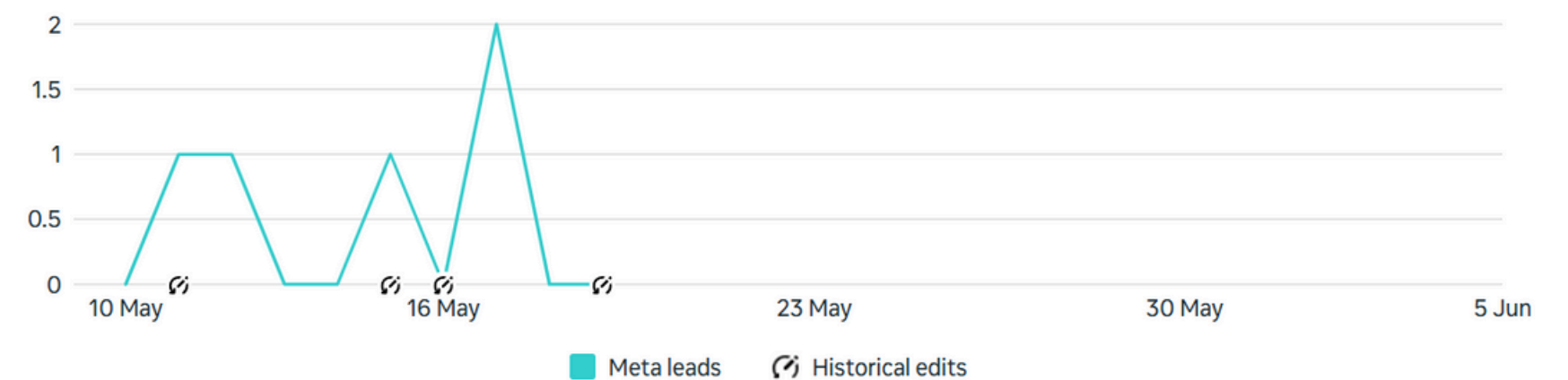
Per Meta lead

R166.29

Amount spent ⓘ

R831.46

Meta leads



NO OF LEADS - 10

Harsha Toyota Hilux

2ND AD INSIGHT



Performance overview

Day ▼

Activity types: All ▼

Customise

Meta leads ⓘ

4

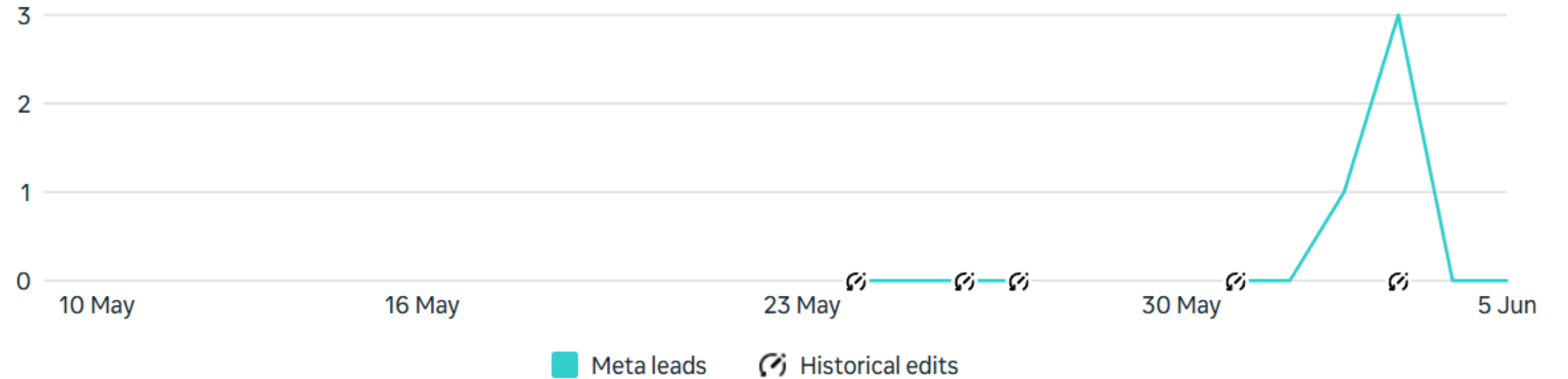
Per Meta lead

R246.82

Amount spent ⓘ

R987.29

Meta leads



NO OF LEADS - 4

Harsha Toyota Taisor

AD INSIGHT

HARSHA TOYOTA **Awesome** TOYOTA

COOL SUMMER OFFER

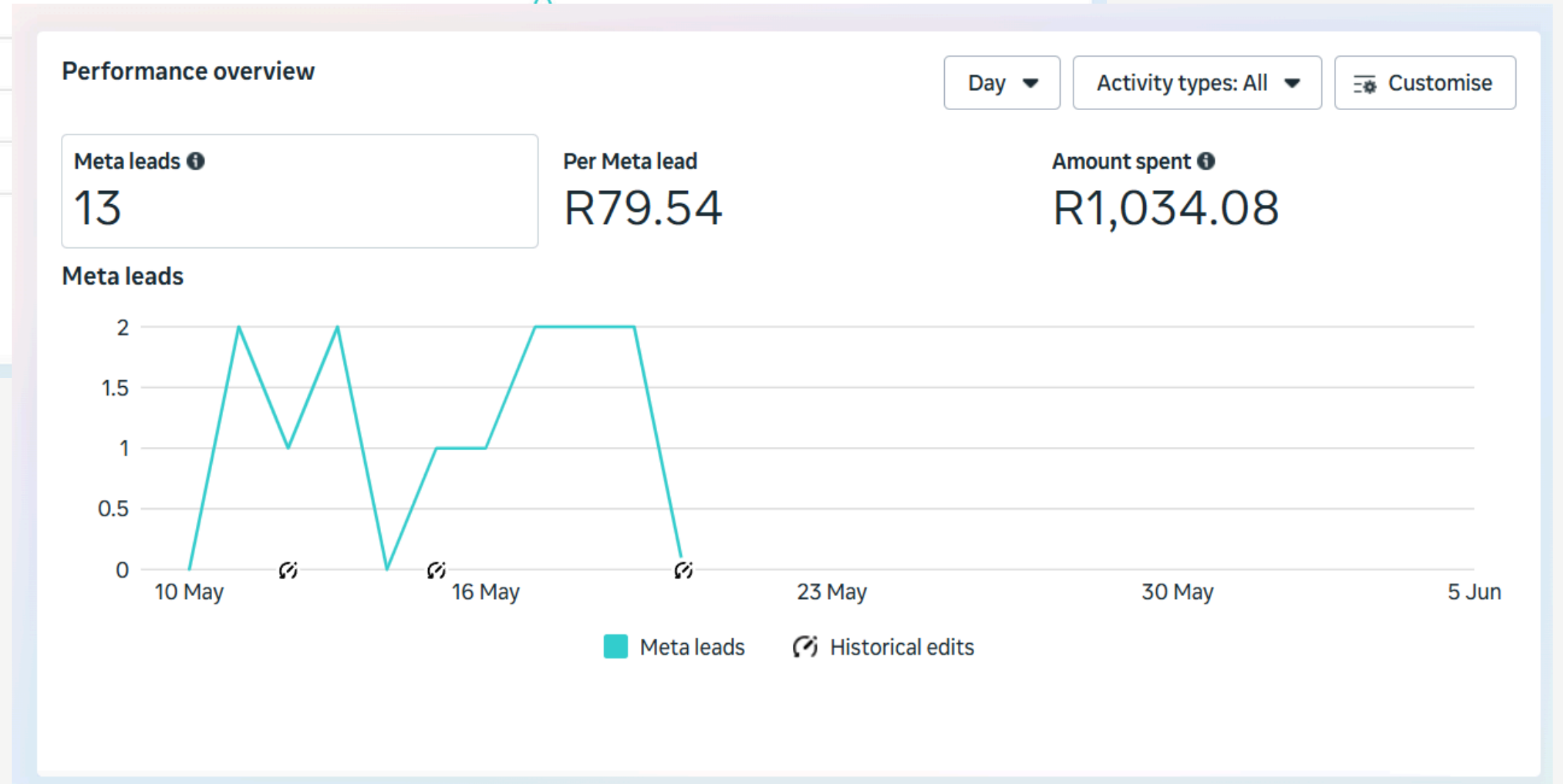
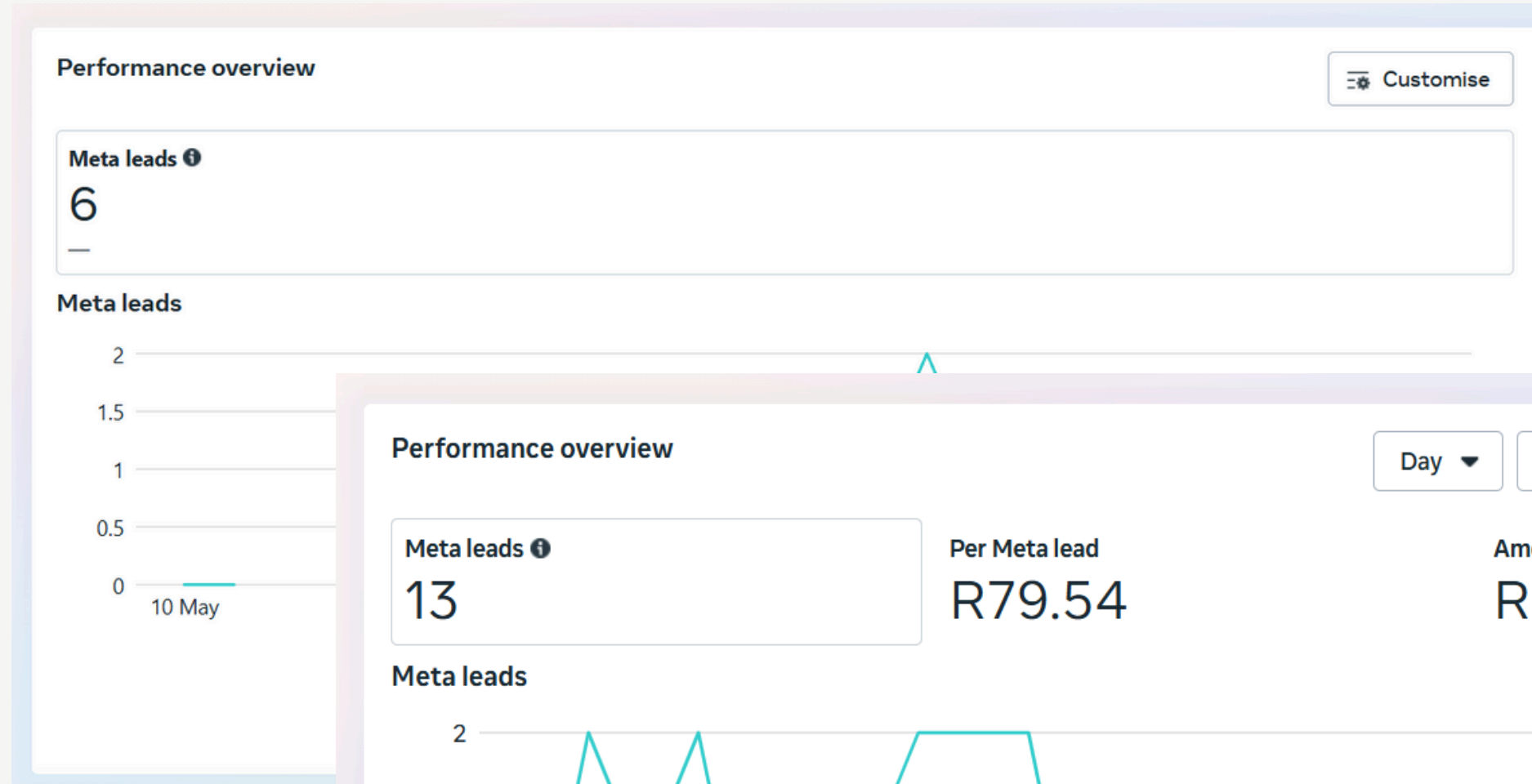
BENEFITS UPTO ₹107932

LOWEST EMI ₹14,333

Price starts at ₹ 7.73 lakhs Mileage 22.8 kmpl **TAISOR**

For more details call 95660 23456
044 3999 7999

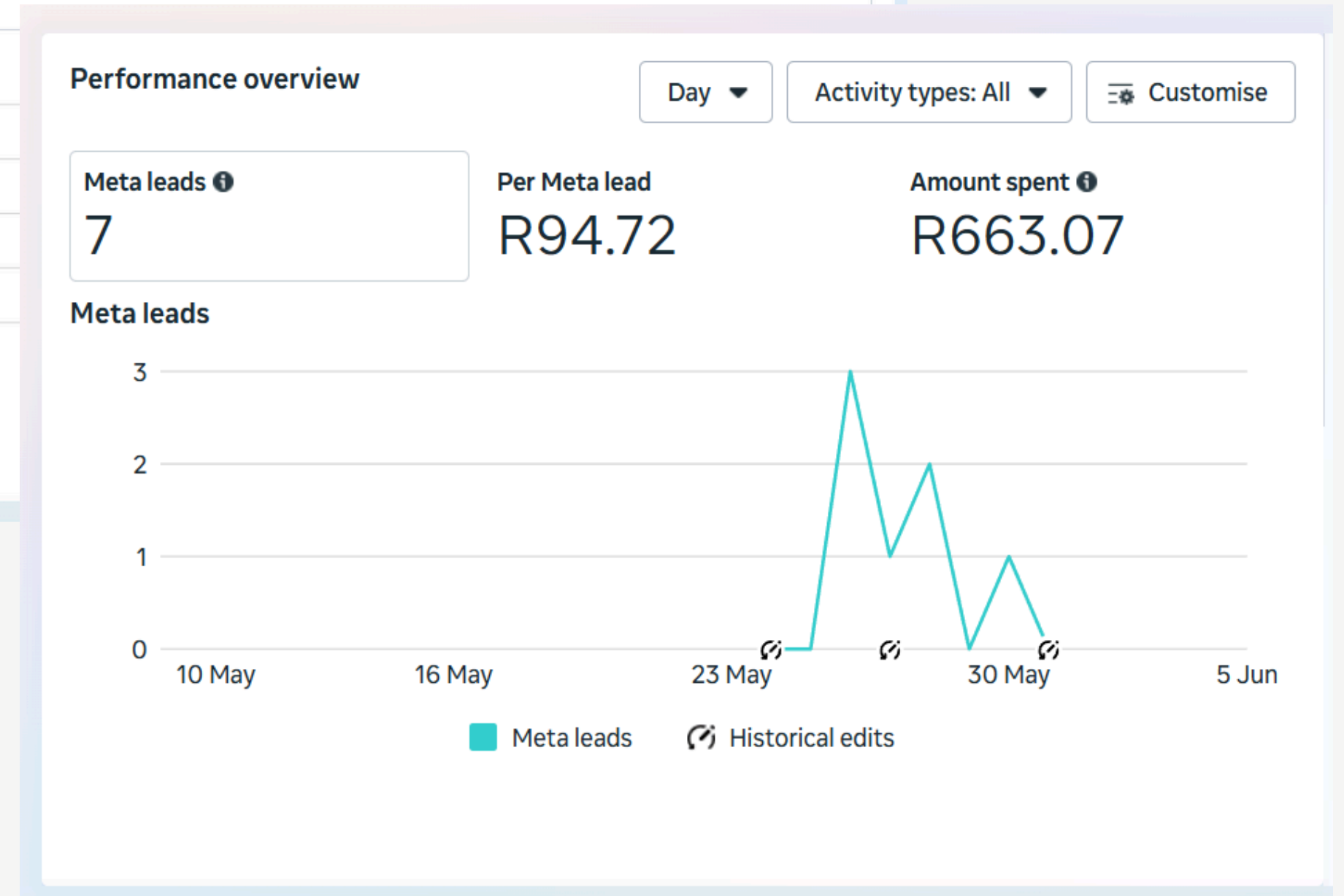
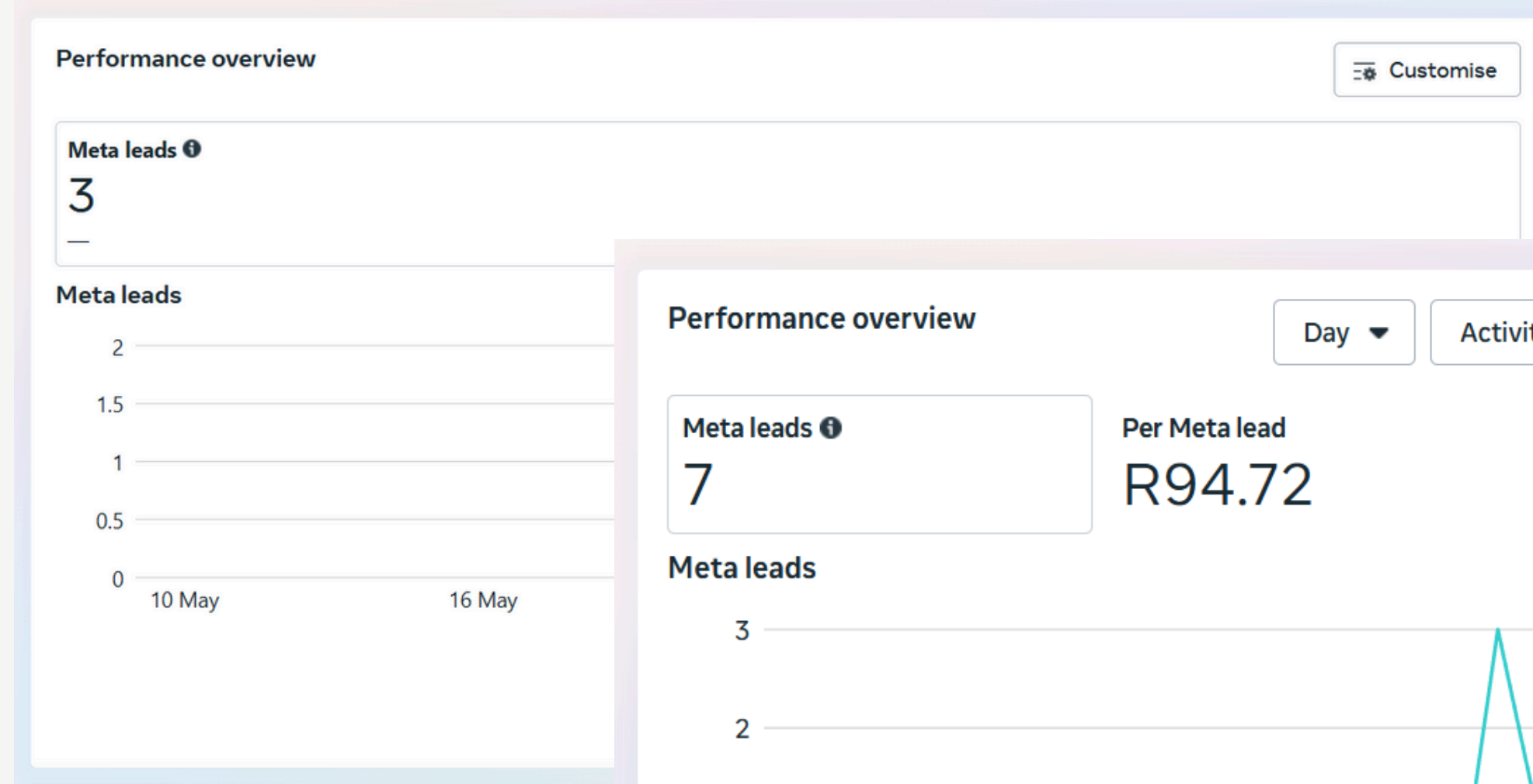
Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi



NO OF LEADS - 19

Harsha Toyota Taisor

2ND AD INSIGHT



NO OF LEADS - 10

Harsha Toyota Legender

AD INSIGHT

HARSHA TOYOTA TOYOTA

Awsome

COOL SUMMER OFFER

BENEFITS UPTO ₹70,000

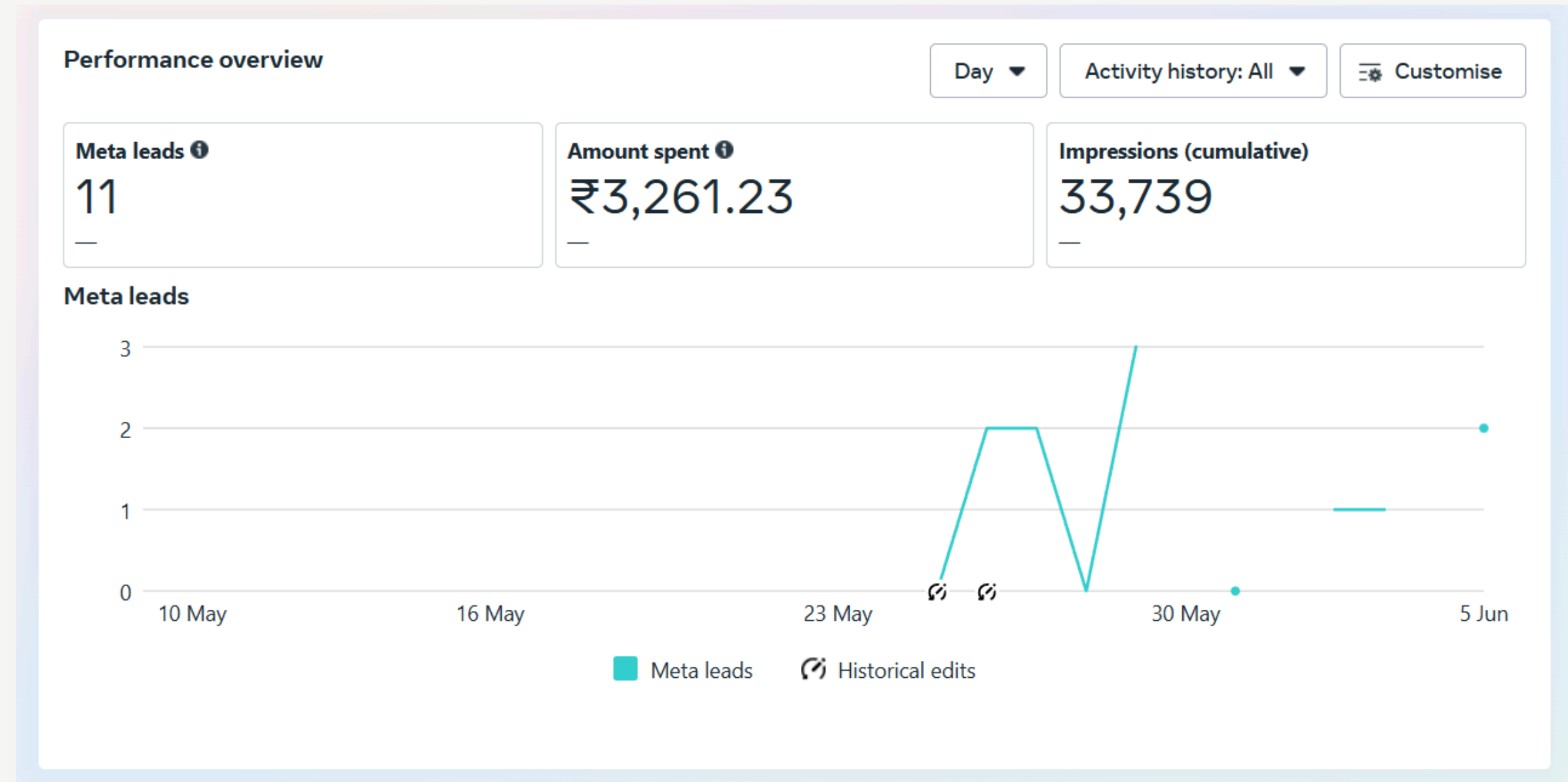
LOWEST EMI ₹63,777

Price starts at ₹35.93* lakhs

LEGENDER

For more details call 95660 23456

HARSHA TOYOTA Guindy | Velappanchavadi | Pallavaram Retteri | Thiruvallur | Gummidipoondi | Avadi 044 3999 7999



NO OF LEADS -11

Harsha Toyota Rumion & Hyryder

AD INSIGHT

HARSHA TOYOTA TOYOTA

Awesome
COOL SUMMER OFFER

BENEFITS UPTO
₹ **20,000**

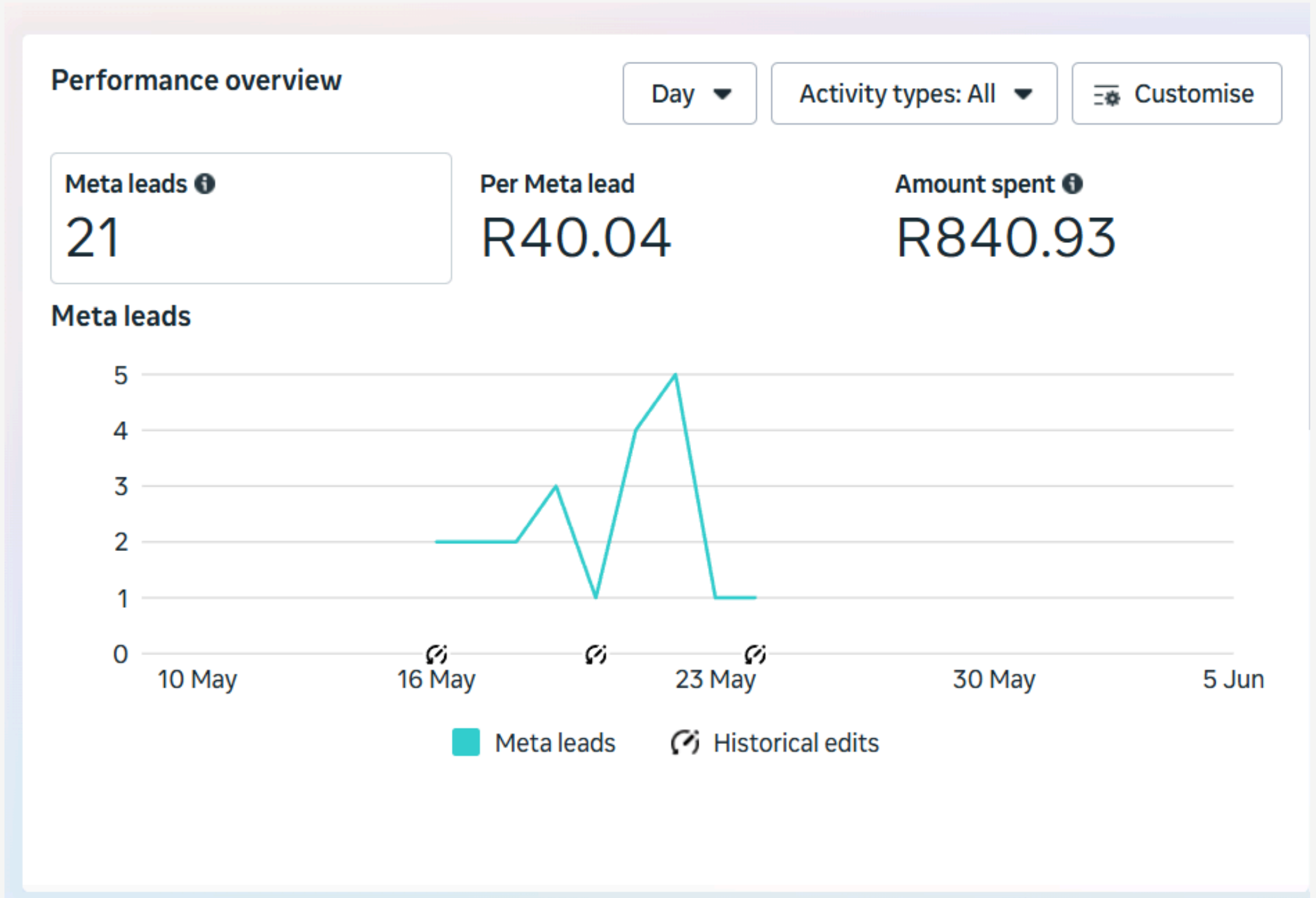
LOWEST EMI
₹ **19,999**

BENEFITS UPTO
₹ **1,13,700**

LOWEST EMI
₹ **21,222**

RUMION **HYRYDER**

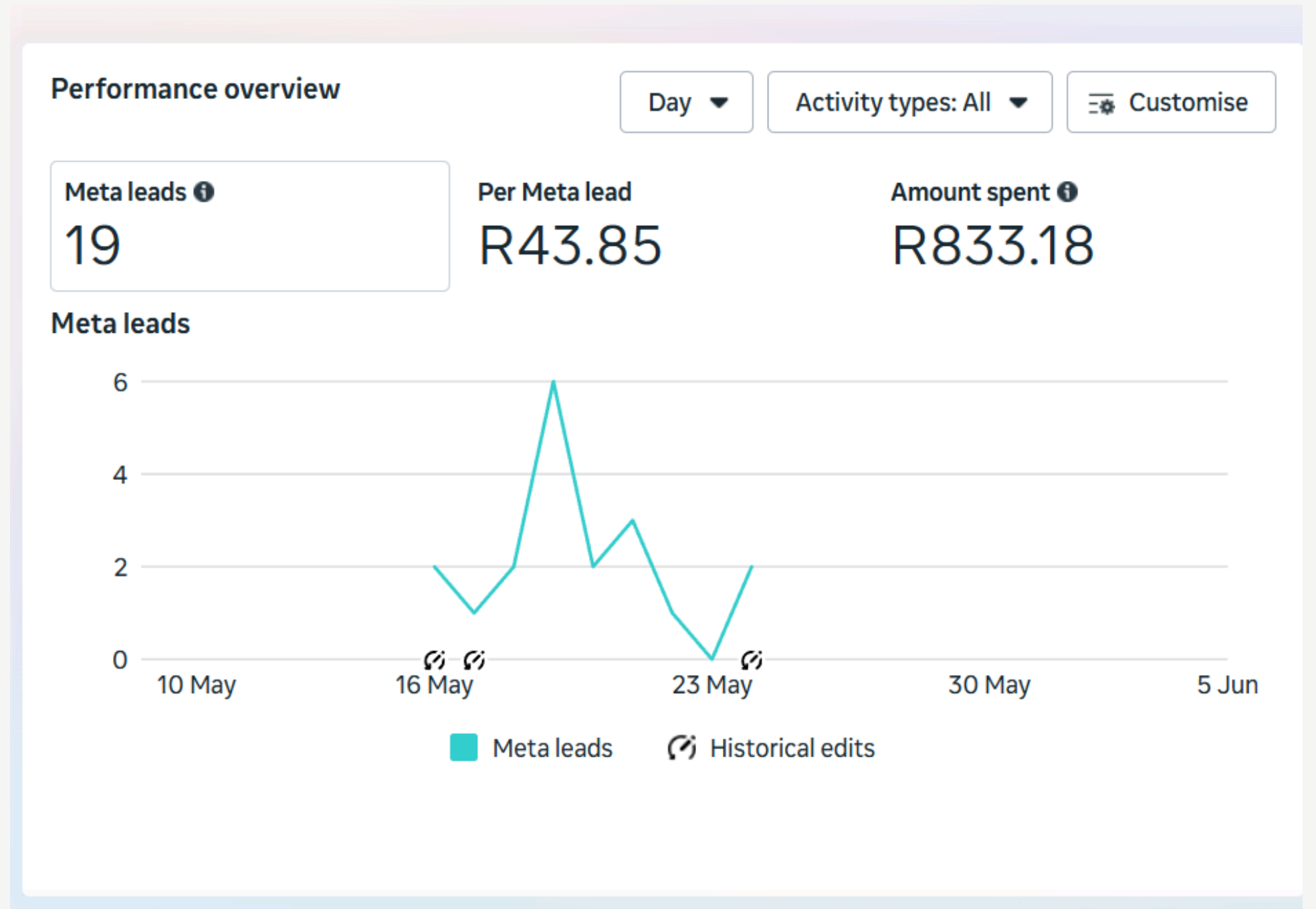
HARSHA TOYOTA For more details call **95660 23456**
Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi **044 3999 7999**



NO OF LEADS - 21

Harsha Toyota Fortuner & Legender

AD INSIGHT



NO OF LEADS - 19

Harsha Toyota Glanza & Taisor

AD INSIGHT

HARSHA TOYOTA

Awesome
**COOL
SUMMER OFFER**

BENEFITS UPTO
₹1,03,862

LOWEST EMI
₹12,777

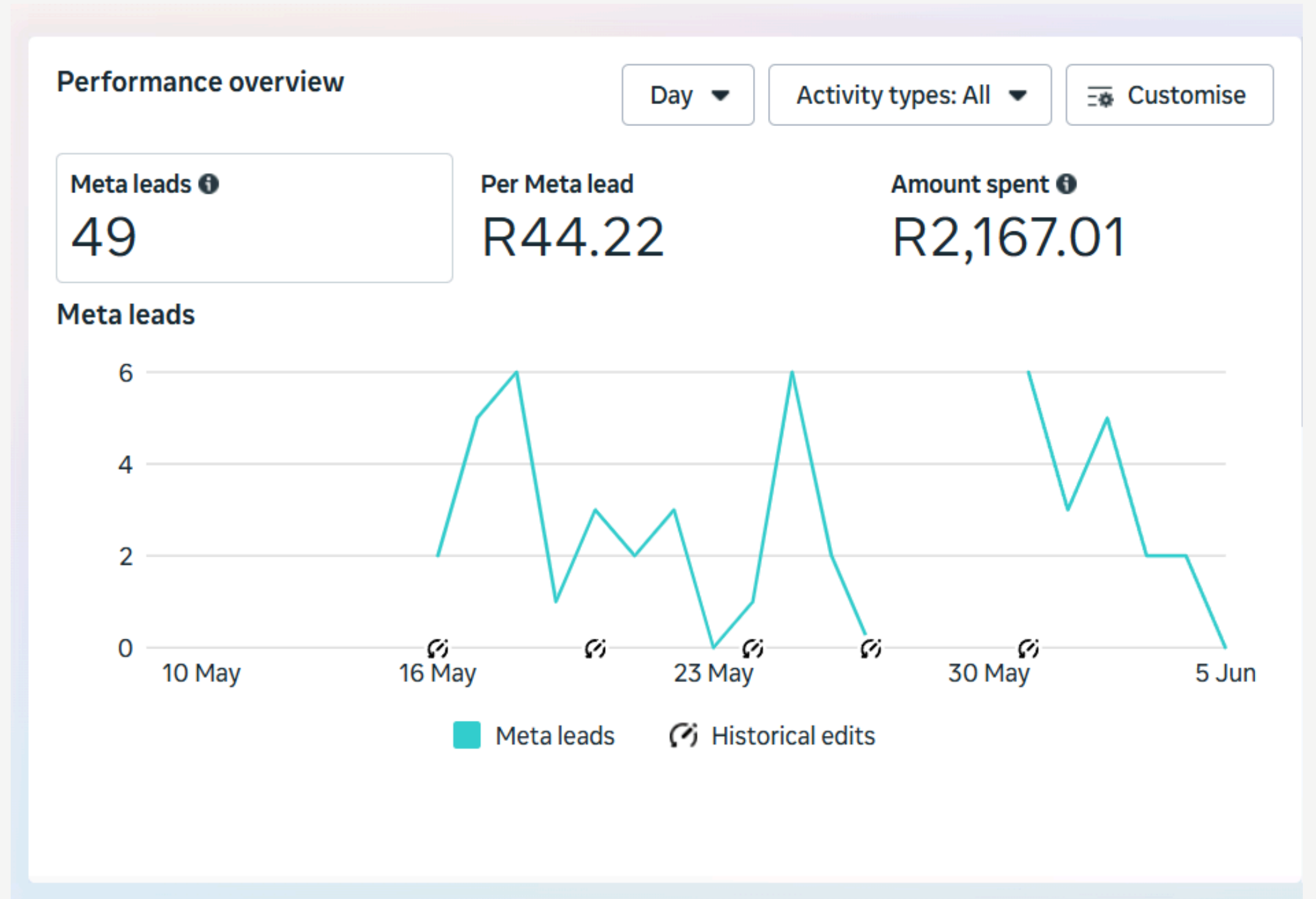
BENEFITS UPTO
₹1,07,932

LOWEST EMI
₹14,333

GLANZA **TAISOR**

For more details call **95660 23456**
044 3999 7999

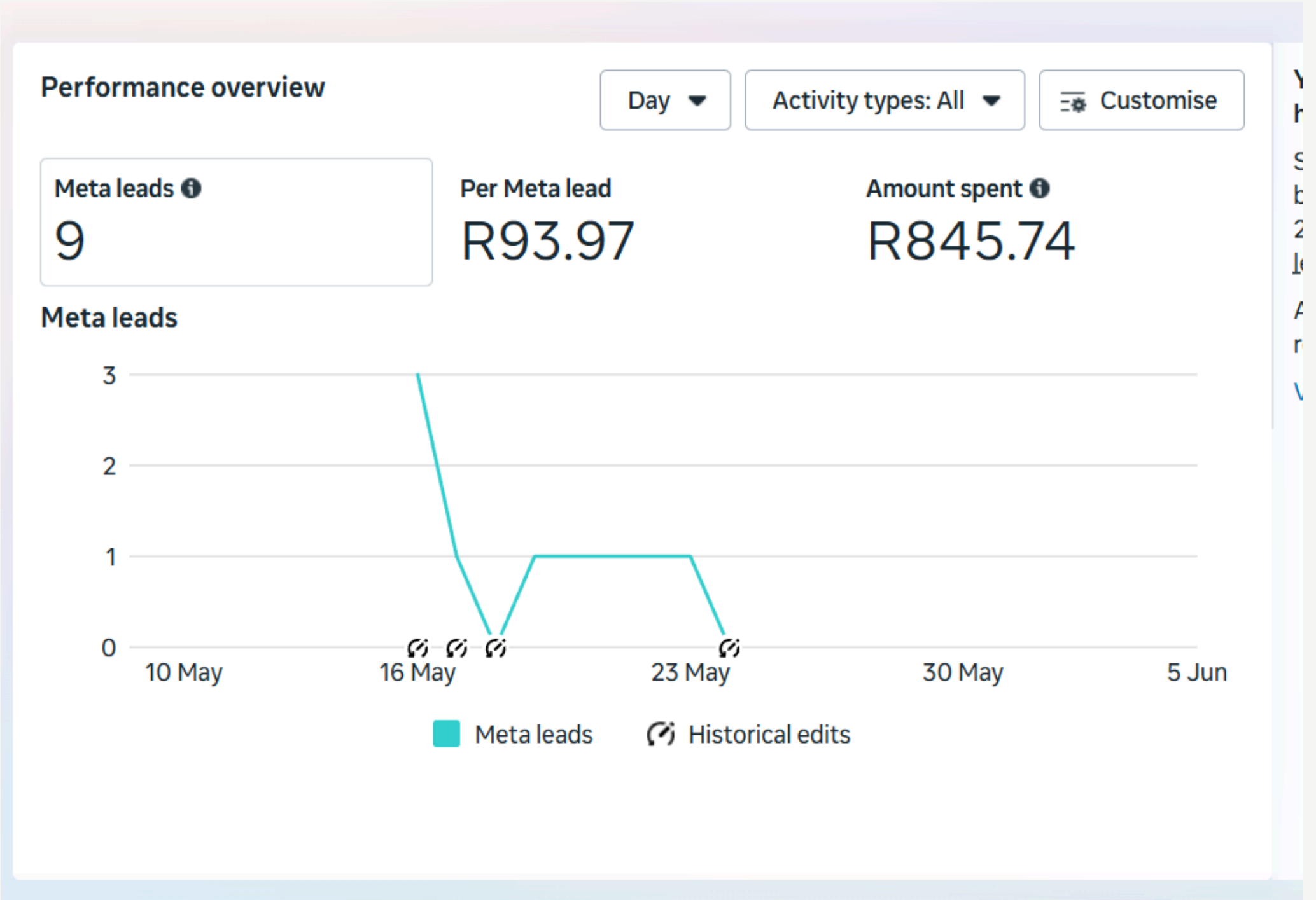
Guindy | Velappanchavadi | Pallavaram
Retteri | Thiruvallur | Gummidipoondi | Avadi



NO OF LEADS - 49

Harsha Toyota Hilux

3RD AD INSIGHT



NO OF LEADS - 9

Harsha Toyota Innova Crysta

AD INSIGHT



Performance overview

Day ▾

Activity types: All ▾

Customise

Meta leads ⓘ

118

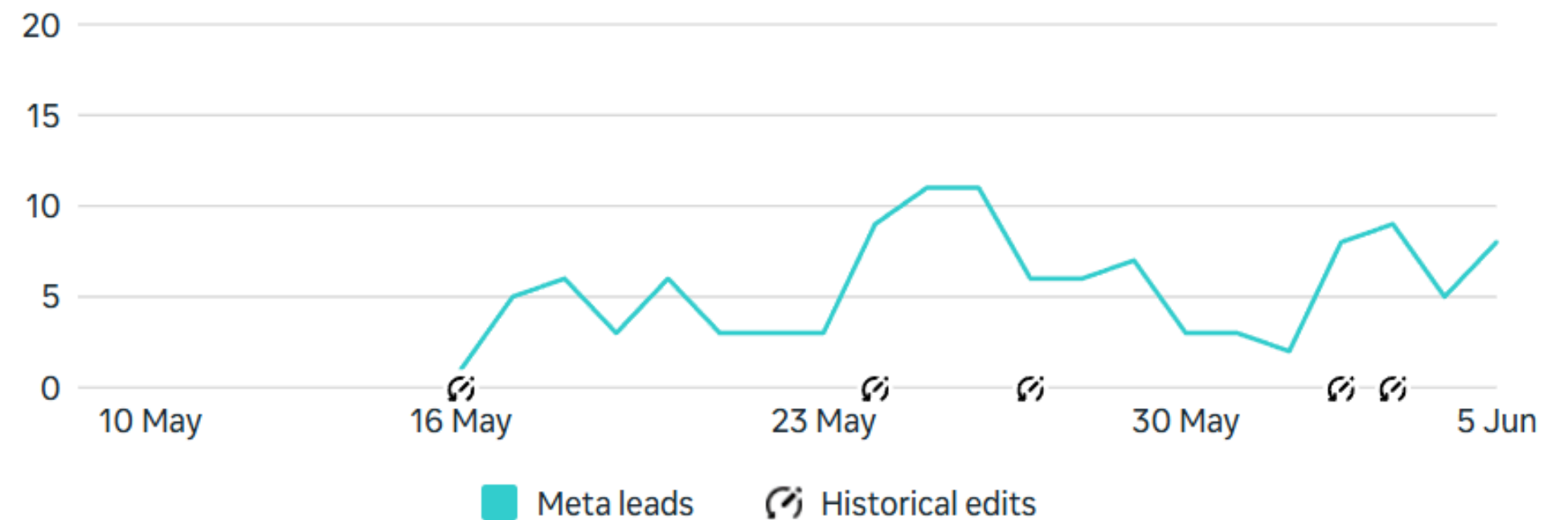
Per Meta lead

R33.55

Amount spent ⓘ

R3,959.16

Meta leads



NO OF LEADS - 118



TOTAL NO OF LEADS – 501

FUTURE STRATEGY

**Continuous monitoring & optimization to
improve performance.**



THANKYOU